

Appendix L to EMG's P.R. 3-1 Disclosure of Asserted Claims and Infringement Contentions
 Claim Chart Regarding Infringement of U.S. Patent 7,441,196

<u>U.S. PATENT NO. 7,441,196</u>	<u>ACCUSED INSTRUMENTALITIES</u>
<p>Claim 1</p> <p>A method of navigating the Internet, comprising:</p>	<p>Yahoo provides software to provide m.yahoo.com ("Yahoo sister site") and www.yahoo.com ("Yahoo webpage") (collectively, "Yahoo Sites"), which when executed cause the performance of a set of operations discussed below.</p> <p>Yahoo provides machine readable mediums having instructions ("code") stored therein, which when executed cause one or more machines to perform a set of operations to provide the Yahoo Sites, as discussed below. Yahoo further provides program instructions on computer readable storage media for the Yahoo iPhone application "Yahoo App", which is created by Yahoo, and distributed by Apple. See for example, Exhibit D and Exhibit E.</p> <p>The machine readable storage mediums include, for example, without limitation: the internal memory and/or hard disks on the servers and other machines which provide the Yahoo Sites as well as any other disk, drive or storage device in servers or other computers used to develop, transport, store, install, and update the code for the Yahoo Sites. The machine readable storage mediums further include, for example, without limitation: the Yahoo App as stored on the iTunes Music Service, as stored at Yahoo, and as stored on any iPhone.</p>
<p>displaying on-line content accessed via the Internet, the on-line content reformatted from a webpage in a hypertext markup language (HTML) format into an extensible markup language (XML) format to generate a sister site, the sister site including a portion or a whole of content of the web page reformatted to be displayed and navigable through a simplified navigation interface on any one of a television, web appliance, console device, handheld device, wireless device or cellular phone, the simplified navigation interface displayed in a form of a two-dimensional layer of cells from a plurality of layers and a plurality of cells, the two-dimensional layer in</p>	<p>See claim 58, below.</p>

Appendix L to EMG's P.R. 3-1 Disclosure of Asserted Claims and Infringement Contentions
Claim Chart Regarding Infringement of U.S. Patent 7,441,196

a form of a navigation matrix, each cell is a division of a screen and exclusive to a separate single navigation option associated with a specific unique input, the on-line content formatted to be displayed in one or more of the plurality of cells and formatted to be selected for navigation by one or more of the unique inputs, navigation options to change between layers of the simplified navigation interface from general to more specific in each deeper layer;	
receiving a user selection of one of the navigation options;	See claim 58, below.
forwarding the selected navigation option across the internet to a server providing the simplified navigation interface;	See claim 58, below.
receiving a next deeper navigation layer of the simplified navigation interface corresponding to the selected navigation option; and	See claim 58, below.
manipulating a region of the screen for viewing and zooming and/or scrolling of the displayed on-line content.	See claim 58, below.
Claim 2	
The method of claim 1, further comprising:	
displaying one or more advertisements on the screen;	See claim 59, below.
receiving a user selection of a displayed advertisement; and	See claim 59, below.
displaying second content accessed via the Internet, wherein the second content is associated with the selected advertisement, and wherein the second content accessed via the Internet is formatted for navigation with the unique inputs.	See claim 59, below.
Claim 3	

Appendix L to EMG's P.R. 3-1 Disclosure of Asserted Claims and Infringement Contentions
 Claim Chart Regarding Infringement of U.S. Patent 7,441,196

The method of claim 1, wherein the on-line content is selected based, at least in part, on a navigation path of a user.	See claim 60, below.
Claim 4	
The method of claim 1, wherein the user selection of one of the navigation options is received any one of a remote control, a pointer device, a keypad, and a keyboard.	See claim 61, below.
Claim 6	
The method of claim 1, wherein the screen includes individual regions adapted to be brought into focus and further adapted such that the on-line content can be manipulated within a selected one of the regions.	See claim 54, below.
Claim 9	
A method comprising: displaying a first advertisement, the displaying of the first advertisement being via an internet and through a simplified navigation interface,	<p>Yahoo provides software to provide the Yahoo Sites, which when executed cause the performance of a set of operations discussed below.</p> <p>Yahoo provides machine readable mediums having instructions (“code”) stored therein, which when executed cause one or more machines to perform a set of operations to provide the Yahoo Sites, as discussed below. Yahoo further provides program instructions on computer readable storage media for the Yahoo iPhone application “Yahoo App”, which is created by Yahoo, and distributed by Apple. See for example, Exhibit D and Exhibit E.</p> <p>The machine readable storage mediums include, for example, without limitation: the internal memory and/or hard disks on the servers and other machines which provide the Yahoo Sites as well as any other disk, drive or storage device in servers or other computers used to develop, transport, store, install, and update the code for the Yahoo Sites. The machine readable storage mediums further include, for example, without limitation: the Yahoo App as stored on the iTunes Music Service, as stored at Yahoo, and as stored on any iPhone.</p>
	See claim 25, below.

