

EXHIBIT D

VOLUME: I
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UNITED STATES DISTRICT COURT
FOR THE EASTERN DISTRICT OF TEXAS
TYLER DIVISION

Case 6:05-cv-00424-LED Document 234 Filed 04/13/2007 Page 2 of 21
C.A. No. 6:05-cv-424-LED-JDL

ADVANCEME, INC.,)
Plaintiff)
vs.)
RAPIDPAY LLC, BUSINESS CAPITAL)
CORPORATION, FIRST FUNDS LLC,)
MERCHANT MONEY TREE, INC.,)
REACH FINANCIAL, LLC and)
FAST TRANSACT, INC.)
d/b/a SIMPLE CASH,)
Defendants)

C.A. No. 6:06-cv-82-LED

ADVANCEME, INC.,)
Plaintiff)
vs.)
AMERIMERCHANT, LLC,)
Defendant.)

VIDEOTAPED DEPOSITION

OF

THOMAS J. LITTLE, IV

WEDNESDAY, SEPTEMBER 6, 2006

1 Q. When was Litle & Company formed?

2 A. 2001. June, I think. July, maybe.

3 Q. What is the business of Litle & Company?

4 A. We're in the payment processing business.

5 MR. GRAY: Could you mark this?

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(Magazine entitled "Inc. 500,

7 September, 2006 is marked Exhibit

8 Number 2 for Identification.)

9 Q. The card payment processing industry, you
10 said? You said the payment processing. Is
11 it card payment processing?

12 A. Yeah. Credit card and debit card and all
13 kinds of cards.

14 Q. Okay. I'm handing you what has been marked
15 Litle 2, which is the September, 2006 issue
16 of "Inc. 500." I've marked two pages. I
17 think it begins on Page 78.

18 MR. EDELMAN: Do you have a copy of
19 that?

20 MR. GRAY: I don't. I just have
21 the original.

22 MR. GOLDIN: It's on the
23 newsstand.

24 Q. The article -- it's an article about you and
25 your company and it ranks you number 1; is

1 that correct?

2 A. That's right.

3 Q. Have you seen this article before?

4 A. Interestingly enough, these are very hard to
5 come by. This is only the second one I've

6 ~~seen, so I~~ Case 6:05-cv-00424-LED Document 234 Filed 04/13/2007 Page 4 of 21

7 Q. Have you had a chance to read the article?

8 A. Yes.

9 Q. And does it accurately describe what your
10 company is and your background?

11 A. Yes.

12 Q. Okay. In that article, it mentions, on the
13 next page, it mentions Litle & Company --
14 sorry, the following page -- which page is
15 that? 92?

16 A. 82.

17 Q. 82. Page 82, it mentions Litle & Company --
18 another Litle & Company that was sold to
19 First USA in 1995; is that right?

20 A. That's right.

21 Q. And what is the relationship between the
22 Litle & Company that was sold in 1995 to the
23 current Litle & Company?

24 A. There is no relationship.

25 Q. Okay. Were they involved in similar

1 made for -- on behalf of a merchant was to
2 fulfill a merchant's obligations to one of
3 their suppliers in one form or another. The
4 supplier could be either a fulfillment
5 company, it could be a credit facility that
6 they had, or it could be a postage advance Case 6:05-cv-00424-LED Document 234 Filed 04/13/2007 Page 5 of 21
7 that we made.

8 Q. Okay, and we'll go into those each in more
9 detail, but first --

10 (Document entitled "Litle &
11 Company, Member Agreement" is
12 marked Exhibit Number 4 for
13 Identification.)

14 Q. I'm handing you what has been marked Litle
15 4, which is a Litle & Company Member
16 Agreement entered into between or among
17 Litle & Company, National Processing
18 Company, First National Bank of Louisville
19 and the undersigned merchant, which is
20 Museum Publications of America. Have you
21 seen this Member Agreement before?

22 A. I wrote most of it.

23 Q. So you actually drafted this document?

24 A. That's right.

25 Q. Could you describe what this document -- the

1 agreement that's embodied in this document?

