

Exhibit 1

MediaView

MediaView

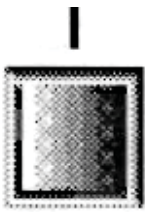
I invented MediaView at Los Alamos in 1989

I was nominated for Smithsonian award for MediaView





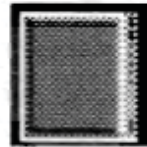
images



live animation



live video



standard text plus...

SIGGRAPH'88 Conference Proceedings

MediaView

refinement search by: contents title author

88Forshey 88Cohen 88Pineda 88Witkin

It is important to remind ourselves that the refinement process produces an exact representation. The W-defined surface is the same as its V-defined parent. Figure 1 shows a small portion of a uniform, bicubic, V-defined surface in cross section (with circles indicating the V's), and Figure 2 shows a view of the same surface in a W definition (with black dots indicating the W's and with the V's included as circles for comparison). Refinement has been applied to the middle portion of the surface (centered about the black dot V). The right and left margins of the surface have not been included in the refinement.

Figure 1. V surface in cross section.

Figure 2. W surface in cross section.

If one of the W control vertices is moved, then the W surface departs from its V parent, but only in the area influenced by the W control vertex that has been changed. Outside of

images

textual annotation

live animation

live video

voice annotation

graphical annotation

and Mathematical!



Figure 1 Components of a Media View document

Digital Publication: Status, Opportunities and Problems

Atamos National Laboratory

MIT Media Laboratory
Brown University
Lexox PARC

... are a reality. High-resolution
... and low-cost mass storage sys-
... electronic reading environment that
... abilities of traditional printed
... ital publications include text, line
... and also include sound, video
... imulations.
... the opportunities for digital
... eat, there are many associated
... and addresses the current status of
... ns, its opportunities, problems (such
... ns), centralized document database
... nments to workstation distribution,
... user interfaces.

Digital Publication: Status, Opportunities and Problems

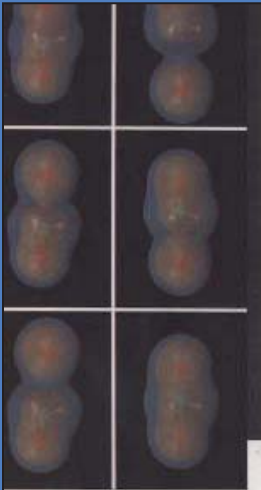
Dick Phillips
Folks, if you would take a seat we'll begin the last session of the afternoon and the last session of SIGGRAPH. You are all going to be richly rewarded for having stuck it out for the last afternoon of the conference.

Phillips and I'm the afternoon, which is Status, Opportunities and Problems presentations at work of the parallel Five blind men approach different parts of the opinion of what it is publication as an exhibit the panel walking around it and giving you our best is. It is many-f agree when we are w to describe to you w aspects of digital pu I'm going to speak couple of computer some idea of what d don't go away. Our good friends and co speaker is going to b Andy van Dam from MIT Media Lab and to be followed by M Bellocore, and he will Rick Beach from Xerox will be last, as I said let all of the other p more about themse begin and I hope yo of the afternoon. M

Rick Beach just talked about the SIGGRAPH Interactive Proceedings, and that really is a precursor to this application which is called MediaView.

I'll just step through here very quickly and show you some of these things in action. It's well and good to show some slides, but in that particular case, you want to see the action.

right phrase to express with "digital library." At the time, I couldn't find that term in use anywhere, a few people were talking about "computer-aided libraries" and a little bit of "electronic library", but I looked and looked, and no one used the term "digital library." So I did what any good scientist/entrepreneur would do, I call up the lawyers at NeXT and asked them to pursue trademark status. You have to keep those people on their toes. And although we didn't trademark "digital library", I think it is indicative of the growth that this field is going to enjoy, that now this is an idea that's stirring around. People think a little bit more about the idea of a digital library. As the introductory speaker here, I'm going to try and give a broad brush opinion about the field; I want to be succinct and I'm going to attempt not to lay the icing on too thickly. But I think I'll



Interpersonal Multimedia Visualization System

Richard L. Phillips
Los Alamos National Laboratory

One published in printed form, any document, whether book or paper, dies a little—or at least coexists. The book's capacity for a scientific problem-solving process is limited to the page's physical boundaries. The page's life is short, and its use is limited to the page's physical boundaries. For the sake of brevity, without going into the details of the process, it might help to consider the author's role in the process. The author's role is to create a document that is both readable and usable. The author's role is to create a document that is both readable and usable. The author's role is to create a document that is both readable and usable.

