

**IN THE UNITED STATES DISTRICT COURT  
FOR THE EASTERN DISTRICT OF TEXAS  
TYLER DIVISION**

MIRROR WORLDS, LLC,

Plaintiff,

v.

APPLE INC.,

Defendant.

Civil Action No. 6:08-cv-88 LED

JURY TRIAL DEMANDED

APPLE INC.,

Counterclaim Plaintiff,

v.

MIRROR WORLDS, LLC,  
MIRROR WORLDS TECHNOLOGIES, INC.,

Counterclaim Defendants.

**APPLE, INC.'S UNOPPOSED RENEWED MOTION TO SEAL  
CERTAIN TRIAL EXHIBITS**

## **I. INTRODUCTION AND BACKGROUND**

Defendant Apple Inc. (“Apple”) brings this unopposed motion to seal certain exhibits from the jury trial of this Action. During the discovery phase of the action, the parties produced documents bearing designations authorized by the Protective Order entered on August 10, 2009. (Doc. No. 104.) By its terms, the Protective Order recognized that documents, testimony or information containing confidential, proprietary, trade secret and/or commercially sensitive information would be disclosed or produced. *Id.* at 1. Documents designated under the Protective Order are protected from public disclosure and remain protected from such disclosure even after final termination of the litigation. *Id.* at 4. Because certain trial exhibits contain proprietary and/or highly confidential information that Apple designated under the Protective Order entered in this case, Apple files this Motion to Seal those specific trial exhibits, the disclosure of which would cause harm to Apple’s competitive standing by disclosing trade secrets, confidential business information, confidential personnel information, or other business confidences that, if disclosed, would give competitors unearned advantages.

Apple respectfully requests that the Court grant this Motion to Seal certain trial exhibits as specified more particularly below.

## **II. ANALYSIS**

### **A. Legal Standards**

Courts have recognized that under normal circumstances the public has a common law right to inspect and copy court records. *S.E.C. v. Van Waeyenberghe*, 990 F.2d 845, 848 (5th Cir. 1993) (citing *Nixon v. Warner Commc’ns, Inc.*, 435 U.S. 589, 597 (1978)). The purpose of the common law right to access judicial records “serves to promote trustworthiness of the judicial process, to curb judicial abuses, and to provide the public with a more complete understanding of the judicial system, including a better perception of its fairness.” *Id.* at 849

(internal citations and quotations omitted). This right, however, is not absolute. *Motorola, Inc. v. Analog Devices, Inc.*, No. 1:03-CV-131, 2003 WL 25778434, at \*1 (E.D. Tex. June 6, 2003). Rather, it is within the court’s discretion to seal specific records in judicial proceedings. *Id.* In exercising its discretion to seal records, a court balances the public’s common law right of access against the interests favoring nondisclosure. *Van Waeyenberghe*, 990 F.2d at 848. While there is no bright line rule as to when a sealing order should be made (*see Belo Broad. Corp. v. Clark*, 654 F.2d 423 (5th Cir. 1981)), courts have consistently sealed judicial records “where court files might have become a vehicle for improper purposes.” *Motorola, Inc.*, 2003 WL 25778434, at \*1; *Belo Broadcasting Corp.*, 654 F.2d at 434 (discussing the Supreme Court’s recognition of several circumstances in which the right of access was outweighed by the court’s power to insure that its records are not used as vehicles for improper purposes).

**B. A Sealing Order Is Necessary to Protect Proprietary and Highly Confidential Information Contained in Certain Exhibits Admitted During the Jury Trial of This Matter.**

A sealing order should be entered here because Apple’s interest in its confidential business information far outweighs the common law right of access to court records. Access to Apple’s confidential business documents would not serve the purpose of the common law right to access because the documents themselves do not reveal anything about the judicial process, the judicial system, or relate in any way to the actual court proceedings. Rather, the documents Apple seeks to seal relate solely to its business, namely, its competitive strategies, plans, source code and detailed financial reports – the kinds of documents that, if disclosed, could cause the kind of competitive harm contemplated by the Protective Order. In other words, rather than satisfy the purpose for the common law right to access court records, public availability of Apple’s confidential business documents would become a vehicle for improper purposes because it would allow Apple’s competitors to obtain information that Apple normally would not disclose

to others without imposing a duty to maintain its confidentiality or information regarding unrelated private personnel matters involving third parties. For these reasons, Apple requests that the Court seal the following trial exhibits containing Apple’s confidential and/or proprietary information.

<b>Plaintiff’s Exhibits</b>	<b>Defendant’s Exhibits</b>
PX0043	DX0030 (R) <sup>1</sup>
PX0083 (R)	DX0033
PX0085 (R)	DX0101-116
PX0088 (R)	DX0392-400
PX0091	DX0418-420
PX0103	DX0424
PX0109 (R)	DX0431-437
PX0113-119 (R)	DX0585
PX0130 (R)	DX0592
PX0138-139	DX0595
PX0141 (R)	DX0609
PX0144 (R)	DX0611
PX0148 (R)	DX0614
PX0156 (R)	DX0616-619
PX0161 (R)	DX0621-625
PX0191-193 (R)	DX0628-630
PX0210	DX0632-634
PX0212	DX0636-637
PX0220-221 (R)	DX0846
PX0290 (R)	DX0847
PX0387-394 (R)	DX0851
PX0398 (R)	DX0888
PX0503-510	DX0925
PX0880	DX0994
PX0893 (R)	DX1017
PX0933 (R)	DX1020
PX0970 (R)	DX1030
PX0976 (R)	DX1032
PX0991 (R)	DX1062
PX1214 (R)	DX1063
PX1684 (R)	DX1071
PX1821	DX1078-1092

<sup>1</sup> Apple will file the exhibits marked with an “(R)” publicly with redactions. Apple requests that unredacted versions of those exhibits be filed under seal.

Plaintiff's Exhibits	Defendant's Exhibits
PX1994-1995 (R)	DX1114
	DX1118

The parties will provide replacement flash drives/discs to the Court, separating the confidential and public exhibits.

### III. CONCLUSION

For the foregoing reasons, Apple respectfully requests that the Court seal the exhibits identified above.

Dated: November 10, 2010

Respectfully submitted,

*/s/ Jeffrey G. Randall*

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Jeffrey G. Randall

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COUNSEL FOR APPLE INC.

**CERTIFICATE OF SERVICE**

I hereby certify that a true and correct copy of the foregoing document was filed electronically in compliance with Local Rule CV-5 on this 10th day of November, 2010. As of this date, all counsel of record had consented to electronic service and are being served with a copy of this document through the Court's CM/ECF system under Local Rule CV-5(a)(3)(A) and by email by way of the parties' agreed upon service address: MW\_v\_Apple@stroock.com.

/s/ Jeffrey G. Randall  
Jeffrey G. Randall

**CERTIFICATE OF CONFERENCE**

I hereby certify that counsel for Apple has satisfied the "meet and confer" requirements of Local Rule CV-7(h), and that opposing counsel of record in this matter are not opposed to the relief sought in this Motion. Counsel for Apple, Christian Platt conferred with Alex Solo, Counsel for Mirror Worlds and Mirror Worlds Technology. I am lead counsel for Apple in this matter and I am also admitted to practice in the United States District Court for the Eastern District of Texas.

/s/ Jeffrey G. Randall  
Jeffrey G. Randall