2 A. Yes. The relationship of a merchant to a
3 payment processor is quite complicated
4 because the payment processor has to
5 underwrite credit for the merchant, it has
6 to provide the merchant funds, it has to
7 deal with disputes or help the merchant with
8 disputes. It's a complicated relationship,
9 and this agreement describes that
10 relationship.

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11 Q. If you look at the first page, which is
12 Bates labeled LI00018 -- second page --
13 sorry.

14 A. Yeah.

15 Q. In the left column, third paragraph down it
16 says, "Whereas, Litle and NPC are engaged in
17 the business of processing paper-based and
18 electronic data representing transactions
19 conducted through the use of charge cards,"
20 do you see that?

21 A. Yes.

22 Q. Could you describe Litle and NPC's
23 relationship?

24 A. NPC was at the time the world's largest
25 payment processing company that was owned a

1 merchant, and I'd like to go through each
2 one of those in detail at this point, all
3 right, beginning with the example you gave
4 involving a line of credit a merchant
5 received.

6 A. ~~All right.~~ Case 6:05-cv-00424-LED Document 234 Filed 04/13/2007 Page 7 of 21

7 MR. GRAY: I'd like to mark this.

8 (Letter dated February 17, 1994 is
9 marked Exhibit Number 5 for
10 Identification.)

11 Q. I'm handing you what has been marked Litle
12 5, which is a letter from Robert George, the
13 President of Boston Publishing Company, what
14 appears to be the President of Boston
15 Publishing Company, to Michael Duffy,
16 Vice-president of Litle & Company, dated
17 February 17, 1994. Could you describe the
18 agreement that this letter speaks about?

19 MR. SMITH: Objection. You skipped
20 a step there.

21 Q. Have you seen this letter before?

22 A. Yes.

23 MR. EDELMAN: Objection. Vague and
24 ambiguous. Leading.

25 Q. Could you describe the agreement this letter

1 embodies?

2 A. This letter describes an agreement between
3 Hanover Direct and Boston Publishing Company
4 in which Hanover Direct supplied a line of
5 credit of three million dollars to Boston

6 Case 6:05-cv-00424-LED Document 234 - Filed 04/13/2007 Page 8 of 21
Publishing, and Hanover has a

7 security interest in lots of Boston
8 Publishing's assets, maybe all of them,
9 including the right, and I'm quoting,
10 "rights of the borrower," meaning Hanover,
11 "to receive payments in respect of card
12 sales from Litle & Company.

13 Q. What does that mean?

14 A. That means, as I interpret this, that if
15 Hanover Direct called us up and said, in
16 Step Z there, "Instead of sending the money
17 to Boston Publishing, send some or all of it
18 to Hanover Direct."

19 Q. In the situation where FNBL would send some
20 of the money to Hanover Direct, where would
21 the remaining portion be sent?

22 A. Go to the merchant.

23 Q. So FNBL would forward a percentage of the
24 credit card receipts to Hanover Direct --

25 A. That's right.

1 Q. -- electronically --

2 A. That's right.

3 Q. -- and would electronically forward the
4 remainder of the credit card payments to the
5 merchant?

6 A. ~~That's right.~~ Case 6:05-cv-00424-LED Document 234 Filed 04/13/2007 Page 9 of 21

7 Q. Are you aware of any relationship between
8 Boston Publishing Company and Museum
9 Publications of America?

10 A. One of them was the name of the catalog and
11 one of them was the name of the company that
12 owned the catalog, as far as I can tell.

13 Q. Did Litle 5 -- did this letter amend an
14 agreement similar to the Member Agreement
15 that was in Litle 4 between Museum
16 Publications of America and Litle &
17 Company?

18 A. I suppose -- yes. I suppose it did.

19 Q. How would FNBL electronically forward a
20 portion of those credit card receivables to
21 Hanover Direct?

22 A. Either wire or ACH. I wouldn't know which
23 without looking at the agreement more
24 carefully.

25 Q. Is there any relationship between Litle &

1 money was going to a third party.

