

**THE UNITED STATES DISTRICT COURT
FOR THE EASTERN DISTRICT OF TEXAS
TYLER DIVISION**

Eolas Technologies Incorporated,	§	
	§	
Plaintiff,	§	Civil Action No. 6:09-CV-00446-LED
	§	
vs.	§	
	§	
Adobe Systems Inc., Amazon.com, Inc.,	§	JURY TRIAL
Apple Inc., Argosy Publishing, Inc.,	§	
Blockbuster Inc., CDW Corp.,	§	
Citigroup Inc., eBay Inc., Frito-Lay, Inc.,	§	
The Go Daddy Group, Inc., Google Inc.,	§	
J.C. Penney Company, Inc., JPMorgan	§	
Chase & Co., New Frontier Media, Inc.,	§	
Office Depot, Inc., Perot Systems Corp.,	§	
Playboy Enterprises International, Inc.,	§	
Rent-A-Center, Inc., Staples, Inc., Sun	§	
Microsystems Inc., Texas Instruments Inc.,	§	
Yahoo! Inc., and YouTube, LLC	§	
	§	
Defendants.	§	

**ORDER DENYING EOLAS’S MOTION FOR LEAVE TO SUPPLEMENT P.R. 3-1
INFRINGEMENT CONTENTIONS WITH RESPECT TO
FRITO-LAY, INC.’S HAPPINESS.LAYS.COM**

Before the Court is Plaintiff Eolas Technologies Incorporated’s Motion for Leave to Supplement P.R. 3-1 Infringement Contentions With Respect to Frito-Lay’s happiness.lays.com (“Motion,” Dkt. 1050). After careful consideration, the Court is of the opinion that Eolas has not shown good cause and the Motion should be denied.

It is therefore ORDERED that the Motion is DENIED.