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IN THE UNITED STATES DISTRICT COURT
FOR THE EASTERN DISTRICT OF TEXAS
TYLER DIVISION

MIRROR WORLDS, LLC)
) DOCKET NO. 6:08cv88
-vs-)
) Tyler, Texas
) 1:30 p.m.
APPLE, INC., ET AL) July 7, 2009

TRANSCRIPT OF MOTION HEARING
BEFORE THE HONORABLE LEONARD DAVIS,
UNITED STATES DISTRICT JUDGE

A P P E A R A N C E S

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1 PROCEEDINGS

2 THE COURT: Please be seated.

3 All right. Ms. Ferguson, if you will call the case,
4 please.

5 THE CLERK: Case No. 6:08cv88 Mirror Worlds v.
6 Apple.

7 THE COURT: Announcements.

8 MS. RACE: Your Honor, Deborah Race here on behalf
9 of Mirror Worlds; and I am joined by Richard An from Strook,
10 Strook & Lavan. We are here and ready to proceed.

11 MR. BIGGS: Adam Biggs on behalf of Apple. Here
12 with me is Steve Cherensky, who will be speaking to the Court
13 today. We are ready.

14 THE COURT: Very good. Thank you. All right.
15 Well, we are here on this protective order issue, which I
16 normally don't set hearings on, but I thought this one was
17 well-briefed and it raises an issue that, you know, could
18 affect other cases down the road, so I just thought I would
19 like to have some oral argument on it just to see if it can
20 help me crystallize some of the issues. So I would be glad to
21 hear whoever would like to go first on the motion.

22 MR. CHERENSKY: Thank you, Your Honor. The key
23 issue here is, as presented by the cases cited by both sides,
24 whether the narrowing of claims in reexamination is --
25 presents concerns regarding the use -- inadvertent use of

1 confidential information. And I will explain why that is a
2 very serious concern. But first I want to provide a little
3 bit of background to put that into context. At issue here
4 isn't any concern --

5 THE COURT: Before you go into that, too --

6 MR. CHERENSKY: Sure.

7 THE COURT: -- give me just sort of a nuts and bolts
8 primer on what happens at the PTO on the reexaminations and
9 sort of how all that plays out.

10 MR. CHERENSKY: Sure. So what happens is that a
11 party, and it could be the patentee or it could be a third
12 party not the patentee, files a request for reexamination.
13 Typically it is not the patentee, but it sometimes does
14 happen. So you file the request for reexamination. You need
15 to show that there is a substantial new question of
16 patentability. You need to establish that in your papers to
17 the Patent Office.

18 The Patent Office considers those papers and
19 either -- and there is two types of reexaminations. One is
20 called "ex parte" and one is called "inter partes." I don't
21 think the difference is too important to what we are talking
22 about here today.

23 THE COURT: Who controls whether it is ex parte or
24 inter partes?

25 MR. CHERENSKY: It is just the date of the patent.

1 So, in other words, if the patent was filed before -- the
2 inter partes procedure is relatively new --

3 THE COURT: Right.

4 MR. CHERENSKY: I think it began in about five years
5 ago, but I am not -- five to seven years ago, but I don't
6 remember the exact date. Before that the only reexamination
7 procedure available was the so-called ex parte.

8 THE COURT: Okay.

9 MR. CHERENSKY: And only patents that have a filing
10 date later than a certain date are eligible for the inter
11 partes treatment, so that is what controls.

12 THE COURT: Okay.

13 MR. CHERENSKY: I think you can file an ex parte
14 reexamination request even if it is a more recent patent, but
15 there is no reason to do that because there is advantages to
16 the filer of the inter partes procedure.

17 THE COURT: What are those advantages?

18 MR. CHERENSKY: That you can participate. So it is
19 inter partes which means the requester can participate in the
20 going-forward basis in terms of submitting papers --

21 THE COURT: Prior art.

22 MR. CHERENSKY: -- to the Patent Office. In the ex
23 parte procedure once you submit that initial request, there is
24 no more participation.