Appendix L to EMG's P.R. 3-1 Disclosure of Asserted Claims and Infringement Contentions
 Claim Chart Regarding Infringement of U.S. Patent 7,441,196

<p>the simplified navigation interface presenting advertisements and content through a plurality of layers and a plurality of cells, the simplified navigation interface displayed in a form of a two-dimensional layer of cells from the plurality of layers and the plurality of cells, the two-dimensional layer in a form of a navigation matrix, each cell in the navigation matrix associated with a specific unique input, each cell is a division of a screen and exclusive to a separate single navigation option, the first advertisement formatted for display in one of the plurality of cells and formatted to be selected for navigation by one of the unique inputs, navigation options to change between layers of the simplified navigation interface from general to more specific in each deeper layer;</p>	
<p>displaying a first content via the internet and through the simplified navigation interface, the first content displayed in one or more of the plurality of cells, the first content reformatted from a web page in a hypertext markup language (HTML) format into an extensible markup language (XML) format to generate a sister site to be displayed and navigable through the simplified navigation interface, the sister site including a portion or a whole of content of the web page reformatted to be navigable by unique inputs through the simplified navigation interface on any one of a television, web appliance, console device, handheld device, wireless device or cellular phone;</p>	<p>See claim 25, below.</p>
<p>receiving a first input, the first input received as</p>	<p>See claim 25, below.</p>

Appendix L to EMG's P.R. 3-1 Disclosure of Asserted Claims and Infringement Contentions
 Claim Chart Regarding Infringement of U.S. Patent 7,441,196

the specific unique input that is uniquely coupled with an associated cell in the navigation matrix;	
forwarding the first input across the internet to a server providing the simplified navigation interface;	See claim 25, below.
receiving a next deeper navigation layer of the simplified navigation interface in response to receiving the first input; and	See claim 25, below.
manipulating a selected region of the screen for viewing and zooming and/or scrolling of the displayed on-line content.	See claim 25, below.
Claim 10	
The method of claim 9, further comprising: customizing the display of the simplified navigation interface based on a navigation path of the user.	See claim 26, below.
Claim 11	
The method of claim 9, wherein the first input selects a primary navigation option.	See claim 27, below.
Claim 12	
The method of claim 9, further comprising: displaying the first content simultaneous with the first advertisement.	See claim 28, below.
Claim 13	
The method of claim 9, wherein the first input is received from any one of a remote control, a pointer device, a keypad, and a keyboard.	See claim 29, below.
Claim 20	
The method of claim 9, wherein the simplified navigation interface includes a search form.	See claim 35, below.
Claim 25	
A machine readable medium having instructions stored therein,	Yahoo provides machine readable mediums having instructions ("code") stored therein, which when executed cause one or more machines to perform a set of

Appendix L to EMG’s P.R. 3-1 Disclosure of Asserted Claims and Infringement Contentions
 Claim Chart Regarding Infringement of U.S. Patent 7,441,196

<p>which when executed cause a machine to perform a set of operations comprising:</p>	<p>operations to provide the Yahoo Sites, as discussed below. Yahoo further provides program instructions on computer readable storage media for the Yahoo iPhone application “Yahoo App”, which is created by Yahoo, and distributed by Apple. See for example, Exhibit D and Exhibit E.</p> <p>The machine readable storage mediums include, for example, without limitation: the internal memory and/or hard disks on the servers and other machines which provide the Yahoo Sites as well as any other disk, drive or storage device in servers or other computers used to develop, transport, store, install, and update the code for the Yahoo Sites. The machine readable storage mediums further include, for example, without limitation: the Yahoo App as stored on the iTunes Music Service, as stored at Yahoo, and as stored on any iPhone.</p>
<p>displaying a first advertisement, the displaying of the first advertisement being via an internet and through a simplified navigation interface, the simplified navigation interface presenting advertisements and content through a plurality of layers and a plurality of cells, the simplified navigation interface displayed in a form of a two-dimensional layer of cells from the plurality of layers and the plurality of cells, the two-dimensional layer in a form of a navigation matrix, each cell in the navigation matrix associated with a specific unique input, each cell is a division of a screen and exclusive to a separate single navigation option, the first advertisement formatted for display in one of the plurality of cells and formatted to be selected for navigation by one of the unique inputs, navigation options to change between layers of the simplified navigation interface from general to more</p>	<p>The Yahoo Sites, as well as the Yahoo App, provide for displaying a first advertisement, the displaying of the first advertisement being via an internet and through a simplified navigation interface, the simplified navigation interface presents advertisements and content through a plurality of layers and a plurality of cells, the simplified navigation interface displayed in a form of a two-dimensional layer of cells from the plurality of layers and the plurality of cells, the two-dimensional layer in a form of a navigation matrix, each cell in the navigation matrix associated with a specific unique input, each cell is a division of a screen and exclusive to a separate single navigation option, the first advertisement formatted for display in one of the plurality of cells and formatted to be selected for navigation by one of the unique inputs, navigation options to change between layers of the simplified navigation interface from general to more specific in each deeper layer.</p> <p>For example, the Yahoo sister site at m.yahoo.com transmits code via an internet, which when executed causes an iPhone¹ or other device or system to display a simplified navigation interface for the Yahoo web page(s), which comprise advertisements as well as other information.</p> <p>As can be seen in the appended examples, the simplified navigation interface presents advertisements and content through a plurality of layers and a plurality of cells. The</p>

