

IN THE UNITED STATES DISTRICT COURT  
FOR THE EASTERN DISTRICT OF TEXAS  
TYLER DIVISION

ALOFT MEDIA, LLC,  
Plaintiff,  
v.  
GOOGLE, INC.  
Defendant.

Civil Action No. 6:08-cv-440-LED  
JURY TRIAL DEMANDED

**NOTICE OF APPEARANCE**

Notice is hereby given that the undersigned attorney, Matthew R. Rodgers, enters his appearance in this matter for Plaintiff Aloft Media, LLC (“Aloft”) for the purpose of receiving notices and orders from the Court.

DATED: November 19, 2008

Respectfully submitted,  
By: \s\Matthew R. Rodgers  
Matthew R. Rodgers  
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**CERTIFICATE OF SERVICE**

I certify that counsel of record who are deemed to have consented to electronic service are being served on November 19, 2008, with a copy of this document via the Court's CM/ECF systems per Local Rule CV-5(a)(3). Any other counsel will be served electronic mail, facsimile, overnight delivery and/or First Class Mail on this date.

\s\Matthew R. Rodgers