25 THE COURT: Okay.

1 MR. CHERENSKY: So that is, request for
2 reexamination is submitted, the office decides -- the Patent
3 Office decides whether or not to initiate the reexamination
4 procedure. And actually before that, the patentee gets a
5 chance to respond and explain why there is no new question of
6 patentability. And once the reexamination procedure
7 commences, if the Patent Office grants the request for
8 reexamination, then there is a series of office actions much
9 as there would be in ordinary prosecution.

10 The examiner will reject some or all of the -- may
11 reject none of the claims, may reject some, may reject all,
12 and then there is a back and forth between the patentee and
13 the examiner. In inter partes the requester can participate
14 in those communications as well.

15 So that is the procedure. There is a special unit
16 in the Patent Office called the reexamination -- the central
17 reexamination unit, so it is supposed to be specialists that
18 are involved in the reexamination procedure. But once the
19 reexamination is declared, the examination proceeds as much as
20 it would in an ordinary prosecution. There is a final
21 determination by the examiner, there is rights to appeal
22 within the Patent Office to the board of appeals -- actually,
23 I think first to the central reexamination unit, perhaps, and
24 then to the board of appeals. And then ultimately that
25 decision could be appealed to the Federal Circuit just as a

1 district court decision could be.

2 THE COURT: Okay. All right.

3 MR. CHERENSKY: So the issue is concern over the
4 inadvertent use of confidential information -- here, Apple's
5 information -- in the reexamination of the patents that are
6 being asserted against Apple. And the problem is that once an
7 attorney has that confidential information about Apple's
8 products -- and we are talking about very detailed,
9 confidential information, source code, and that sort of
10 thing -- they can't compartmentalize that information. It is
11 going to be used almost inevitably in decisions that are made
12 regarding reexamination, and it really can't be helped.

13 That is exactly why there is a prosecution bar in
14 the first place. There is a prosecution bar in the case. The
15 protective order would prevent prosecution counsel from using
16 Apple's confidential information even in the absence of a
17 prosecution bar because it is limited to use in this case.
18 But the fact that there is a prosecution bar is recognition
19 that this inadvertent use is a real concern, especially in
20 prosecution activities. And that is why there is a
21 prosecution bar in the first place.

22 Here there is a special situation which isn't
23 present in most of the cases that have been cited to you,
24 which is that in addition to the reexamination procedures that
25 are going on, there are continuing prosecution of applications

1 in this family, in the Mirror Worlds' family of patents that
2 are related to those that are being asserted against Apple
3 here. And the reexamination Counsel, Cooper & Dunham is also
4 prosecution counsel on those continuing applications.

5 So the reexam concerns are really intertwined with
6 the ordinary prosecution concerns that would be present even
7 without this dispute that we are talking about today that is
8 specific to the reexam.

9 So now we get to the issue of the narrowing of
10 claims and why that is a concern and a danger to Apple. There
11 is cases, as Your Honor knows, that have been cited by both
12 sides on this issue. There is the Visto case by Judge Ward
13 that finds that reexaminations are just like examinations and
14 subject to the prosecution bar.

15 THE COURT: In that case, though, there was no
16 dispute -- it was after the trial, was it not, and the
17 question was whether the protective order that had been agreed
18 to by the parties was violated.

19 MR. CHERENSKY: I think there was a protective --
20 there was a prosecution bar in place. The question was
21 whether or not that bar applied to reexam activities. That
22 was in MicroUnity which Judge Ward decided before Visto.
23 There is a plain vanilla -- and I know because I represented
24 Intel in that case -- there was a plain vanilla prosecution
25 bar, and the issue presented to him was does that plain

1 vanilla prosecution bar cover reexams or not.

2 He said it does, it plainly does. Here the issue
3 has been -- it is a little bit different from both of those
4 headings in that the issue has been flagged in advance and
5 presented to you for the title. It is not an issue of gee --
6 I mean, both sides identified this issue and we couldn't agree
7 so we are presenting it to you for a determination. So it is
8 a little bit different from those contexts.