Armed with modern workstation technology, we can provide an electronic reading environment. "Documents" read in this environment can include not only text, line art, and still images, but also sound, video sequences, and computer-produced animations. And, when cast in digital form, the mathematical content of a document can be symbolically and numerically manip-

1991 IEEE Article
JDX-005

MediaView is a multimedia digital publication system that was designed to be flexible and free from restrictions. It was also designed to take maximum advantage of the media-rich hardware and software capabilities of the NeXT [1] computer, especially the features of the NeXTDimension [7] subsystem. Rather than emphasize the work that is almost always paired with multimedia, *presentations*, *MediaView* emphasizes communication. The system does not tacitly impose the "publisher's agenda on the reader, but structure requirements on the user if appropriate. The result is a general system—free of artificial structure and inconvenient metaphors.

MediaView is easy to use and understand. It is based on the what-you-see-is-what-you-get (WYSIWYG) word processor metaphor, familiar to most computer users. In addition to text, that metaphor is extended to include several multimedia components: image-based annotations, text-to-image, text-to-sound, text-to-video, text-to-animation, and text-to-object. *MediaView* documents are subject to the select/copy/paste paradigm, making them as simple to manipulate as words. Consequently, powerful and complex *MediaView* documents can be constructed by non-specialists. Additionally, anything *MediaView* displays on the screen can be printed, or captured as a PostScript or TIFF file for processing by other applications.

In addition to the expected multimedia components, *MediaView* supports several non-traditional components. These include full-color image-based annotations, image-based annotations, dynamically loadable components, and a range of capabilities *MediaView* fully exploits the platform integration and media richness of NeXT, NeXTStep, and NeXTDimension. Indeed, *MediaView* was first developed for this environment because it is a precursor of future systems.

Finally, being designed for maximum communication, *MediaView* allows multimedia documents to be shared with other users. *MediaView* is a communication tool that offers not only dramatically different ways of interacting with others.

MediaView

A GENERAL MULTIMEDIA DIGITAL PUBLICATION SYSTEM

Richard L. Phillips

Previous Work
Other available multimedia systems include InterMedia [2], developed at Brown University, and the Andrew Toolkit [2], from Carnegie Mellon University. InterMedia runs under AUCX on an Apple Macintosh and uses the familiar look and feel of the Macintosh graphical user interface. Separate tools are needed to build the textual and graphical components of a compounded document, which can then be hyper-linked together to form what is called a web.

The Andrew Toolkit is available on several Unix platforms, only the X Window System need be present for it to function. While the Andrew Toolkit has many of the features of *MediaView*, considerable programming expertise is required to use its most interesting capabilities, such as animations and specialized editors. The fact that *MediaView* is an editable multimedia publication system sets it apart from any of its predecessors.

Examples of MediaView Documents

The basic *MediaView* system is really just a template for creating and managing documents. It is characterized in that it takes on whatever character a document and its related application area imposes on it. Several of these application-specific documents will be examined in this article, but the full range of *MediaView* will be helpful.

Figure 1 is an annotated survey of the primary *MediaView* window. The summary is a scrolling list of the names of the documents currently loaded in *MediaView*. The highlighted item is the document presently being manipulated, which is displayed in the scrollable content area. Any component of the document that is visible in the content view can be selected for cut, copy, or paste. In addition, an icon that represents a file can be dragged from the File Viewer (NeXT's file system) and placed over the content view. If it is placed over the document, the document will be loaded into the document area. This paradigm, sometimes called *drag and drop*, is a strategy liberally employed in *MediaView*.

MediaView: An Editable Multimedia Publishing System Developed with an Object-Oriented Toolkit

Richard L. Phillips
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Abstract

MediaView is an editable multimedia publication system, a feature that sets it apart from any currently or previously available. It achieves power, flexibility, and ease of use through the familiar copy and paste metaphor normally applied only to text in WYSIWYG word processors. In *MediaView*, components are manipulated this way. *MediaView* was developed on a NeXT computer using the oriented development system called NeXTstep. The powerful base classes defined there, coupled with the development system, have allowed *MediaView* to be developed in a short time. *MediaView* is based on the object-oriented paradigm of NeXTstep. *MediaView* documents are arbitrary complex multimedia components that are manipulated in a document and then copied and pasted as if they were words. *MediaView* has two document formats—one for components and one for interchange with other applications and other computers. The latter format is based on a hierarchical file system, which is well suited to UNIX, but also to other systems, like that found on a Macintosh.

