

**IN THE UNITED STATES DISTRICT COURT  
FOR THE EASTERN DISTRICT OF TEXAS  
TYLER DIVISION**

**ALOFT MEDIA, LLC,**

**Plaintiff,**

**vs.**

**GOOGLE, INC.,**

**Defendant.**

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**CASE NO. 6:08-CV-440 (JDL)**

**JURY DEMANDED**

**EXHIBIT "A"**

**IN THE UNITED STATES DISTRICT COURT  
FOR THE EASTERN DISTRICT OF TEXAS  
TYLER DIVISION**

	§	
<b>ALOFT MEDIA, LLC,</b>	§	
	§	
<b>Plaintiff,</b>	§	<b>CASE NO. 6:08-CV-440 (JDL)</b>
	§	
<b>vs.</b>	§	
	§	
<b>GOOGLE, INC.,</b>	§	<b>JURY DEMANDED</b>
	§	
<b>Defendant.</b>	§	
	§	

**DOCKET CONTROL ORDER**

It is hereby **ORDERED** that the following schedule of deadlines is in effect until further order of this Court:

<b>9/13/2010</b>	<b>9:00 a.m. JURY TRIAL</b> as reached at the United States District Court, 211 W. Ferguson, 2nd Floor, Courtroom of Magistrate Judge John D. Love, Tyler, Texas.
<b>9/13/2010</b>	<p><b>EXHIBITS &amp; EXHIBIT LISTS:</b> Each party shall provide the Court with one set of exhibits and three copies of the exhibit list. The Court’s preferred format for Exhibit Lists is available on the Court’s website at <a href="http://www.txed.uscourts.gov">www.txed.uscourts.gov</a> under “Orders &amp; Forms.”</p> <p>The parties are further requested to have all exhibits labeled with the following information on each label: Designation of Plaintiff’s or Defendant’s Exhibit Number and Case Number.</p> <p>At the conclusion of the evidentiary phase of trial, each party shall be responsible for pulling those exhibits admitted at trial to be submitted to the jury. In addition, each party shall submit to the Court a Final Exhibit List of all of their exhibits admitted during trial.</p> <p>At the conclusion of trial, all boxes of exhibits shall be returned to the respective parties and the parties are instructed to remove these exhibits from the courtroom.</p> <p>Within two business days of the conclusion of trial, each party shall submit</p>

	<p>to the Court the following:</p> <ol style="list-style-type: none"> <li>(1) A disk or disks containing all admitted trial exhibits in PDF format. If tangible exhibits were admitted, such exhibits shall be substituted with a photograph to be converted to a PDF file and shall be included in the Court's disk of admitted exhibits. If the Court ordered any exhibits sealed during trial, the Sealed Exhibits shall be copied on a separate disk.</li> <li>(2) A disk or disks containing the transcripts of Video Depositions played during trial, along with a copy of the actual video deposition.</li> </ol> <p>After verification of exhibit lists by the Clerk, the lists shall be filed by the Clerk, and the disk or disks containing the exhibits in PDF format shall be stored in the Clerk's Office, Tyler Division.</p>
<b>9/7/2010</b>	9:00 a.m. JURY SELECTION at the United States District Court, 211 W. Ferguson, 2nd Floor, Courtroom of Magistrate Judge John D. Love, Tyler, Texas.
<b>8/26/2010</b>	9:00 a.m. PRETRIAL CONFERENCE at the United States District Court, 211 W. Ferguson, 2 <sup>nd</sup> Floor, Courtroom of Magistrate Judge John D. Love, Tyler, Texas.  All pending motions will be heard.
<b>8/24/2010</b>	Parties to file estimates of the amount of time they request at jury selection and trial for (1) voir dire, (2) opening statements, (3) direct and cross examinations, and (4) closing arguments.
<b>8/23/2010</b>	Motions in Limine due. The parties are directed to confer and advise the Court on or before 3:00 o'clock p.m. the day before the pre-trial conference which paragraphs are agreed to and those that need to be addressed at the pre-trial conference.
<b>8/20/2010</b>	Pretrial Objections due.
<b>8/13/2010</b>	Objections to Rebuttal Deposition Testimony due.
<b>8/5/2010</b>	Rebuttal Designations and Objections to Deposition Testimony due. Cross examination line and page numbers to be included. In video depositions, each party is responsible for preparation of the final edited video in accordance with their parties' designations and the Court's rulings on