9 There are also the cases on the other side, the
10 recent Document Generation case by Judge Love and some cases
11 Mirror Worlds has cited, Hochstein and Pall and some others
12 that find that reexaminations are different. And the basis is
13 for those cases and those decisions is that in reexamination
14 you can only narrow the claims. You can't broaden them. And,
15 therefore, why is this concern about the use of confidential
16 information present?

17 And none of those cases, the Judge Ward cases and
18 none of these other cases, really explain, frankly, one way or
19 the other why narrowing of the claims is either unimportant if
20 you are on the Mirror Worlds side or important if you are on
21 the Apple side.

22 So let me explain that because it is very
23 important. Mirror Worlds believes that their claims as they
24 stand today cover Apple products. Apple obviously disagrees.
25 During reexam it may be necessary in order to avoid prior art

1 for Mirror Worlds to try to narrow the claims to avoid the
2 prior art.

3 Well, there is multiple ways that a claim could be
4 narrowed to avoid a piece of prior art. You can draft -- you
5 can amend the claims in multiple ways in order to avoid a
6 particular piece of particular art. Some of those ways Mirror
7 Worlds might believe if they were to use the information --
8 I'm not saying that is the case, but just talk about sort of a
9 theoretical situation here. Some of the ways to amend the
10 claims they might believe cover Apple products. Other ways
11 might not cover Apple products. Right. Because it depends on
12 the additional limitation they put in the claim. I think that
13 logic is essentially irrefutable.

14 THE COURT: Would that necessarily be a driving
15 force to somebody who is attempting to narrow a claim --

16 MR. CHERENSKY: So that, Your Honor, is where we get
17 to the inadvertence. I'm not saying it would be a driving
18 motivation because that would be a direct violation of the
19 protective order. If they were to use that information
20 purposefully to amend the claims in a way that covered Apple
21 products based on this confidential information, that would be
22 a violation of the protective order. I don't think Mirror
23 Worlds disagrees with that.

24 The issue is whether they are able to
25 compartmentalize that confidential information and ignore it

1 when making a decision about how to amend the claims. And
2 Apple's concern is that is just not possible. And, in fact,
3 that is why there is prosecution bars in the first place
4 because the protective order is not sufficient to prevent the
5 inadvertent use of information in drafting claims.

6 So that is why -- and that reasoning, frankly,
7 isn't -- one way or the other isn't addressed in any of the
8 cases. That is why, you know, I think the cases -- that all
9 of the cases that talk about the narrowing claims that
10 shouldn't be a concern in reexamination really need to be
11 looked at closely because they don't address this concern.
12 They just assume or state that because the claims are being
13 narrowed there is no danger to the defendant in those cases.

14 THE COURT: And you are saying that with this
15 confidential information they could narrow it to A, B, C or to
16 C, D; and if they narrow it to A, B, it would provide
17 non-infringement of Apple's products so they might go to C, D?

18 MR. CHERENSKY: Yes, essentially that is right. Or
19 if the claims originally had A, B, and C and they needed to
20 add a D to avoid a prior art, they can add a D that they think
21 Apple has or they can add a D that they know Apple doesn't
22 have. And the issue is how do you not use that information
23 that is in your head about what Apple does, that confidential
24 information, to not -- when you are deciding what D to add to
25 the claim? That is the danger. That is the prejudice to

1 Apple.

2 THE COURT: And does that presume, though, that it
3 would only be through -- what if they could find that out from
4 non-confidential information?

5 MR. CHERENSKY: So obviously the use of
6 non-confidential information is perfectly acceptable, but they
7 don't need litigation counsel in order to use non-confidential
8 information.

