

**EXHIBIT L**  
**TO DECLARATION OF MICHAEL N. EDELMAN**  
**IN SUPPORT OF ADVANCEME, INC.'S OPPOSITION TO**  
**DEFENDANTS' MOTION FOR LEAVE TO AMEND INVALIDITY CONTENTIONS**

**Gerould, Elaine**

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**From:** David Goldin [dgoldin@amerimerchant.com]  
**Sent:** Wednesday, July 26, 2006 7:07 AM  
**To:** Little, Tim  
**Subject:** More documents

Tim – I hope all is well. Attached is the rest of the document that Chase Paymentech found from Museum Publications of America. Paymentech's attorney references "Hanover Direct" in her cover letter, do you know if Museum Publications of America was the predecessor to Hanover Direct? If not, the relationship between the two companies?

Based on the documents here – was NPC the "processor" and Little & Co the "ISO" as it would relate in "today's world" – meaning Little & Co did the underwriting, risk and customer service and/or outsourced any of these functions and NPC handle the authorization, capture and settlement (through First National Bank of Louisville) similar to how Global, First Data, Paymentech, NPC/Bank of America do today for ISOs?

David

-----Original Message-----

**From:** eFax [mailto:message@inbound.efax.com]  
**Sent:** Tuesday, July 25, 2006 5:55 PM  
**To:** dgoldin@amerimerchant.com  
**Subject:** eFax from "214 849 2067" - 48 page(s)



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## Fax Message

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