

EXHIBIT 1

CLAIMS

What is claimed is:

- 1 1. A method, comprising:
 - 2 (a) executing an application capable of performing decision logic;
 - 3 (b) retrieving information from a database in accordance with the decision logic,
 - 4 utilizing a network;
 - 5 (c) receiving information from a user in accordance with the decision logic
 - 6 utilizing a user interface via the network; and
 - 7 (d) processing the information utilizing the decision logic.

- 1 2. The method as recited in claim 1, wherein (b)-(d) are carried out using
2 universal modules capable of interfacing with different applications adapted
3 for applying the universal modules to different business sectors.

- 1 3. The method as recited in claim 1, wherein the decision logic is carried out in
2 real-time.

- 1 4. The method as recited in claim 1, wherein the network is the Internet.

- 1 5. The method as recited in claim 1, wherein the business sector includes at
2 least one of a real estate-related business sector, medical-related business
3 sector, corporate-related business sector, and financial-related business
4 sector.

- 1 6. The method as recited in claim 1, and further comprising collecting data
2 from the decision logic for generating visual displays of a decision hierarchy
3 and an influence diagram.

- 1 7. The method as recited in claim 6, wherein the user is prompted to approve
2 the visual displays of the decision hierarchy and the influence diagram.

- 1 8. The method as recited in claim 7, wherein the data includes (a) policies that
2 form boundary conditions associated with the decision logic, (b) strategic
3 decisions to be made, (c) values that are important to the user, (d)
4 uncertainties that may impact the values, and a relationship between (a)-(d).

- 1 9. The method as recited in claim 6, and further comprising creating a strategy
2 table using the data.

- 1 10. The method as recited in claim 8, and further comprising assessing the
2 uncertainties for analysis purposes.

- 1 11. The method as recited in claim 1, and further comprising generating a
2 tornado diagram and decision sensitivity output displays.

- 1 12. The method as recited in claim 1, wherein the decision logic provides
2 potential feasible hybrid themes.

- 1 13. The method as recited in claim 1, wherein (a)-(d) are carried out by a
2 platform capable of accomplishing (b)-(d) for different purposes by
3 executing the different applications each capable of performing different
4 decision logic.

- 1 14. A computer program product embodied on a computer readable medium,
2 comprising:
3 computer code for executing an application capable of performing decision
4 logic;
5 computer code for retrieving information from a database in accordance with
6 the decision logic, utilizing a network;

7 computer code for receiving information from a user in accordance with the
8 decision logic utilizing a user interface via the network; and
9 computer code for processing the information utilizing the decision logic.

1 15. A system, comprising:
2 logic for executing an application capable of performing decision logic;
3 logic for retrieving information from a database in accordance with the
4 decision logic, utilizing a network;
5 logic for receiving information from a user in accordance with the decision
6 logic utilizing a user interface via the network; and
7 logic for processing the information utilizing the decision logic.