¹ Unless otherwise noted, the term “iPhone” applies to any and all versions of the Apple iPhone as well as to any and all versions of the Apple iPod touch.

Appendix L to EMG's P.R. 3-1 Disclosure of Asserted Claims and Infringement Contentions
 Claim Chart Regarding Infringement of U.S. Patent 7,441,196

<p>specific in each deeper layer;</p>	<p>simplified navigation interface is displayed in a form of a two-dimensional layer of cells from the plurality of layers and the plurality of cells. The two-dimensional layer is in a form of a navigation matrix, each cell in the navigation matrix associated with a specific unique input, each cell is a division of a touch sensitive screen and exclusive to a separate single navigation option, the first advertisement formatted for display in one of the plurality of cells and formatted to be selected for navigation by one of the unique inputs, navigation options to change between layers of the simplified navigation interface from general to more specific in each deeper layer.</p> <p>See for example Exhibit A². For Yahoo App, see, for example, Exhibit E.</p>
<p>displaying a first content via the internet and through the simplified navigation interface, the first content displayed in one or more of the plurality of cells, the first content reformatted from a web page in a hypertext markup language (HTML) format into an extensible markup language (XML) format to generate a sister site to be displayed and navigable through the simplified navigation interface, the sister site including a portion or a whole of content of the web page reformatted to be navigable by unique inputs through the simplified navigation interface on any one of a television, web appliance, console device, handheld device, wireless device or cellular phone;</p>	<p>The Yahoo Sites, as well as the Yahoo App, provide for displaying a first content via the internet and through the simplified navigation interface, the first content displayed in one or more of the plurality of cells, the first content reformatted from a web page in a hypertext markup language (HTML) format into an extensible markup language (XML) format to generate a sister site to be displayed and navigable through the simplified navigation interface, the sister site including a portion or a whole of content of the web page reformatted to be navigable by unique inputs through the simplified navigation interface on any one of a television, web appliance, console device, handheld device, wireless device or cellular phone.</p> <p>The Yahoo Sites include code which when executed cause an iPhone or other device or system to display a first content via the internet and through the simplified navigation interface.</p> <p>For example, the Yahoo sister site at m.yahoo.com transmits code which when executed causes the display of content reformatted from the Yahoo webpage in HTML at www.yahoo.com into an XML format at the Yahoo sister site m.yahoo.com, which when received by an iPhone or other device, is displayed and navigable through a simplified navigation interface. The Yahoo sister site at m.yahoo.com includes a portion or a whole of content of the Yahoo webpage at www.yahoo.com reformatted to be navigable by unique inputs through the simplified navigation interface on, for example, an iPhone or other device. The iPhone comprises at least a handheld device,</p>

²Unless otherwise noted, all iPhone screenshots in this chart and / or enclosed exhibits were taken on an iPhone simulator, a standard part of the Apple-provided development environment for the iPhone.

Appendix L to EMG’s P.R. 3-1 Disclosure of Asserted Claims and Infringement Contentions
 Claim Chart Regarding Infringement of U.S. Patent 7,441,196