	objections.
<b>8/5/2010</b>	Parties to Identify Rebuttal Trial Witnesses.
<b>7/22/2010</b>	Pretrial Disclosures due.  Video and Stenographic Deposition Designation due. Each party who proposes to offer deposition testimony shall file a disclosure identifying the line and page numbers to be offered.
<b>7/22/2010</b>	Parties to Identify Trial Witnesses.
<b>7/22/2010</b>	Joint Pretrial Order, Joint Proposed Jury Instructions with citation to authority and Form of the Verdict for jury trials due. Proposed Findings of Fact and Conclusions of Law with citation to authority for issues tried to the bench.  Notice of Request for Daily Transcript or Real Time Reporting of Court Proceedings due. If a daily transcript or real time reporting of court proceedings is requested for trial or hearings, the party or parties making said request shall file a notice with the Court and email the Court Reporter, Shea Sloan, at shea_sloan@txed.uscourts.gov.
<b>6/25/2010</b>	<b>Response to Dispositive Motions (including <i>Daubert</i> motions) due.</b> Responses to dispositive motions filed prior to the dispositive motion deadline, including <i>Daubert</i> motions, shall be due in accordance with Local Rule CV-56 and Local Rule CV-7. <u>Motions to extend page limits will only be granted in exceptional circumstances.</u>
<b>6/11/2010</b>	Second mediation to be completed. Mediation shall be conducted in accordance with the Court-Annexed Mediation Plan. See Appendix H to Local Rules, available on the Court's website at www.txed.uscourts.gov.
<b>6/4/2010</b>	<b>Dispositive Motions due from all parties and any other motions that may require a hearing (including <i>Daubert</i> motions) due.</b> Motions shall comply with Local Rule CV-56 and Local Rule CV-7. <u>Motions to extend page limits will only be granted in exceptional circumstances.</u>
<b>5/21/2010</b>	Amend Pleadings (after <i>Markman</i> Hearing). It is not necessary to file a Motion for Leave to Amend before the deadline to amend pleadings. It is necessary to file a Motion for Leave to Amend after the deadline. However, except as provided in Patent Rule 3-6, if the amendment would effect infringement contentions or invalidity contentions, a motion must be made pursuant to Patent Rule 3-6 irrespective of whether the amendment

	is made prior to this deadline.
<b>5/7/2010</b>	<b>Discovery Deadline.</b>
<b>4/7/2010</b>	Parties designate rebuttal expert witnesses (non-construction issues), Rebuttal expert witness reports due. Refer to Local Rules for required information.
<b>3/15/2010</b>	Parties with burden of proof designate expert witnesses (non-construction issues). Expert witness reports due. Refer to Local Rules for required information.
<b>2/26/2010</b>	Comply with P.R. 3-7 - Furnishing documents and privilege logs pertaining to willful infringement.
<b>1/7/2010</b>	<b>Markman hearing and hearing on any Motion for Summary Judgment of Indefiniteness at 9:00 a.m. at the United States District Court, 211 West Ferguson, 2<sup>nd</sup> Floor, Courtroom of Magistrate Judge John D. Love, Tyler, Texas.</b>
<b>12/18/2009</b>	<p>P.R. 4-5(d) Chart due. Parties shall jointly submit a claim construction chart on computer disk in WordPerfect format or in such other format as the Court may direct in accordance with P.R. 4-5(d).</p> <p><b>Reply to Motion for Summary Judgment of Indefiniteness due.</b> The filing party is to provide the Court with 2 binders containing their brief and exhibits appropriately tabbed. If a technical advisor has been appointed the moving party is to provide their brief on disk or CD along with a hard copy, tabbed and bound in notebook format with exhibits to the advisor.</p> <p>Briefing shall comply with Local Rules CV-7 and 56 and Patent Rule 4-5(e). <u>Motions to extend page limits will only be granted in exceptional circumstances.</u></p>
<b>12/16/2009</b>	<p><b>Comply with P.R. 4-5(c)</b> - Reply brief and supporting evidence due re response to claim construction. The filing party is to provide the Court with 2 binders containing their reply brief and exhibits appropriately tabbed. If a technical advisor has been appointed the moving party is to provide their brief on disk or CD along with a hard copy, tabbed and bound in notebook format with exhibits to the advisor.</p> <p><b>Response to Motion for Summary Judgment of Indefiniteness due.</b> The filing party is to provide the Court with 2 binders containing their brief and exhibits appropriately tabbed. If a technical advisor has been</p>