2 Q. Okay. So in this situation, the merchant
3 would have an obligation to pay some portion
4 of the receivables to Hanover Direct;
5 correct?

6 Case 6:05-cv-00424-LED Document 234 Filed 04/13/2007 Page 10 of 21
MR. EDELMAN: Objection. Vague and

7 ambiguous. Leading.

8 A. According to this agreement, the merchant
9 and Hanover Direct made, yes.

10 Q. And a customer would go to a Hanover Direct
11 retail store or outlet?

12 A. Actually, that's confusing. Hanover Direct
13 happened to be a catalog. It happened to be
14 a customer of ours. So I'm getting that a
15 little confused. If you look at them
16 strictly as providing a line of credit -- I
17 think that's the context you're looking at
18 now -- and this in that case, the consumer
19 would have bought something from Museum
20 Collections Outlet Store, and so the Museum
21 Collections money would go through that
22 process and Hanover Direct would be the
23 third party. It happened by coincidence to
24 be a catalog, but that was not significant
25 in the scheme of things.

1 successfully sold the company, and that
2 was -- that kind of stuff was pretty
3 well-known.

4 Q. Okay. I'd like to talk to the postage
5 advance arrangement in detail, but as far as

6 the financing arrangement, the payments to Case 6:05-cv-00424-LFD Document 234 Filed 04/13/2007 Page 11 of 21

7 creditors, like you just described on the
8 board, how would the merchants learn about
9 that situation?

10 MR. EDELMAN: Objection. Calls for
11 speculation, lack of foundation.

12 A. They'd ask us. I mean, they heard about us
13 from the consultant -- typically, the
14 consultants. I can think of one who
15 probably got four or five people to come to
16 us because he was working with the company
17 and providing value in his consulting and he
18 found this information to help him provide
19 values to his clients.

20 Q. Do you remember his name?

21 A. Yes, I do.

22 Q. What is that?

23 A. Jim Alexander.

24 (Three-page photocopy of article
25 entitled "People thought I was

1 nuts" is marked Exhibit Number 6
2 for Identification.)

3 A. I don't remember if Jim was the --

4 MR. SMITH: There's no question
5 before you --

6 A. [Case 6:05-cv-00424-LED Document 234 Filed 04/13/2007 Page 12 of 21](#)
consultant with Boston Publishing.

7 Q. Do you remember any of the merchants he was
8 a consultant for?

9 A. Not that actually used the service. I just
10 remember he was aware of what we were doing.

11 Q. So Litle & Company's ability to perform this
12 service was commonly known among
13 consultants?

14 MR. EDELMAN: Objection. Vague and
15 ambiguous.

16 A. I believe it was. You know, I certainly
17 talked about it a lot. It was a value-added
18 service that we offered that nobody else --
19 no other payment processor seemed to offer
20 on a regular basis and it made us look
21 better to prospects.

22 Q. I'm handing you what has been marked Litle
23 6, which is an article from Forbes June 8,
24 1992 issue, Volume 149, Note 12, Page 120,
25 entitled "People thought I was nuts." Is

1 this the article you referred to just a
2 minute ago?

3 A. I think so. Let me take a look at it. Yes,
4 it is.

5 Q. If you look at Page 3 of Litle 6 marked

6 Case 6:05-cv-00424-LED Document 234 Filed 04/13/2007 Page 13 of 21
LIT00003

7 A. Yeah.

8 Q. -- the first full paragraph on the page says
9 "Finding capital remained a problem, but
10 Bourne was innovative. Postage was his
11 largest expense and in 1989, when he needed
12 money, he turned to his credit card
13 processor, a New Hampshire-based company
14 called Litle & Co. Litle agreed to finance
15 his postage by discounting his credit card
16 receivables. It was such a good idea, other
17 catalogers have followed suit."

