

**IN THE UNITED STATES DISTRICT COURT
FOR THE EASTERN DISTRICT OF TEXAS
TYLER DIVISION**

ALOFT MEDIA, LLC,

Plaintiff,

v.

YAHOO!, INC., et al.,

Defendants.

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Civil Action No. 6:08-cv-509

JURY TRIAL DEMANDED

EXHIBIT "8"



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Abraham Hershkovitz	Dinh X. Nguyen	Robert K. Carpenter	Steve Jaeyoun Kim
Brian E. Hearn	Jeffrey Nase	Jared D. Barsky	Carolina Rios
Jiaxiao Zhang			

Our professional Associates have wide experience in practice before the U.S. Patent and Trademark Office and private practice. Many have worked in the office, in positions from Examiner to Director. Our technical expertise spans most disciplines; additionally, some individuals possess fluency in foreign languages.

Abraham Hershkovitz
Founder, CEO & President
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Abe Hershkovitz, the founder of the Firm, is the former Director of the USPTO Office of Petitions. Mr. Hershkovitz worked at the USPTO for over 27 years, beginning as a Patent Examiner, Expert Primary Examiner in automotive technology, and eventually as the Director of the Office of Petitions, where he was involved with setting policy related guidelines at the USPTO, and oversaw a staff charged with rendering over 10,000 decisions per year on petitions (procedural disputes between applicants and the USPTO). He left the USPTO in 1999 to work at a law firm for close to five years before forming the Hershkovitz & Associates Firm in 2003. He has lectured frequently to Bar Associations and International IP organizations on various topics of patent laws and regulations and procedural tips in patent prosecution before the USPTO. Mr. Hershkovitz is retained by many large law firms and corporations to assist them with more complex situations before the USPTO, petition related work, or to serve as an expert witness in litigated cases. Mr. Hershkovitz has strong business ties with many Intellectual Property firms in Europe and Asia.

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Dinh X. Nguyen
*Chemical, Biotechnology,
Mechanical and Business
Methods Expert*
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Dinh Nguyen has a Biomedical Engineering, B.S. (biomaterials), graduate study in Biomedical Engineering and Biotechnology, M.S. His law study specialized in patents and intellectual property and obtained his J.D. from Georgia State University. He worked at the USPTO as a patent examiner, primary examiner and on special projects, pertaining to the field of surgery, medical devices, and business methods relating to mechanical engineering, biotechnology, chemistry, as well as some computer and electronics applications. Mr. Nguyen worked as a patent attorney at several law firms before joining our Firm to oversee the prosecution of chemical,

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mechanical, biotech and business methods patent applications. He is registered to practice before the USPTO, and is a member of the Georgia Bar, the Virginia Bar and the D.C. Bar. Mr. Nguyen has handled prosecution of business method applications and reexamination proceedings for our Firm's clients.

Robert K. Carpenter

*Biotechnology and
Chemical Expert*

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Mr. Carpenter oversees the Firm's biotech and chemical applications. He received his Bachelor's degree in Chemical Engineering. He obtained his Master's degree in Biotechnology from Johns Hopkins University and his JD degree from the University of Maryland School of Law. Mr. Carpenter is a member of the Maryland Bar, the DC Bar and is a registered practitioner with the USPTO. Mr. Carpenter has worked as a patent attorney for close to 18 years, including one of the largest law firms, and ran his own private practice. As such, he has been involved in all facets of patent preparation and prosecution before the USPTO. Mr. Carpenter has handled the Firm's prosecution of ex Parte Reexamination proceedings on behalf of both, patent owners and 3rd party requesters.

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Steve Jaeyoun Kim

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Steve Jaeyoun Kim is an associate attorney at Hershkovitz & Associates, LLC. Mr. Kim's practice includes patent prosecution and reexamination proceeding in mechanical and electrical engineering and business methods. Mr. Kim obtained his J.D. cum laude from Handong International Law School in Korea. He authored a paper comparing the Korean and American patent laws and had two textbooks published for the Korean Intellectual Property Office. He completed his Master of Laws degree (LL.M.) in Intellectual Property Law at George Washington University. His masters research paper dealt with "Debate on the First-to-File and the First-to-Invent Patent Systems." He has experience as a manufacturing process engineer and as an overseas service operation manager with Hyundai-Motor Company. He is an adjunct professor teaching intellectual property law courses at Washington Baptist University in Annandale, Virginia. Mr. Kim is admitted to the bar in Tennessee and has passed the patent bar before the USPTO.

