UNITED STATES DISTRICT COURT EASTERN DISTRICT OF TEXAS TYLER DIVISION

EMG TECHNOLOGY, LLC,

Plaintiff,

V.

APPLE, INC., AMERICAN AIRLINES, INC., BLOOMBERG, L.P., and CONTINENTAL AIRLINES, INC.,

Defendants.

Civil Action No. 6:08-cv-447

Jury Trial Demanded

NOTICE OF APPEARANCE

Notice is hereby given that the undersigned attorney, S. Calvin Capshaw, enters his appearance in this matter as counsel for Defendants Bloomberg, L.P. and American Airlines, Inc., for the purpose of receiving notices and orders from the Court.

March 16, 2009

Respectfully submitted,

By: /s/ S. Calvin Capshaw

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ATTORNEYS FOR DEFENDANT BLOOMBERG, L.P.

CERTIFICATE OF SERVICE

I hereby certify that the all counsel of record, who are deemed to have consented to electronic service are being served this March 16, 2009, with a copy of this document via the Court's CM/ECF system per Local Rule CV-5(a)(3). Any other counsel of record will be served by electronic mail, facsimile transmission and/or first class mail on this same date.

/s/ S. Calvin Capshaw
S. Calvin Capshaw