1. Introduction

MediaView is a multimedia digital publication system that was designed to be flexible and free from restrictions. It was also designed to take maximum advantage of the media-rich hardware and capabilities of the NeXT [1] computer, including the features of the NeXTDimension [2] sub-system. *MediaView* does not tacitly impose the "publisher's agenda on the reader, it is an extremely general system—free of artificial structure and inconvenient metaphors.

MediaView is easy to use and understand. It is based on the what-you-see-is-what-you-get (WYSIWYG) word processor metaphor, something familiar to most computer users. In addition, that metaphor is extended to include all multimedia components. Consequently, powerful and complex *MediaView* documents can be constructed by non-specialists. Also, *MediaView* displays on the screen can be printed, or captured as a PostScript or TIFF file for processing by other systems.

In addition to the expected multimedia components like graphics and audio, *MediaView* supports several non-traditional components. These include full color images, object-based annotations, image-based annotations, dynamically loadable components, and a range of capabilities *MediaView* fully exploits the platform integration and media richness of NeXT, NeXTstep, and NeXTDimension.

Figure 1 shows the primary *MediaView* window. The summary view is a scrolling list of the names of the documents currently loaded in *MediaView*. The highlighted item is the document presently being manipulated, which is displayed in the scrollable content view.

A complete description of *MediaView* from the user's perspective will appear in [3], which can be obtained from the author.

1991 Usenix Article
JDX-007

1991 ACM Article
JDX-006

**LANL
Software and
Visualization
Sampler**

**Contains
...Images
...Movies
...Software**

**Editor
R. L. Phillips**

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University of
California**

**Los Alamos
National
Laboratory**

0182 MFG., INC. (A1)

2-192224 * 0 N

Media Maker

Rather than let the television and computer industry giants define multimedia standards for the next decade, Dick Phillips decided to do something better. Then he made it free to the public.

A researcher at Los Alamos National Laboratories (LANL) since 1986, Phillips is best known in the NeXT community for his

of Michigan with Lisa computers. One week after the NeXTcube was unveiled, Phillips had one in his office.

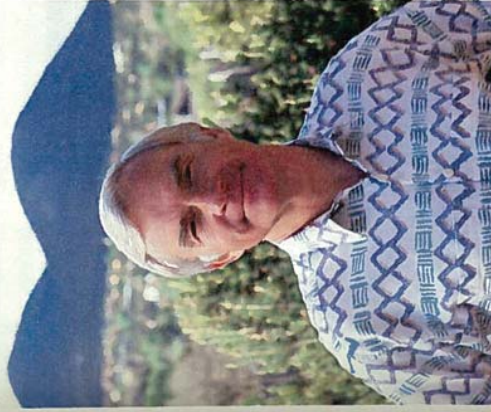
Always a programmer at heart, he started to play around with the new machine. The next year he showed MediaView at Siggraph '89 as part of a special technology demonstration sponsored by NeXT. For NeXT, MediaView showed

what was possible when high-performance graphics were combined with object-oriented programming.

What Phillips didn't tell the audience about was the nonstandard, special hardware tricks and gimmicks that had been needed to display color images on the NeXT's screen. That would come later. "This was before the introduction of the ND [NeXTdimension] board," he recalls.

Indeed, in some ways the NeXTdimension was designed to run MediaView rather than the other way around. That's because Phillips sat on NeXT's Color Advisory Board Council, where the specifications for the NeXTdimension were formulated. "Our idea was to create a Silicon Graphics workstation on a board," he recalls.

Phillips's work with NeXT fits well with his role at Los Alamos, which he describes as "evaluating new technologies in the computer industry." Before coming to LANL, Phillips spent over two decades at the University of Michigan as a



Dick Phillips: multimedia pioneer

program MediaView, a system for building and browsing multimedia databases. MediaView breaks down two-dimensional representations of data to appear as pages in a book and lets users create their own path through a multimedia database.