	<p>appointed the moving party is to provide their brief on disk or CD along with a hard copy, tabbed and bound in notebook format with exhibits to the advisor.</p> <p>Briefing shall comply with Local Rules CV-7 and 56 and Patent Rule 4-5(e). <u>Motions to extend page limits will only be granted in exceptional circumstances.</u></p>
<b>12/16/2009</b>	<p>Parties to file a notice with the Court stating the estimated amount of time requested for the <i>Markman</i> Hearing. The Court will notify the parties if it is unable to accommodate this request.</p>
<b>12/11/2009</b>	<p>Mediation to be completed. Mediation shall be conducted in accordance with the Court-Annexed Mediation Plan. <i>See</i> Appendix H to Local Rules, available on the Court’s website at <a href="http://www.txed.uscourts.gov">www.txed.uscourts.gov</a>.</p>
<b>12/4/2009</b>	<p><b>Comply with P.R. 4-5(b)</b> - Responsive brief and supporting evidence due to party claiming patent infringement. The filing party is to provide the Court with 2 binders containing their <i>Markman</i> brief and exhibits appropriately tabbed. If a technical advisor has been appointed the moving party is to provide their <i>Markman</i> brief on disk or CD along with a hard copy, tabbed and bound in notebook format with exhibits to the advisor.</p> <p><b>Motion for Summary Judgment of Indefiniteness due.</b> The moving party is to provide the Court with 2 binders containing their brief and exhibits appropriately tabbed. If a technical advisor has been appointed the moving party is to provide their brief on disk or CD along with a hard copy, tabbed and bound in notebook format with exhibits to the advisor.</p> <p>Briefing shall comply with Local Rules CV-7 and 56 and Patent Rule 4-5(e). <u>Motions to extend page limits will only be granted in exceptional circumstances.</u></p>
<b>11/20/2009</b>	<p>Tutorials due. Deadline for parties, if they desire, to provide Court with tutorials concerning technology involved in patent. If a technical advisor has been appointed, each party that provides a tutorial shall provide a copy to the advisor.</p>
<b>11/13/2009</b>	<p><b>Comply with P.R. 4-5(a)</b> - The party claiming patent infringement shall serve and file an opening brief and any evidence supporting its claim construction. The filing party is to provide the Court with 2 binders containing their <i>Markman</i> brief and exhibits appropriately tabbed. If a technical advisor has been appointed the moving party is to provide their <i>Markman</i> brief on disk or CD along with a hard copy, tabbed and bound in</p>

	<p>notebook format with exhibits to the advisor.</p> <p>Briefing shall comply with Local Rules CV-7 and 56 and Patent Rule 4-5(e). <u>Motions to extend page limits will only be granted in exceptional circumstances.</u></p>
<b>10/30/2009</b>	<b>Discovery Deadline - Claim Construction Issues.</b>
<b>10/30/2009</b>	Respond to Amended Pleadings.
<b>10/8/2009</b>	<p>Proposed Technical Advisors due. Parties to provide name, address, phone number, and curriculum vitae for up to three agreed technical advisors and information regarding the nominees' availability for <i>Markman</i> hearing or a statement that they could not reach an agreement as to any potential technical advisor. If the parties cannot agree on a technical advisor, they shall not submit any proposed technical advisors to the Court.</p> <p>Privilege Logs to be exchanged by parties (or a letter to the Court stating that there are no disputes as to claims of privileged documents).</p>
<b>9/25/2009</b>	Comply with P.R. 4-3 - Filing of Joint Claim Construction and Prehearing Statement.
<b>9/22/2009</b>	<p>Amended Pleadings (pre-claim construction) due from all parties. It is not necessary to file a Motion for Leave to Amend before the deadline to amend pleadings. It is necessary to file a Motion for Leave to Amend after the deadline. However, if the amendment would affect infringement contentions or invalidity contentions, a motion must be made pursuant to Patent Rule 3-7 irrespective of whether the amendment is made prior to this deadline.</p> <p>Add any inequitable conduct allegations to pleadings. It is not necessary to file a motion for leave to add inequitable conduct allegations to pleadings prior to this date. Thereafter, it is necessary to obtain leave of Court to add inequitable conduct allegations to pleadings.</p>
<b>8/28/2009</b>	Comply with P.R. 4-2 - Exchange of Preliminary Claim Constructions and Extrinsic Evidence.
<b>8/7/2009</b>	Comply with P.R. 4-1 - Exchange Proposed Terms and Claim Elements for Construction.

<p><b>7/24/2009</b></p>	<p><b>Comply with P.R. 3-3 and 3-4</b> - Invalidation Contentions due. Thereafter, it is necessary to obtain leave of Court to add and/or amend invalidity contentions, pursuant to Patent Rule 3-6.</p> <p>Defendant shall join additional parties. It is not necessary to file a motion to join additional parties prior to this date. Thereafter, it is necessary to obtain leave of Court to join additional parties.</p> <p>Defendant shall assert any counterclaims. After this deadline, leave of Court must be obtained to assert any counterclaims.</p>
<p><b>5/22/2009</b></p>	<p><b>Comply with P.R. 3-1 and P.R. 3-2</b> - Disclosure of Asserted Claims and Infringement Contentions due. Thereafter, it is necessary to obtain leave of Court to add and/or amend infringement contentions, pursuant to Patent Rule 3-6.</p> <p>Plaintiff shall join additional parties. It is not necessary to file a motion to join additional parties prior to this date. Thereafter, it is necessary to obtain leave of Court to join additional parties.</p> <p>Plaintiff shall add new patents and/or claims for patents-in-suit. It is not necessary to file a motion to add additional patents or claims prior to this date. Thereafter, it is necessary to obtain leave of Court to add patents or claims.</p>
<p><b>No. of trial days</b></p>	<p>Five trial days.</p>