

EXHIBIT 7

**UNITED STATES DISTRICT COURT
FOR THE EASTERN DISTRICT OF TEXAS
TYLER DIVISION**

EOLAS TECHNOLOGIES INCORPORATED, §

Plaintiff,

v.

ADOBE SYSTEMS INCORPORATED, §
AMAZON.COM INC., APPLE INC., §
ARGOSY PUBLISHING, INC., §
BLOCKBUSTER INC., CDW §
CORPORATION, CITIGROUP INC., EBAY §
INC., FRITO-LAY, INC., THE GO DADDY §
GROUP, INC., GOOGLE INC., J.C. PENNEY §
COMPANY, INC., JP MORGAN CHASE & §
CO., NEW FRONTIER MEDIA, INC., §
OFFICE DEPOT, INC., PEROT SYSTEMS §
CORP., PLAYBOY ENTERPRISES §
INTERNATIONAL, INC., RENT-A-CENTER, §
INC., STAPLES, INC., SUN §
MICROSYSTEMS, INC., TEXAS §
INSTRUMENTS INC., YAHOO! INC., §
YOUTUBE, LLC., §

Defendants.

Civil Cause No. 6:09-cv-00446-LED

Jury Trial Demanded

**DEFENDANT J.C. PENNEY CORPORATION, INC.'S
IDENTIFICATION OF TRIAL WITNESSES**

Pursuant to the Court's scheduling order, Defendant J.C. Penney Corporation, Inc. ("JCP") identifies the following witnesses for trial.

Will Call – JCP Witnesses

Craig Horsley

Jerred Wilson

John Moser

Kate Coultas

Pete Lyon

Phil Mitchell

Scott Nettles

Tom Feuerborn

May Call – JCP Witnesses

Debbie Butler

Sarah Vermillion

Ed Blair

May Call – Third Party Witnesses

Apple Computer, Inc.

Pei Wei

Scott Silvey

Karl Jacob

Bill Janssen

Dave Raggett

Marc Andreessen

Tim Berners-Lee

Eric Bina

Dale Dougherty

Tony Johnson

David Thomson

George Toye

Charles E. Krueger

Cheong Ang
Chris McRae
David Martin (Inventor)
Jim Stetson
Mark Swords
Michael Doyle
Microsoft Corporation
University of California

JCP further reserves the right to call any witness identified as a “will call” or “may call” who is listed on the identifications of trial witnesses served by all other parties to this litigation.

Dated: August 12, 2011

Respectfully submitted,

BUETHER JOE & CARPENTER, LLC

By: /s/ Christopher M. Joe

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**ATTORNEYS FOR DEFENDANT
J.C. PENNEY CORPORATION, INC.**

CERTIFICATE OF SERVICE

The undersigned hereby certifies that all counsel of record who are deemed to have consented to electronic service are being served with a copy of this document via email on this 12th day of August 2011.

/s/ Christopher M. Joe _____
Christopher M. Joe

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Defendants. §

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Jury Trial Demanded

**DEFENDANT J.C. PENNEY CORPORATION, INC.'S
IDENTIFICATION OF REBUTTAL TRIAL WITNESS**

Pursuant to the Court's scheduling order, Defendant J.C. Penney Corporation, Inc. ("JCP") identifies the following rebuttal witnesses for trial.

JCP's rebuttal witnesses are the same witnesses identified on August 12, 2011, as its opening trial witnesses. JCP further incorporates by reference the rebuttal trial witness lists served by all other parties to this lawsuit and reserves the right to call such rebuttal witnesses at the trial of this case.

Dated: August 22, 2011

Respectfully submitted,

BUETHER JOE & CARPENTER, LLC

By: /s/ Christopher M. Joe

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**ATTORNEYS FOR DEFENDANT
J.C. PENNEY CORPORATION, INC.**

CERTIFICATE OF SERVICE

The undersigned hereby certifies that all counsel of record who are deemed to have consented to electronic service are being served with a copy of this document via email on this 22nd day of August 2011.

/s/ Christopher M. Joe
Christopher M. Joe