	<p>a wireless device, and a cellular phone.</p> <p>For example see Exhibit A, which shows iPhone screenshots of content from the m.yahoo.com sister site which has been reformatted from a web page on the www.yahoo.com web site.</p> <p>As can be seen in the appended examples, the first content is displayed in one or more of the plurality of cells. The first content is reformatted from the Yahoo webpage, which is in a hypertext markup language (HTML) format, into an extensible markup language (XML) format to generate the Yahoo sister site for display and navigation through the simplified navigation interface. The Yahoo sister site includes a portion or a whole of content of the Yahoo webpage reformatted to be navigable by unique inputs through the simplified navigation interface on any one of a television, web appliance, console device, handheld device, wireless device or cellular phone.</p> <p>See for example Exhibits F, G (http://www.yahoo.com HTML home page) and its sister site web page at Exhibits H, I (http://m.yahoo.com XML home page). For Yahoo App, see, for example, Exhibit E.</p>
<p>receiving a first input, the first input received as the specific unique input that is uniquely coupled with an associated cell in the navigation matrix;</p>	<p>The Yahoo Sites, as well as the Yahoo App, provide for receiving a first input, the first input received as the specific unique input that is uniquely coupled with an associated cell in the navigation matrix.</p> <p>For example, the Yahoo sister site at m.yahoo.com sends code which when executed causes a device, such as for example an iPhone or other device, to receive a unique input that is uniquely coupled with an associated cell in the navigation matrix. Thus, for example, when a user chooses a specific unique input, such as a user’s finger touch (or multiple finger touches), this unique input is received by the iPhone or other device.</p> <p>For example, code sent by the Yahoo sister site at m.yahoo.com, when executed, causes the display of the advertisement in Exhibit A, Figures 5 and 6, which reads: “Check Out Hot Deals on Flights & Hotels”, and also provides for the advertisement to be selected by a specific unique input. Furthermore, code sent by the Yahoo sister site also causes the cell corresponding to “Hot Summer Offers” in Exhibit A, Figures 5 and 6, to be displayed, and also provides for this cell to be selected by a specific unique input.</p>

Appendix L to EMG’s P.R. 3-1 Disclosure of Asserted Claims and Infringement Contentions
 Claim Chart Regarding Infringement of U.S. Patent 7,441,196

	<p>When a user selects the advertisement in Exhibit A, Figures 5 and 6, which reads: “Check Out Hot Deals on Flights & Hotels”, the first input is received by the iPhone or other device as the specific unique input that is uniquely coupled with that cell in the navigation matrix.</p> <p>In addition, when the cell corresponding to “Hot Summer Offers” in Exhibit A, Figures 5 and 6, is selected by the user, the first input is received by the iPhone or other device as the specific unique input that is uniquely coupled with that cell in the navigation matrix.</p> <p>For Yahoo App, see, for example, Exhibit E.</p>
<p>forwarding the first input across the internet to a server providing the simplified navigation interface;</p>	<p>The Yahoo Sites, as well as the Yahoo App, provide for forwarding the first input across the internet to a server providing the simplified navigation interface.</p> <p>For example, on the Yahoo sister site m.yahoo.com, Yahoo provides code which when executed by a device, such as an iPhone or other device, causes the inputs received to be forwarded across the internet to the m.yahoo.com server that is providing the simplified navigation interface.</p> <p>For example an HTTP GET request is forwarded across the internet to a server providing the simplified navigation interface.</p> <p>Non-limiting examples are provided in Exhibit B. For Yahoo App, see, for example, Exhibit E.</p>
<p>receiving a next deeper navigation layer of the simplified navigation interface in response to receiving the first input; and</p>	<p>The Yahoo Sites, as well as the Yahoo App, provide for receiving a next deeper navigation layer of the simplified navigation interface in response to receiving the first input.</p> <p>The Yahoo Sites provide code which when executed cause a device, such as an iPhone or other device, to receive a next deeper navigation layer of the simplified navigation interface in response to receiving the first input.</p> <p>For example, in response to the GET request, the Yahoo sister site at m.yahoo.com transmits and the iPhone receives a next deeper navigation layer of the simplified</p>

Appendix L to EMG's P.R. 3-1 Disclosure of Asserted Claims and Infringement Contentions
Claim Chart Regarding Infringement of U.S. Patent 7,441,196

	<p>navigation interface for the Yahoo web page at www.yahoo.com, which is then displayed via a browser, such as the iPhone's Safari browser.</p> <p>For example see Exhibit A, Figure 7. For Yahoo App, see, for example, Exhibit E.</p>
manipulating a selected region of the screen for viewing and zooming and/or scrolling of the displayed online content.	<p>The Yahoo Sites, as well as the Yahoo App, provide for manipulating a selected region of the screen for viewing and zooming and/or scrolling of the displayed online content.</p> <p>For example as shown in Exhibit A, Figures 7 and 8, the Yahoo Sites provide code which when executed provides for the manipulation for viewing and zooming and/or scrolling of the displayed online content. For Yahoo App, see, for example, Exhibit E.</p>
Claim 26	
<p>The machine readable medium of claim 25, having further instructions stored therein, which when executed cause the machine to perform further operations, comprising:</p> <p>customizing the display of the simplified navigation interface based on a navigation path of the user.</p>	<p>The Yahoo Sites, as well as the Yahoo App, further provide for customizing the display of the simplified navigation interface based on a navigation path of the user.</p> <p>For example, the Yahoo sister site at m.yahoo.com sends code to a device, such as an iPhone, which when executed causes the identification of the navigation path of a user, and also causes the selection and/or display of content based on the navigation path of the user.</p>
Claim 27	
<p>The machine readable medium of claim 25, wherein the first input selects a primary navigation option.</p>	<p>The Yahoo Sites, as well as the Yahoo App, further provide wherein the first input to comprise selection of a primary navigation option.</p> <p>For example, the Yahoo sister site at m.yahoo.com sends code which when executed causes the iPhone or other device to permit the user's selection of a primary navigation option.</p>
Claim 28	
<p>The machine readable medium of claim 25, having further instructions stored therein, which when executed cause the machine to perform further operations, comprising:</p> <p>displaying the first content simultaneous with the first advertisement.</p>	<p>The Yahoo Sites, as well as the Yahoo App, further provide for displaying the first content simultaneous with the first advertisement.</p> <p>For example, as shown in Exhibit A, the Yahoo sister site at m.yahoo.com sends code to a device, such as an iPhone, which when executed causes the device to display the first content simultaneous with the first advertisement. For Yahoo App, see, for example, Exhibit E.</p>
Claim 29	