One of the best things about MediaView is that it's free for the asking. You can pick up a copy of it from the Purdue University Internet archive server.

MediaView goes back to the days of NeXT's version 0.8 operating system. Phillips had known Steve Jobs since before the introduction of the Apple Macintosh, when Phillips decided to equip an entire laboratory at the University

professor of aerospace engineering and computer engineering. It was while he was working on a Ph.D. that Phillips became involved in computing, using an IBM 704 to help write his thesis on the dynamics of electric arcs. It seemed only reasonable to him to demonstrate his results with computer animation. The problem was that the year was 1964 and capabilities to create computer animation were not generally available. He circumvented that by writing data from his simulations on magnetic tape and porting it — by hand — to a hybrid analog/digital computer with limited plotting capabilities. Phillips is now working on a slew of MediaView upgrades, including a set of more dynamic multimedia elements. He's also building a conversion program for MediaView, so people outside the NeXT community can view MediaView files.

Phillips believes that since

MediaView is becoming a significant part of the future standards. He points to today's UNIX standards, in software that was freely available. Phillips is hard on words. He's a computer-graduate undergraduate some time in that's done, he MediaView co-

by GREG B. Simon L. Garfield to this article.

MISSION - CRITICAL DEVELOPMENT
If this is your problem, OTI is your solution.



OBJECTIVE TECHNOLOGIES INC.

1991

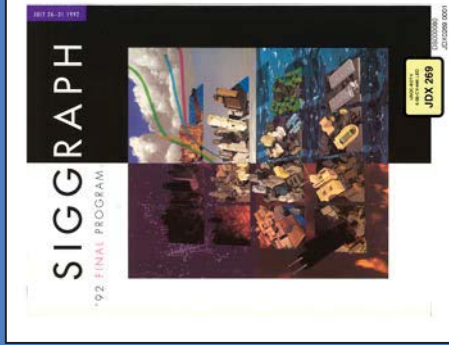
three articles published about MediaView



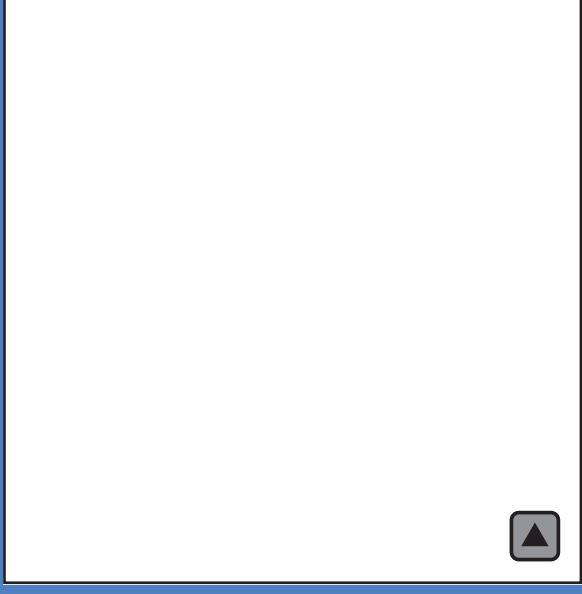
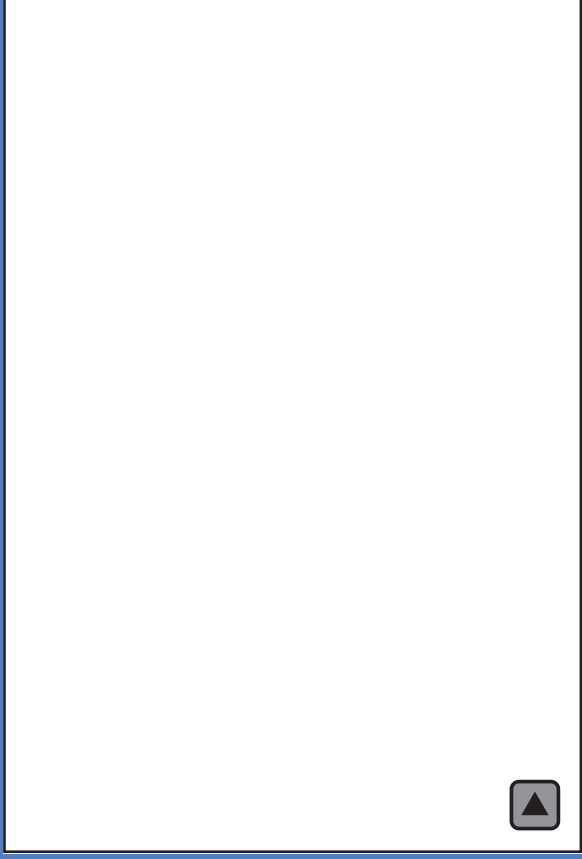
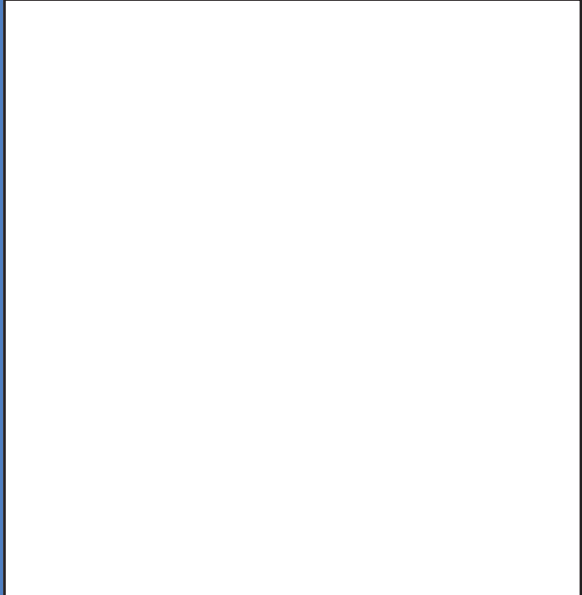
1992

