

**IN THE UNITED STATES DISTRICT COURT
FOR THE EASTERN DISTRICT OF TEXAS
TYLER DIVISION**

ALOFT MEDIA, LLC,

Plaintiff,

v.

ORACLE CORPORATION, ET AL.,

Defendants.

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Civil Action No. 6:09-CV-304

JURY TRIAL DEMANDED

NOTICE OF APPEARANCE OF ERIC B. HALL

COMES NOW Defendant, Fair Isaac Corporation (“FICO”) and hereby notifies the Court and all parties of record that, Eric B. Hall, Texas Bar Number 24012767 of Fulbright & Jaworski L.L.P., 1301 McKinney, Suite 5100, Houston, Texas 77010, phone, (713) 651-8222, will be appearing as attorney of record on their behalf in the above-styled and numbered cause.

Dated: November 1, 2010.

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Respectfully submitted,

FULBRIGHT & JAWORSKI L.L.P.

/s/ Eric B. Hall

Eric B. Hall
Texas Bar No. 24012767
Miriam L. Quinn
Texas Bar No. 24037313
Brett C. Govett
Texas Bar No. 08235900
Lead Attorney

Counsel for Defendant
FAIR ISAAC CORPORATION

CERTIFICATE OF SERVICE

I hereby certify that a true and correct copy of the foregoing was served in compliance with the Federal Rules of Civil Procedure to all counsel of record on the 1st day of November, 2010.

/s/ Eric B. Hall

Eric B. Hall