

**IN THE UNITED STATES DISTRICT COURT  
FOR THE EASTERN DISTRICT OF TEXAS  
TYLER DIVISION**

**ALOFT MEDIA, LLC,**

**Plaintiff,**

**v.**

**YAHOO!, INC., GOOGLE, INC., and  
AOL LLC,**

**Defendants.**

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**Civil Action No. 6:08-cv-509**

**JURY TRIAL DEMANDED**

**NOTICE OF APPEARANCE**

Notice is hereby given that the undersigned attorney, Matthew R. Rodgers, enters his appearance in this matter for Aloft Media, LLC (“Aloft”) for the purpose of receiving notices and orders from the Court.

DATED: December 31, 2008

Respectfully submitted,  
By: \s\Matthew R. Rodgers  
Matthew R. Rodgers  
TX State Bar No. 24041802  
**WILLIAMS, MORGAN & AMERSON, P.C.**  
10333 Richmond, Suite 1100  
Houston, Texas 77042  
Telephone: (713) 934-7000  
Facsimile: (713) 934-7011  
E-mail mrodgers@wmalaw.com

**CERTIFICATE OF SERVICE**

I certify that counsel of record who are deemed to have consented to electronic service are being served on December 31, 2008, with a copy of this document via the Court's CM/ECF systems per Local Rule CV-5(a)(3). Any other counsel will be served electronic mail, facsimile, overnight delivery and/or First Class Mail on this date.

\s\Matthew R. Rodgers