Appendix L to EMG's P.R. 3-1 Disclosure of Asserted Claims and Infringement Contentions
 Claim Chart Regarding Infringement of U.S. Patent 7,441,196

<p>The machine readable medium of claim 25, wherein the first input is received from any one of a remote control, a pointer device, a keypad, and a keyboard.</p>	<p>The Yahoo Sites, as well as the Yahoo App, further provide wherein the first input to be received from any one of a remote control, a pointer device, a keypad, and a keyboard.</p> <p>For example, the Yahoo sister site at m.yahoo.com provides code which when executed causes a device to receive inputs via a keypad, a keyboard, and / or a pointer device, such as the touch screen of an iPhone or other input mechanism of a device.</p> <p>For Yahoo App, see, for example, Exhibit E.</p> <p>See also disclosure in claim 57, below.</p>
<p>Claim 35</p>	
<p>The machine readable medium of claim 25, wherein the simplified navigation interface includes a search form.</p>	<p>The Yahoo Sites, as well as the Yahoo App, further provide wherein the simplified navigation interface to include a search form.</p> <p>For example, as shown in Exhibit C, the Yahoo sister site at m.yahoo.com provides code which when executed causes the simplified navigation interface to include a search form. For Yahoo App, see, for example, Exhibit E.</p>
<p>Claim 40</p>	
<p>The method of claim 1, wherein at least some of the plurality of cells correspond to primary navigation options.</p>	<p>See claim 66, below.</p>
<p>Claim 41</p>	
<p>The method of claim 1, further comprising using a pointer device to select one or more of the plurality of cells and/or to manipulate the screen.</p>	<p>See claim 67, below.</p>
<p>Claim 43</p>	
<p>The method of claim 1, further comprising: displaying the on-line content concurrently with one or more advertisements.</p>	<p>See claim 68, below.</p>
<p>Claim 46</p>	
<p>The method of claim 1, wherein the simplified navigation interface includes a search form.</p>	<p>See claim 71, below.</p>
<p>Claim 50</p>	
<p>The method of claim 9, wherein the screen</p>	<p>See claim 54, below.</p>

Appendix L to EMG's P.R. 3-1 Disclosure of Asserted Claims and Infringement Contentions
Claim Chart Regarding Infringement of U.S. Patent 7,441,196

includes individual regions adapted to be brought into focus and further adapted such that the on-line content can be manipulated within a selected one of the regions.	
Claim 53	
The method of claim 9, further comprising using a pointer device to select one or more of the plurality of cells and/or to manipulate the screen.	See claim 67, below.
Claim 54	
The machine readable medium of claim 25, wherein the screen includes individual regions adapted to be brought into focus and further adapted such that the on-line content can be manipulated within a selected one of the regions.	<p>The Yahoo Sites, as well as the Yahoo App, further provide wherein the screen includes individual regions adapted to be brought into focus and further adapted such that the on-line content can be manipulated within a selected one of the regions.</p> <p>For example, as shown in Exhibit C, the Yahoo sister site at m.yahoo.com provides code which when executed causes the displayed content to include individual regions adapted to be brought into focus and further adapted to be manipulated within a selected one of the regions. For Yahoo App, see, for example, Exhibit E.</p>
Claim 57	
<p>The machine readable medium of claim 25, having further instructions stored therein, which when executed cause the machine to perform further operations, comprising:</p> <p>using a pointer device to select one or more of the plurality of cells and/or to manipulate the screen.</p>	<p>The Yahoo Sites, as well as the Yahoo App, further provide for use of a pointer device to select one or more of the plurality of cells and/or to manipulate the screen.</p> <p>For example, as shown in Exhibit A, Figures 7 and 8, the Yahoo sister site at m.yahoo.com provides code which when executed causes a device to accept input from a pointer device to select one or more of the plurality of cells and/or to manipulate the screen, permits the selection of a cell as the user's next choice for navigation. As another example, such code also permits the screen to be scrolled. For Yahoo App, see, for example, Exhibit E.</p>
Claim 58	
A machine readable medium having instructions stored therein, which when executed cause a machine to perform a set of operations comprising:	Yahoo provides program instructions on machine readable storage media ("code") to provide the Yahoo Sites which when executed cause a machine to perform a set of operations discussed below. Yahoo further provides program instructions on computer readable storage media for the Yahoo iPhone application "Yahoo App", which is created by Yahoo, and distributed by Apple. See for example, Exhibit D and Exhibit E.

