IN THE UNITED STATES COURT FOR THE EASTERN DISTRICT OF TEXAS TYLER DIVISION

ADVANCEME, INC.	§	
Plaintiff	§	
	§	
VS.	§	
	§	
RAPIDPAY, LLC, BUSINESS CAPITAL	§	CAUSE NO. 6:05CV424 LED
CORPORATION, FIRST FUNDS LLC,	§	
MERCHANT MONEY TREE, INC.,	§	
REACH FINANCIAL, LLC and	§	
FAST TRANSACT, INC. d/b/a	§	
SIMPLE CASH	§	
Defendant	§	

NOTICE OF APPEARANCE OF ADDITIONAL COUNSEL FOR DEFENDANT REACH FINANCIAL LLC

Defendant, First Funds LLC, files this Notice of Appearance of Additional Counsel, and hereby notifies the Court that Doug R. McSwane, Jr. of the law firm Potter Minton, A Professional Corporation, 110 N. College, Suite 500, Tyler, Texas 75702, dougnesswane@potterminton.com, is appearing as additional counsel for Reach Financial LLC in the above-referenced matter. All pleadings, discovery, correspondence and other material should be served upon counsel at the address referenced above.

Respectfully submitted,

/s/ Douglas R. McSwane, Jr.

Douglas R. McSwane, Jr.
State Bar No. 13861300
dougmcswane@potterminton.com
POTTER MINTON
A Professional Corporation
110 N. College, Suite 500
Tyler, Texas 75702
903/597-8311
903/593-0846 Facsimile

Case 6:05-cv-00424-LED Document 41 Filed 04/24/2006 Page 2 of 3

CERTIFICATE OF SERVICE

I hereby certify that all counsel of record who have consented to electronic service and are being served with a copy of this document via the Court's CM/ECF system per Local Rule CV-5(a)(3) on this the 24th day of April, 2006. Any other counsel of record will be served by first class mail on this same date.

/s/ Douglas R. McSwane, Jr.

Douglas R. McSwane, Jr.

OF-COUNSEL FOR PLAINTIFF NUTRITION 21, LLC:

Charles R. Wolfe, Jr.
D.C. Bar No. 374911
wolfe@blankrome.com
Brian W. Higgins
Maryland Bar _____
higgins@blankrome.com
BLANK ROME LLP
600 New Hampshire Ave., N.W.
Washington, DC 20037
Phone: (202) 772-5932

Fax: (202) 772-5858

Douglas R. McSwane
Texas Bar No. 13861300
dougmcswane@potterminton.com
E. Glenn Thames, Jr.
Texas Bar No. 00785097
glennthames@potterminton.com
Brad E. Seidel
Texas Bar No. 24008008
bradseidel@potterminton.com
POTTER MINTON, P.C.
500 Plaza Tower
Tyler, Texas 75702

Phone: (903) 597-8311 Fax: (903) 593-0846

CERTIFICATE OF SERVICE

The undersigned hereby	certifies that	all counsel	of record	who are deep	med to have
consented to electronic service a	re being serve	ed with a co	opy of this	document via	the Court's
CM/ECF system per Local Rule	c CV-5(a)(3) o	on this	day	of July, 2005	. Any other
counsel of record will be served b	y facsimile tra	ansmission.			
			/s/ Douglas I	R. McSwane	