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Brian E. Hearn

Petitions Specialist

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Brian E. Hearn is a former Supervisory Primary Examiner at the USPTO. He holds a M.S. in Chemistry, and is registered to practice before the USPTO. He began his career at the USPTO as an Examiner in general inorganic and petroleum chemistry. Mr. Hearn supervised an art unit that examined applications for batteries, solar cells, and semiconductor device manufacturing. After he transferred to the Office of Petitions, Mr. Hearn trained and supervised Primary Examiners and Paralegals, who were jointly responsible for over 3,000 decisions on petitions per year. He was consulted for his expertise in both the petitions area and the procedural regulations of the Examining Corps by the Director of the Office of Petitions, the Deputy Assistant Commissioner for Patent Examination Policy, the Group Directors, the Office of Enrollment and Discipline, the Office of Patent Legal Administration, the Office of Congressional Liaison, the Solicitor's Office, the Office of General Counsel and the Commissioner for Patents. Mr. Hearn was involved in revisions of the MPEP, and changes to the regulations (CFR). He also served as an instructor and a lecturer at the USPTO Patent Academy in the topics of Reissue and Correction of Patents Practice, and Petitions Practice; the Visiting Scholars Program; and the New Manager Seminars. Mr. Hearn recently left the USPTO and will provide assistance to our Firm's clients with routine prosecution, and difficult issues related to USPTO practice and petitions.

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Jeffrey V. Nase is a former Administrative Law Judge at the USPTO

Jeffrey Nase*Appeals and Petitions
Expert*

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Board of Patent Appeals and Interferences. He obtained a Bachelor's in Mechanical Engineering. He is a registered Patent Attorney, has a J.D. from George Mason University and is a member of the Virginia State Bar. He began his career at the USPTO as a Patent Examiner in the mechanical engineering field and served as the Director of the Office of Petitions and Director of Patent Legal Administration prior to his appointment as a Judge. He retired from the USPTO in early 2006 to work at one of the largest IP Firms in the U.S. He is a Consultant to our Firm in handling Petitions and Appeals before the USPTO Board of Appeals and Interferences.

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Jared D. Barsky*Biological Sciences*

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Jared Barsky obtained a degree in the biological sciences from Syracuse University and a Master's degree from George Mason University. Currently, he is studying Intellectual Property and Business in his final year at the University of Baltimore School of Law. Jared has interned for the National Institutes of Health in the Biologics Department and has worked as a research analyst for a Washington, DC consulting firm. During law school Jared interned for Judges in Montgomery and Howard Counties and has worked as a law clerk for a firm in Montgomery County. Jared is registered to practice before the United States Patent and Trademark Office. Mr. Barsky will assist the Firm's clients with prosecution matters before the USPTO.

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Carolina Rios*Foreign Patent Specialist*

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Carolina Rios works as a Foreign Patent Specialist. Ms. Rios obtained her J.D. from Faculdade de Direito Milton Campos in Brazil, and her LL.M in Intellectual Property law from The George Washington University, where she studied Chemical and Biotech patent law. Ms. Rios has also obtained a specialist degree in an advanced level course in legal procedures from Universidade Católica de Minas Gerais in Brazil. She worked as an attorney at a law firm in Brazil. Ms. Rios is licensed to practice law in Brazil. She is fluent in Portuguese and English, and comfortable with Spanish and French. Ms. Rios assists the Firm's clients with foreign patent and trademark prosecution.

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Jiaxiao Zhang*Patent Engineer*

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Ms. Zhang obtained her B.S. Electrical Engineering degree through studies at the University of Illinois and the University of Minnesota. She has also taken graduate and advanced level courses in the areas of acoustics, biomedical imaging and instrumentation, controls, digital signal processing (DSP), technologies and fabrication of thin films and microsystems, and completed other projects related to hydro-electric power, FPGA programming, characterization of piezoelectric materials, and PCB design. Before joining Hershkovitz & Associates, Jiaxiao worked for a period of time at the USPTO in the optical disk drive art, and before that in industry for a well-known biomedical device company as a Supplier Quality and Component Engineer for capacitor active components, a role in which she interacted on a daily basis with in-house manufacturing and key suppliers in Japan, Germany and the U.S. She has studied Mechanical Engineering and interned in biotechnology lab environments in industry and academia. Ms. Zhang is studying for the patent bar and will attend law school in the near future. She is fluent in Chinese, comfortable in German and learning Korean and Japanese.

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