UNITED STATES DISTRICT COURT EASTERN DISTRICT OF TEXAS TYLER DIVISION

ALOFT MEDIA, LLC,

Plaintiff,

Case No. 6:08-CV-509 (LED)

v.

YAHOO! INC., GOOGLE, INC., and AOL LLC,

Defendants.

JURY TRIAL DEMANDED

YAHOO! INC.'S NOTICE OF APPEARANCE

PLEASE TAKE NOTICE that Brooks M. Beard of Morrison & Foerster LLP hereby enters his appearance as counsel for Defendant YAHOO! INC. in this action. Brooks M. Beard was duly admitted to practice in this Court on January 27, 2009.

Dated: February 19, 2009 Respectfully submitted,

/s/ Brooks M. Beard

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Attorneys for Defendant YAHOO! INC.

CERTIFICATE OF SERVICE

The undersigned certifies that, on February 19, 2009, the foregoing document was filed electronically in compliance with Local Rule CV-5(a). As such, this document was served on all counsel who have consented to electronic service. Local Rule CV-5(a)(3)(A). Pursuant to Fed. R. Civ. P. 5(d) and Local Rule CV-5(e), any other counsel of record will be served by electronic mail, facsimile transmission and/or first class mail on this same date.

/s/ Brooks M. Beard Brooks M. Beard