Appendix L to EMG's P.R. 3-1 Disclosure of Asserted Claims and Infringement Contentions
 Claim Chart Regarding Infringement of U.S. Patent 7,441,196

	<p>The machine readable storage medium includes, for example, without limitation: the internal memory and/or hard disks on the servers and other machines which provide the Yahoo Sites, as well as any other disk, drive or storage device in servers or other computers used to develop, transport, store, install, and update the code for the Yahoo Sites. The machine readable storage mediums further include, for example, without limitation: the Yahoo App as stored on the iTunes Music Service, as stored at Yahoo, and as stored on any iPhone.</p>
<p>displaying on-line content accessed via the Internet, the on-line content reformatted from a web page in a hypertext markup language (HTML) format into an extensible markup language (XML) format to generate a sister site, the sister site including a portion or a whole of content of the web page reformatted to be displayed and navigable through a simplified navigation interface on any one of a television, web appliance, console device, handheld device, wireless device or cellular phone, the simplified navigation interface displayed in a form of a two-dimensional layer of cells from a plurality of layers and a plurality of cells, the two-dimensional layer in a form of a navigation matrix, each cell is a division of a screen and exclusive to a separate single navigation option associated with a specific unique input, the on-line content formatted to be displayed in one or more of the plurality of cells and formatted to be selected for navigation by one or more of the unique inputs, navigation options to change between layers of the simplified navigation interface from general to more specific in each deeper layer;</p>	<p>The Yahoo Sites, as well as the Yahoo App, provide for displaying on-line content accessed via the Internet, the on-line content reformatted from a web page in a hypertext markup language (HTML) format into an extensible markup language (XML) format to generate a sister site, the sister site including a portion or a whole of content of the web page reformatted to be displayed and navigable through a simplified navigation interface on any one of a television, web appliance, console device, handheld device, wireless device or cellular phone, the simplified navigation interface displayed in a form of a two-dimensional layer of cells from a plurality of layers and a plurality of cells, the two-dimensional layer in a form of a navigation matrix, each cell is a division of a screen and exclusive to a separate single navigation option associated with a specific unique input, the on-line content formatted to be displayed in one or more of the plurality of cells and formatted to be selected for navigation by one or more of the unique inputs, navigation options to change between layers of the simplified navigation interface from general to more specific in each deeper layer.</p> <p>For example, the Yahoo sister site at m.yahoo.com transmits code which when executed causes an iPhone or other device or system to display web pages that comprise advertisements as well as other information, via an internet and through a simplified navigation interface. The Yahoo sister site at m.yahoo.com sends on-line content reformatted from the Yahoo webpage in HTML at www.yahoo.com into an XML format for the Yahoo sister site at m.yahoo.com, which, when received by an iPhone or other device, is displayed and navigable through a simplified navigation interface. The Yahoo sister site at m.yahoo.com includes a portion or a whole of content of the Yahoo web page at www.yahoo.com reformatted to be navigable by unique inputs through the simplified navigation interface on an iPhone or other device. The iPhone comprises at least a handheld device, a wireless device, and a cellular phone.</p>

Appendix L to EMG’s P.R. 3-1 Disclosure of Asserted Claims and Infringement Contentions
 Claim Chart Regarding Infringement of U.S. Patent 7,441,196