9 THE COURT: So if the use of non-confidential
10 information would be acceptable, why not confidential
11 information?

12 MR. CHERENSKY: Well, first of all, the protective
13 orders prohibits it. That is using confidential information
14 outside of this litigation. So they are just barred from
15 doing that, period. I don't think there is any argument that
16 Mirror Worlds is making they would be allowed to use that
17 Apple confidential information that they obtained through
18 discovery in this lawsuit to amend claims. So it is just the
19 confidential information.

20 And that makes sense because in ordinary
21 prosecution, patentees are allowed to use any information they
22 can find publicly in order to craft claims they think will
23 cover certain products. There is nothing wrong with that.
24 That is allowed. But they don't have access to the
25 confidential information that they would have through the

1 litigation.

2 THE COURT: All right.

3 MR. CHERENSKY: So I also wanted to talk about two
4 important distinctions in two of the key cases that Mirror
5 Worlds is relying on. One is the Hochstein case. In the
6 Hochstein case the plaintiff agreed not to amend claims during
7 reexamination. That was part of the deal that they made.
8 And -- or the deal they offered, I should say. So because the
9 claims weren't being amended -- of course, they agreed not to
10 amend the claims. The danger that I am addressing here simply
11 wasn't present. And that is the reason why Hochstein is very
12 different than the situation here. In fact, we would be
13 perfectly fine if Mirror Worlds would agree not to amend
14 claims during prosecution. Then the danger would be --
15 wouldn't be present and we would be willing to allow
16 litigation counsel to participate in the reexam.

17 Second -- and, of course, normally it is very often
18 the case that claims aren't amended during reexam. In other
19 words, if they are successful in convincing the Patent Office
20 that claims are valid in light of the prior art, then there is
21 no need to amend the claims.

22 The second case that they rely on heavily is the
23 Pall case. In Pall the Court specifically noted that there
24 weren't continuing applications being prosecuted. And, again,
25 it is different from the situation here where the

1 reexamination Counsel, Cooper & Dunham, is continuing to
2 prosecute applications in the family.

3 So that brings us to the issue of prejudice to
4 Mirror Worlds. What prejudice does Mirror Worlds suffer if
5 litigation counsel isn't allowed to participate in the
6 reexamination -- or I should say litigation counsel who has
7 had access to Apple's confidential information is not allowed
8 to participate? Apple would contend there is no prejudice.

9 And the reason is it is not as though they went out
10 and hired reexamination counsel who wasn't familiar with the
11 patents.

12 The reexamination counsel, Cooper & Dunham, has been
13 prosecuting this family of patents since 1996, so they have 13
14 years of experience with these patents, with the cited art.
15 And they are not strangers to the patents and they are
16 perfectly capable of representing Mirror Worlds in the
17 reexamination. So we believe there is really no prejudice at
18 all, and there is a very significant risk of significant
19 prejudice to Apple based on the inadvertent use of their
20 confidential information.

21 THE COURT: Thank you.

22 Response?

23 MS. RACE: May it please the Court. Deborah Race on
24 behalf of Mirror Worlds. Your Honor, the first point I would
25 like to cover is the case that was briefly mentioned which

1 Judge Love decided about a week ago in Document Generation;
2 and in that case it is our position that it represents a
3 trend. The two cases that were just distinguished were
4 decided in 2008. We have got four additional cases we rely
5 upon all in 2009. Several of those cases recite expressly
6 that the trend is to allow the participation of litigation
7 counsel in the reexam.

8 In his Opinion, which was decided on June 23rd,
9 Judge Love, as I read it anyway, discusses at length why it is
10 a prejudice, why he sees that to not allow the litigation
11 counsel to participate would prejudice the plaintiff. He also
12 specifically talks about that there is no support for the
13 defendant's argument -- and this is on -- I'm sorry. It is on
14 Page 3 of the Slip Opinion, second column. "There is no
15 support for defendant's argument that plaintiff's outside
16 counsel be prevented from advising reexamination counsel on
17 amendments during reexam. This requirement would effectively
18 bar plaintiff's counsel from any meaningful participation in
19 reexamination since amendments to claim language are an
20 important tool for avoiding prior art during reexamination."

