IN THE UNITED STATES DISTRICT COURT FOR THE EASTERN DISTRICT OF TEXAS TYLER DIVISION

ALOFT MEDIA, LLC,	§	
	§	
Plaintiff,	§	
	§ Civil Action No. 6:08-cv-50	9
v.	§	
	§ JURY TRIAL DEMANDE	D
YAHOO!, INC., GOOGLE, INC., and	§	
AOL LLC,	§	
,	§	
Defendants.		

NOTICE OF APPEARANCE

Notice is hereby given that the undersigned attorney Michael A. Benefield, enters his appearance in this matter for Plaintiff Aloft Media, LLC for the purpose of receiving notices and orders from the Court.

Respectfully submitted,

DATED: April 3, 2009 By: /s/Michael A. Benefield

Michael A. Benefield

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CERTIFICATE OF SERVICE

I certify that counsel of record who are deemed to have consented to electronic service are being served on April 3, 2009, with a copy of this document via the Court's CM/ECF systems per Local Rule CV-5(a)(3). Any other counsel will be served electronic mail, facsimile, overnight delivery and/or First Class Mail on this date.

\s\Riny Pieternelle