

Exhibit J

From: Gibson, Stan [SMG@JMBM.com]
Sent: Sunday, August 09, 2009 3:29 PM
To: John Lane
Subject: RE: EMG v. Apple et al. - proposed email search terms and protective order
Attachments: Protective Order.pdf

John,

Here are some comments on the protective order:

1. On the prosecution bar, we believe that it should not apply to re-examination and we would like to make that clear in the protective order. The prosecution bar should also be reciprocal to defense attorneys who receive and review EMG's protected materials.
2. For the attorneys' eyes only provision, because we do not have an in-house counsel, we believe that either EMG should be able to designate one, non-attorney to review the materials or that neither side should be able to have internal personnel review AEO materials.
3. Finally, in terms of the review of source code, we would prefer to use the provisions from the attached protective order.

Please let me know if you have any questions.

Stanley M. Gibson of

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From: John Lane [mailto:JLane@fr.com]
Sent: Thursday, July 16, 2009 12:44 PM
To: Gibson, Stan; Hansen, Shawn
Cc: David Healey; Garland Stephens
Subject: EMG v. Apple et al. - proposed email search terms and protective order

Stan and Shawn –

Below are Apple's proposed search terms for email.

The terms in the list titled "Accused Instrumentalities (AI)" are not search terms by themselves; they are the list of terms to combine with other terms in the list titled "Search Terms" where it says "AI" in that list.

Also, the draft protective order I sent you last week is attached. Does EMG have any comments on it?

Thanks,
John

Accused Instrumentalities (AI)

- 1. iPhone Safari
- 2. iPod Touch Safari
- 3. Bloomberg App
- 4. AppleTV iTunes Store
- 5. Front Row iTunes Store
- 6. iPhone iTunes Store
- 7. Ruby on Rails

Search Terms

- 1. (Gottfurcht or (Albert-Michel Long) or (Teague McKnight) or Beltran or Woesner or Marinuzzi or Dukeshire)
- 2. (7,441,196 or 7441196 or (196 patent) or ('196 patent))
- 3. (7,194,698 or 7194698 or (698 patent) or ('698 patent))
- 4. (7,020,845 or 7020845 or (845 patent) or ('845 patent))
- 5. (6,600,497 or 6600497 or (497 patent) or ('497 patent))
- 6. **AI** and (simplified or simplify) and web
- 7. **AI** and (grid or matrix)
- 8. (AppleTV or (Apple TV)) and ((remote) or (control))
- 9. **AI** and (sister site)
- 10. **AI** and (mobile ((web site) or site or (website)))
- 11. (Bloomberg or Bloomberg.com)
- 12. ((American Airlines) or aa.com)
- 13. ((Continental Airlines) or continental.com)
- 14. (UPS or (United Parcel Service) or ups.com)
- 15. **AI** and (transcode or transcoding) and (web or HTML or XHTML)
- 16. **AI** and (reformat or reformatting) and (web or HTML or XHTML)
- 17. MallTV

John R. Lane

 **Fish & Richardson P.C.**

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