MediaView CD publicly available

MediaView featured in magazine as available for free download



Demonstrates MediaView 2, which pre-dates Eolas Patents



MediaView was NOT considered
by the Patent Office

Method for running an application program in a distributed hypermedia network environment, wherein the network environment comprises at least one client workstation network server coupled to the network environment, and comprising:

1. at the client workstation from the network server network environment, at least one file containing information to enable a browser application to display at least a portion of a distributed hypermedia document within a browser-controlled window;

2. the browser application on the client workstation with the browser application;

3. a tag to text formats to initiate processing specified text formats;

4. at least a portion of the document within the browser-controlled window;

5. an embed text format which corresponds to a location in the document, where the embed text format specifies the location of at least a portion of an object external to the file, where the object has type information associated with it;

6. the type information to identify and locate an object external to the file; and

7. a method for automatically invoking the executable application, in response to the identifying of the embed text format, to cause the client workstation in order to display the object and enable an end-user to directly interact with the object while the object is being displayed within a window area created at the first location within the port of the hypermedia document being displayed in the

1 receiving ...

2 executing ...

3 responding ...

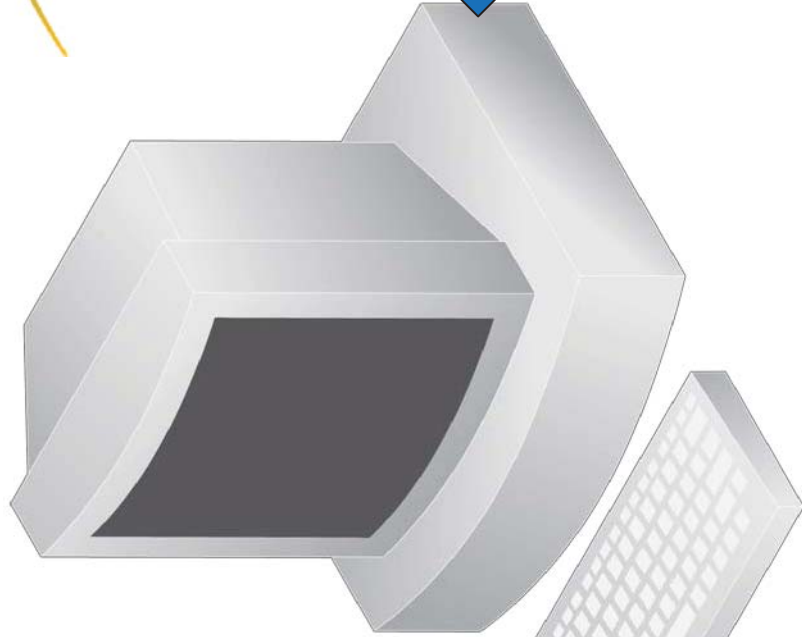
4 displaying ...