21 What Judge Love decided -- and he looked at all of
22 the cases cited here by both parties. What he decided that in
23 the balancing test that when you look at the nature of the
24 reexamination process, the risk of harm is mitigated by the
25 fact that you can only narrow the claims. And in doing his

1 analysis, he decided that there were three safeguards in place
2 that would prevent abuse.

3 Those safeguards were that the litigation counsel
4 was not going to prosecute the reexam. Well, that is already
5 the case here. We have counsel that will prosecute. That the
6 litigation counsel will not disclose confidential information
7 to reexam counsel. We would be willing to agree to the exact
8 language that Judge Love put in his order as reflected in
9 Document Generation with respect to that prong. And then he
10 also recited specific language of the protective order, which
11 we also not only have that language in the protective order,
12 we have it in more than one spot.

13 I think if the Court is going -- and I agree. I
14 mean, this is an interesting issue. But if the Court is going
15 to look at it and you look at how that issue has transpired
16 through the years, if you are going to start with the two
17 cases they cite back in '05 and '06, the Court was correct.
18 In both of these cases the protective order was in place. No
19 one raised initially that this should be carved out or that
20 litigation counsel should be allowed to participate in the
21 reexam.

22 Here we -- as the easiest way to say it, we have
23 teed this up right at the outset. We have told the Court why
24 we believe it is important. And I think if you look at the
25 case authority as it has developed from the 2005 MicroUnity

1 case, you look at it, you have got four cases that we rely on
2 from this year, Document Generation, Crystal Image, Kenexa,
3 and Avocent, all of which support litigation counsel
4 participating.

5 And one other item that they relied on in their
6 motion was an article that was presented at the Sedona
7 Conference called the Sterne article. That article has been
8 expressly rejected by more than one judge in these other
9 opinions that we have cited, and I believe it was in the
10 Kenexa Opinion -- I may have the wrong title, but it was Judge
11 Robinson rejected that article.

12 Plus if you actually read that article, there is no
13 analysis in the article. And it appears that the author of
14 the article has thrown out this particular theory to cause
15 dialogue and create -- and discussion at the Sedona
16 Conference. So there is no analysis there.

17 Something that I think is extremely important in
18 this motion is that this is Apple's burden. This is Apple
19 that wants to narrow discovery, and they have a burden of
20 showing good cause, and as Judge Love put it, "clearly defined
21 and serious injury." All we have heard so far is theoretical,
22 basically speculative harm, vague assertions that we can't put
23 it out of our minds; that we are not going to be able to do
24 this.

25 We are going to have protections. If the Court

1 enters the order that we have requested, they -- I'm sorry --
2 Apple will have protections in there. We are not going to be
3 prosecuting the reexam. We have agreed not to disclose. So I
4 think then a question comes up, what is a protective order
5 designed to do? Is it remedial? Providing a remedy or a
6 correction. Or is it prophylactic? To prevent speculative
7 harm. I would submit it is designed to be remedial. It gives
8 some teeth. It says what we cannot do. And we will agree to
9 abide by that. And if we don't, the Court can address it.

10 I also think that we are able to show harm. I
11 think, again, it is not our burden. It is Apple's burden to
12 show good cause why they should have this more restrictive
13 protective order. But I think we can show harm, and I think
14 the facts of this case show that this is simply a strategic or
15 a tactical maneuver. Apple has waited a length of time. They
16 have already cited the contentions to the PTO. They are
17 arguing for a unilateral application.

18 In other words, he explained to you how the process
19 worked, so they are going to be able to have some give and
20 take as the one that filed for the reexam. They are going to
21 have the benefit of knowledge, litigation developments and all
22 that Cooper & Dunham will not have. Cooper & Dunham, yes,
23 they will be involved with these patents for a long time, but
24 our litigation counsel have put over a year of time into this
25 and have a lot of knowledge about this that they do not have.