	<p>For example, Exhibits A and F-I reflect that content from the m.yahoo.com sister site has been reformatted from a web page on the www.yahoo.com web site. As can be seen in the examples, the on-line content is reformatted from a web page in a hypertext markup language (HTML) format into an extensible markup language (XML) format to generate a sister site, the sister site including a portion or a whole of content of the web page reformatted to be displayed and navigable through a simplified navigation interface on any one of a television, web appliance, console device, handheld device, wireless device or cellular phone. The simplified navigation interface is displayed in a form of a two-dimensional layer of cells from a plurality of layers and a plurality of cells. The two-dimensional layer in a form of a navigation matrix, each cell is a division of a touch sensitive screen and exclusive to a separate single navigation option associated with a specific unique input, the on-line content formatted to be displayed in one or more of the plurality of cells and formatted to be selected for navigation by one or more of the unique inputs, navigation options to change between layers of the simplified navigation interface from general to more specific in each deeper layer. For Yahoo App, see, for example, Exhibit E.</p>
<p>receiving a user selection of one of the navigation options;</p>	<p>The Yahoo Sites, as well as the Yahoo App, provide for receiving a user selection of one of the navigation options.</p> <p>For example, the Yahoo sister site at m.yahoo.com sends content which when executed on a device, such as an iPhone, causes the device to receive a user selection of one of the navigation options. Thus, for example, when a user chooses a specific unique input, such as a user’s finger touch (or multiple finger touches), this user selection is received. As can be seen in Exhibit A, Figures 7 and 8, code sent by the Yahoo sister site at m.yahoo.com causes the advertisement “Check Out Hot Deals on Flights & Hotels” to be displayed, and also provides that the advertisement may be selected as a navigation option by the user. Furthermore, code sent by the Yahoo sister site also causes the cell corresponding to “Hot Summer Offers” in Exhibit A, Figures 5 and 6, to be displayed, and also provides that this cell may be selected as a navigation option by the user. For Yahoo App, see, for example, Exhibit E.</p>
<p>forwarding the selected navigation option across the internet to a server providing the simplified navigation interface;</p>	<p>The Yahoo Sites, as well as the Yahoo App, provide for forwarding the selected navigation option across the internet to a server providing the simplified navigation interface.</p> <p>For example, the Yahoo sister site m.yahoo.com provides code which when executed</p>

Appendix L to EMG's P.R. 3-1 Disclosure of Asserted Claims and Infringement Contentions
 Claim Chart Regarding Infringement of U.S. Patent 7,441,196

	<p>on a device, such as an iPhone, causes the device to forward a received navigation option across the internet to the m.yahoo.com server that is providing the simplified navigation interface. As shown in Exhibit B, an HTTP GET request is forwarded across the internet to a server providing the simplified navigation interface. For Yahoo App, see, for example, Exhibit E.</p>
<p>receiving a next deeper navigation layer of the simplified navigation interface corresponding to the selected navigation option; and</p>	<p>The Yahoo Sites, as well as the Yahoo App, provide for receiving a next deeper navigation layer of the simplified navigation interface in response to receiving the first input.</p> <p>For example, as shown in Exhibit A, Figures 7 and 8, in response to the GET request, the server or other computer running the Yahoo sister site at m.yahoo.com transmits and the iPhone or other device receives a next deeper navigation layer of the simplified navigation interface, which is then displayed on the device, for example, by a browser such as the iPhone's Safari browser. For Yahoo App, see, for example, Exhibit E.</p>
<p>manipulating a region of the screen for viewing and zooming and/or scrolling of the displayed online content.</p>	<p>The Yahoo Sites, as well as the Yahoo App, provide for manipulating a selected region of the screen for viewing and zooming and/or scrolling of the displayed online content.</p> <p>For example, as shown in Exhibit A, Figures 7 and 8, the Yahoo sister site at m.yahoo.com provides code which when executed causes a device such as an iPhone to provide for the manipulation of a region of the screen for viewing and zooming and/or scrolling of the displayed online content. For Yahoo App, see, for example, Exhibit E.</p>
<p>Claim 59</p>	
<p>The machine readable medium of claim 58, having further instructions stored therein, which when executed cause the machine to perform further operations, comprising:</p> <p>displaying one or more advertisements on the screen;</p>	<p>The Yahoo Sites, as well as the Yahoo App, further provide for displaying one or more advertisements on the screen.</p> <p>For example, as shown in Exhibit A, the Yahoo sister site at m.yahoo.com transmits code via an internet which when executed causes an iPhone or other device or system to display on the screen web pages that comprise advertisements as well as other information. For Yahoo App, see, for example, Exhibit E.</p>
<p>receiving a user selection of a displayed advertisement; and</p>	<p>The Yahoo Sites, as well as the Yahoo App, provide for receiving a user selection of a displayed advertisement.</p> <p>For example, the Yahoo sister site at m.yahoo.com sends code which when executed causes a device, such as an iPhone, to receive a user selection of a displayed advertisement. Thus, for example, when a user chooses a specific unique input, such</p>

Appendix L to EMG’s P.R. 3-1 Disclosure of Asserted Claims and Infringement Contentions
 Claim Chart Regarding Infringement of U.S. Patent 7,441,196