18 Can you describe, generally, the
19 process of postage financing?

20 A. Yeah. By discounting his credit card
21 receivables wasn't quite it. It was -- his
22 credit card receive abilities, we paid some
23 of them to a third party. It wasn't exactly
24 discounted, but other than that, this is
25 exactly what I've described, except that

1 paying the money to a third party was paying
2 it to us because we advanced them the
3 postage. What we did -- and in order to
4 advance him the postage, the process we
5 would go through is, we would determine
6 approximately what his Visa and MasterCard
7 receivables or proceeds were going to be
8 during the period immediately after he
9 mailed the catalog, and then we would
10 actually pay his postage bill. We wouldn't
11 pay him. We'd actually pay the post
12 office. We made sure the check went from us
13 into the post office's hands. So he'd never
14 see the check. He knew how much it was.
15 Then we would -- we changed it around for a
16 while, as we were getting used to it, but
17 effectively, we would add a fee to the
18 amount of the postage, and then we'd
19 collect -- we'd collect a portion or we'd
20 keep a portion of the proceeds that we would
21 otherwise send him until we recovered our
22 initial postage amount, plus our fee.

23 Q. You said you would keep a portion of the
24 credit card receivables?

25 A. Yes.

1 (Three-page document entitled
2 "Schedule E-1, Demand Promissory
3 Note for Postage Advances" is
4 marked Exhibit Number 7 for
5 Identification.)

6 Q. I'm handing you what has been marked Litle [Case 6:05-cv-00124-LFD Document 231 Filed 04/13/2007 Page 15 of 21](#)

7 7, which is Schedule E-1, Demand Promissory
8 Note for Postage Advances. The parties who
9 signed were Robert George from Litle &
10 Company --

11 A. No. Robert George was from --

12 Q. -- from Museum Publications of America. At
13 the top of Litle 7, it says "Schedule E-1."
14 Is this a schedule E-1 to the Member
15 Agreement?

16 A. Yeah. It's basically an addendum to the
17 Member Agreement.

18 Q. Okay. So it's an addendum agreement to the
19 Member Agreement in Litle 4?

20 A. Right. I think so. Litle 4 or a subsequent
21 agreement. I don't know.

22 Q. But a similar agreement with Museum
23 Publications --

24 A. Right.

25 Q. -- of America. At the top of this page, it

1 done it for less than five percent.

2 (Five-page document beginning with
3 Interoffice Memorandum dated
4 January 24, 1990 is marked Exhibit
5 Number 8 for Identification.)

6 Q. [Case 6:05-cv-00424-LED Document 281 Filed 04/18/2007 Page 16 of 21](#)
I'm handing you what has been marked Little

7 8, which appears to be an Interoffice
8 Memorandum from you to John Shirey and
9 copied, Steve Tritman, dated January 24,
10 1990, and the subject is "New Product -
11 Postage Advance." Is that right?

12 A. Yeah.

13 Q. Have you seen this letter before?

14 A. Yes. I wrote it.

15 Q. Could you tell me what this letter relates
16 to?

17 A. I guess this -- this was an internal memo
18 talking about a Postage Advance Program that
19 I had been thinking about and talking to
20 Exposures, actually, about.

21 Q. And it appears that you attached a letter
22 from you to Allen Abbott on Page 3, which is
23 LI00065 --

24 A. That's right.

25 Q. -- dated December 27, 1989?

1 A. Yeah. Wow, it went back quite a way, didn't
2 it.

3 Q. Had you engaged in any postage advances
4 prior to this letter to Exposures?

5 A. No.

6 Q. [Case 6:05-cv-00424-LFD Document 234 Filed 04/13/2007 Page 17 of 21](#)
7 If you look at the last page of the exhibit,
8 which is LI00067, it has an Excel
9 spreadsheet or a spreadsheet?

9 A. Yeah.

10 Q. Could you describe what the spreadsheet
11 contains?

12 A. Yeah. I'll have to study it, but in
13 general, what it did is, it outlined my then
14 concept of how the postage financing would
15 work, including what the fees would be and
16 how we would collect our fee -- or for
17 example advance, what the example advance
18 would be, how we would collect our fee, how
19 we would get paid back for the advance.