1 So we would be greatly harmed.

2 And, again, I go back to the Document Generation
3 case, and I think in that particular case Judge Love did
4 analyze it. And he agreed that to bar the counsel from
5 participating in any aspect or even from participating in the
6 amendments was going to greatly diminish and effectively bar
7 counsel from participation at all.

8 Also, my co-counsel just reminded me to point out
9 that in the reexam process as we talked about, you only have
10 the ability to narrow claims. So that overall scope of how
11 this is going to impact, is already winnowed down by the fact
12 that the claims can only be narrowed, and I think that is what
13 Judge Love talked about in his Opinion, and that is what is
14 reflected.

15 So we would ask the Court to enter the proposed
16 protective order that Mirror Worlds proposed with -- again, we
17 are happy to stipulate to the three considerations that Judge
18 Love set forth in his Opinion, including the language that he
19 adopted in the Document Generation Opinion.

20 THE COURT: Okay. All right.

21 Anything further?

22 MR. CHERENSKY: Just two quick --

23 THE COURT: All right.

24 MR. CHERENSKY: -- points. First, Counsel referred
25 to Apple's participation in the reexam, in the inter partes

1 version of the reexam and the knowledge that Apple would have.
2 That is Apple confidential information. Of course, Apple can
3 use its own information in the reexam process. There is no
4 suggestion by anyone that that would be in any way improper.
5 That would be the case even in a reexam even in the absence of
6 a protective order. That issue really is off the table.

7 The second is I heard no response to the -- to the
8 point about how narrowing claims -- how confidential
9 information can be used inadvertently or otherwise to narrow
10 claims and why that is a danger. There has just been no
11 response to that other than the claims are being narrowed, and
12 we shouldn't worry about that. I explained at length why that
13 is a big concern, and I think that is critical and presents a
14 real harm to Apple.

15 THE COURT: Okay. Thank you.

16 Ms. Race, would you like to respond to that last
17 question?

18 MS. RACE: The two things that he said, the first
19 with respect to Apple having knowledge of its own materials, I
20 would agree with that. But in addition in this case Apple has
21 knowledge of the depositions, the briefing, the infringement
22 contentions, and a lot of the -- it is the litigation, the
23 knowledge of the litigation.

24 With respect to how narrowing claims makes a
25 difference, I think -- and I thought I addressed it; but,

1 perhaps, I didn't do it very well -- I think what it does is
2 it shifts the balance because when you have the initial
3 prosecution, you have the ability to be drafting claims and
4 doing this and that. The fact that the reexam process, what
5 all of the courts seem to concentrate on is that by winnowing
6 it down to just being able to narrow the claims, then that
7 process mitigates the danger of the use of confidential
8 information; in other words, the overall world, shall we say,
9 of how that harm can occur has been greatly reduced. And so I
10 think it is more of a situation of the balancing tests and
11 that you have the safeguards put in place -- and I think that
12 is all that the Court is asked to do in these instances is
13 balancing how much does the harm -- does the risk outweigh the
14 benefits?

15 I think what the courts concentrate on in those
16 opinions is that the fact that all you can do in those cases
17 is narrow the claims rather than draft the claims and expand
18 the claims and all, reduces the risk of harm. And then you
19 have the competing safeguards and everything else to consider,
20 and I think the trend in what the courts have found is that
21 because of the nature of the reexam process, the risk of harm
22 is mitigated or outweighed, shall we say, by the benefits by
23 allowing litigation counsel to participate.

24 THE COURT: All right. Thank you both for excellent
25 arguments. I will get you an order as soon as possible.

1 Be adjourned.
2 (End of proceedings.)

3

4 C E R T I F I C A T I O N

5

6 I certify that the foregoing is a correct transcript from the
7 record of proceedings in the above-entitled matter.

8

9

10 /s/ Shea Sloan
11 SHEA SLOAN, CSR, RPR
12 OFFICIAL COURT REPORTER
13 STATE OF TEXAS NO. 3081

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