	<p>as a user’s finger touch (or multiple finger touches), this user selection is received. As shown in Exhibit A, Figures 7 and 8, code sent by the Yahoo sister site at m.yahoo.com, when executed, causes the display of the advertisements “Check Out Hot Deals on Flights & Hotels” and also provides that the advertisements may be selected by the user and received by the device. For Yahoo App, see, for example, Exhibit E.</p>
<p>displaying second content accessed via the Internet, wherein the second content is associated with the selected advertisement, and wherein the second content accessed via the Internet is formatted for navigation with the unique inputs.</p>	<p>The Yahoo Sites, as well as the Yahoo App, further provide for displaying second content accessed via the Internet, wherein the second content is associated with the selected advertisement, and wherein the second content accessed via the Internet is formatted for navigation with the unique inputs.</p> <p>For example, as shown in Exhibit A, Figures 7 and 8, the Yahoo sister site m.yahoo.com transmits via the Internet code which when executed by a device, such as an iPhone, causes the display of second content that is associated with the selected advertisement, accessed via the Internet, and formatted for navigation with the unique inputs. For Yahoo App, see, for example, Exhibit E.</p>
<p>Claim 60</p>	
<p>The machine readable medium of claim 58, wherein the on-line content is selected based, at least in part, on a navigation path of a user.</p>	<p>The Yahoo Sites, as well as the Yahoo App, further provide wherein the on-line content is selected based, at least in part, on a navigation path of a user.</p> <p>For example, the Yahoo sister site at m.yahoo.com includes code which when executed causes the selection of on-line content based, at least in part, on a navigation path of the user.</p>
<p>Claim 61</p>	
<p>The machine readable medium of claim 58, wherein the user selection of one of the navigation options is received from any one of a remote control, a pointer device, a keypad, and a keyboard.</p>	<p>The Yahoo Sites, as well as the Yahoo App, further provide wherein the user selection of one of the navigation options is received from any one of a remote control, a pointer device, a keypad, and a keyboard.</p> <p>The Yahoo sister site at m.yahoo.com provides code which when executed causes a device such as an iPhone to receive user selection of navigation options from a keypad, a keyboard, and / or a pointer device, such as an iPhone’s touchscreen.</p> <p>For Yahoo App, see, for example, Exhibit E.</p> <p>See also disclosure in claim 67, below.</p>

Appendix L to EMG's P.R. 3-1 Disclosure of Asserted Claims and Infringement Contentions
Claim Chart Regarding Infringement of U.S. Patent 7,441,196

<p>Claim 66</p> <p>The machine readable medium of claim 58, wherein at least some of the plurality of cells correspond to primary navigation options.</p>	<p>The Yahoo Sites, as well as the Yahoo App, further provide wherein at least some of the plurality of cells correspond to primary navigation options.</p> <p>For example, as shown in Exhibit A, Figures 7 and 8, code sent by the Yahoo sister site at m.yahoo.com when executed by a device such as an iPhone causes the device to display a simplified navigation interface in which at least some of the plurality of cells correspond to primary navigation options. For Yahoo App, see, for example, Exhibit E.</p>
<p>Claim 67</p> <p>The machine readable medium of claim 58, having further instructions stored therein, which when executed cause the machine to perform further operations, comprising:</p> <p>using a pointer device to select one or more of the plurality of cells and/or to manipulate the screen.</p>	<p>The Yahoo Sites, as well as the Yahoo App, further provide for use of a pointer device to select one or more of the plurality of cells and/or to manipulate the screen.</p> <p>For example, the Yahoo sister site at m.yahoo.com provides code which when executed causes a device to accept input in the form of using a pointer device to select one or more of the plurality of cells and/or to manipulate the screen. For example, such code permits the selection of a cell as the user's next choice for navigation. As another example, such code also permits the screen to be scrolled.</p>
<p>Claim 68</p> <p>The machine readable medium of claim 58, having further instructions stored therein, which when executed cause the machine to perform further operations, comprising:</p> <p>displaying the on-line content concurrently with one or more advertisements.</p>	<p>The Yahoo Sites, as well as the Yahoo App, further provide for displaying the on-line content concurrently with one or more advertisements.</p> <p>For example, as shown in Exhibit A, code sent to a device, such as an iPhone, by the Yahoo sister site at m.yahoo.com causes the device to display the on-line content concurrently with one or more advertisements. For Yahoo App, see, for example, Exhibit E.</p>
<p>Claim 71</p> <p>The machine readable medium of claim 58, wherein the simplified navigation interface includes a search form.</p>	<p>The Yahoo Sites, as well as the Yahoo App, further provide wherein the simplified navigation interface includes a search form.</p> <p>For example, as shown in Exhibit C, code sent to a device, such as an iPhone, by the Yahoo sister site at m.yahoo.com causes the device to display a simplified navigation interface including a search form. For Yahoo App, see, for example, Exhibit E.</p>