20 Q. Does this show how, as Litle & Company
21 received payments -- or would receive
22 payments from FNBL, the merchant's
23 outstanding balance would be paid down? If
24 you look at Column E.

25 A. Yes. In fact, Column E is what the

1 was an electronic transfer. I should add,
2 though, that when you say "Did they process
3 that from Museum Collections," it was,
4 again, all done in bulk. We had the
5 details. We said "This is how much it adds

6 up. Today, transfer this much out of the
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7 distribution account into the reserve
8 account."

9 Q. Did you account internally for the balance
10 in that reserve account for each individual
11 merchant?

12 A. Yes.

13 MR. GRAY: One last thing before
14 the lunch break.

15 (Five-page document entitled
16 "Schedule E-1, Promissory Note for
17 Postage Advances" is marked Exhibit
18 Number 9 for Identification.)

19 Q. I'm handing you what has been marked Little
20 Exhibit 9, which says "Schedule E-1,
21 Promissory Note for Postage Advances,"
22 signed by Allen Abbott of Exposures; is that
23 correct?

24 A. That's right.

25 Q. And is this the same Exposures that's

1 referenced in the Interoffice Memorandum,
2 Litle Exhibit 8?

3 A. Yes.

4 Q. And this agreement reflects the
5 negotiations -- or does this agreement

6 reflect the negotiations between you and Case 6:05-cv-00424-L-ED Document 234 Filed 04/13/2007 Page 19 of 21

7 Allen Abbott?

8 A. Yes.

9 Q. Are there any differences between Litle
10 Exhibit 7 and Litle Exhibit 9, the two
11 promissory notes? Let me rephrase. Any
12 differences in the way the system worked or
13 the process.

14 A. Not really. There probably were slight
15 improvements between when we first did the
16 Exposures in the way the agreement was
17 written. I think, by that time, by
18 Exhibit 7, we made it clear we were
19 collecting our fee first, for example, and
20 there probably were mostly contractual
21 differences, but the way the system actually
22 worked was identical.

23 Q. Is the Member Agreement referred to in Litle
24 Exhibit 9 substantially similar to the
25 Member Agreement in Litle Exhibit 4?

1 computer chip on them that did something.
2 There are cards now that carry changing
3 passwords on it, sort of like an RSA
4 password. There are cards that you can
5 stick your thumb over and it can identify
6 the fact that your thumb print is really Page 20 of 21
7 your thumb print and not somebody else's. A
8 Smart Card encompasses all kinds of stuff.
9 A Smart Card typically had to be used in
10 conjunction with some sort of terminal
11 device. So we didn't handle any Smart Cards
12 that I know, except that it's also my
13 understanding that some Smart Cards had Visa
14 or MasterCard identification numbers on
15 them, and if that case, if somebody gave
16 those Visa and MasterCard identification
17 numbers over the telephone as a
18 card-not-present card, we would handle it
19 like we'd handle any other credit card,
20 although we wouldn't necessarily know it was
21 a Smart Card.

22 Q. Could you look at Page 8 of Litle Exhibit
23 12, the very bottom line, and Page 9, and
24 tell me whether the citations to the Litle
25 documents in the right-hand column

1 COMMONWEALTH OF MASSACHUSETTS
2 MIDDLESEX, SS.
3

4 I, Denise M. Rae, a Certified
5 Case 6:05-sh-00424-LB Document 234 Filed 04/13/2007 Page 21 of 21
6 commissioned and qualified within and for
7 the Commonwealth of Massachusetts, do hereby
8 certify:

9 That THOMAS J. LITTLE, IV, the
10 witness whose deposition is hereinbefore set
11 forth, was duly sworn by me, and that such
12 deposition is a true record of the testimony
13 given by the witness to the best of my
14 skill, knowledge, and ability.

15 IN WITNESS WHEREOF, I have hereunto
16 set my hand and my affixed notarial seal
17 this 8th day of September, 2006.

18 *Denise M. Rae*
19 -----

20 Denise M. Rae
21 Notary Public
22

23 My commission expires:
24 January 16, 2009
25