5 identifying ...

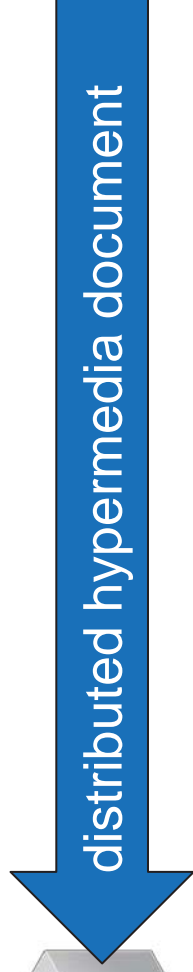
6 utilizing ...

7 automatically invoking ...

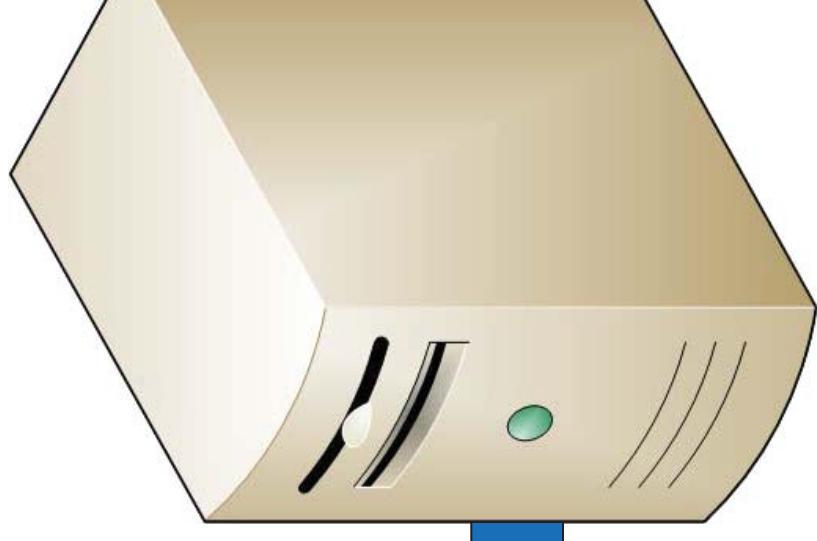
method for running an application program in a distributed hypermedia
work environment, wherein the network environment comprises at least
one **client** workstation and one **network server** coupled to the network
environment, the method comprising:



CLIENT

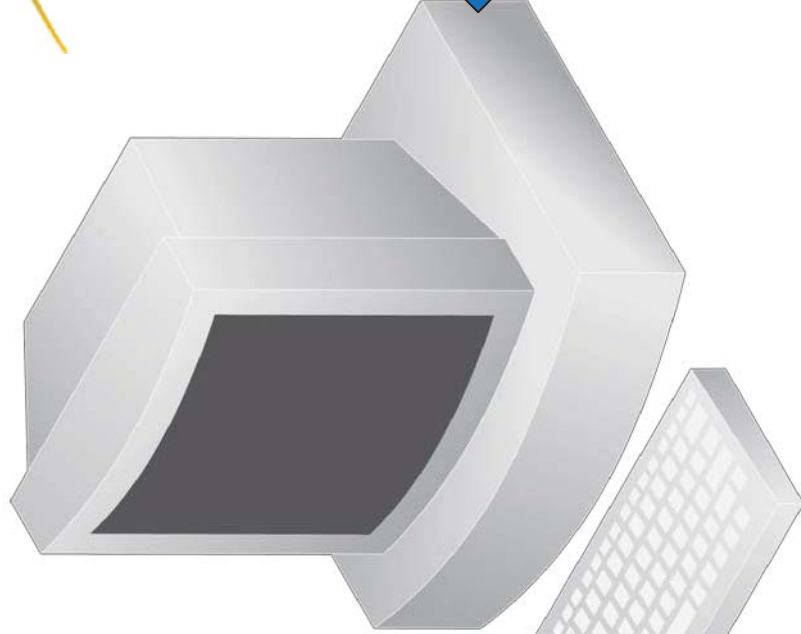


distributed hypermedia document

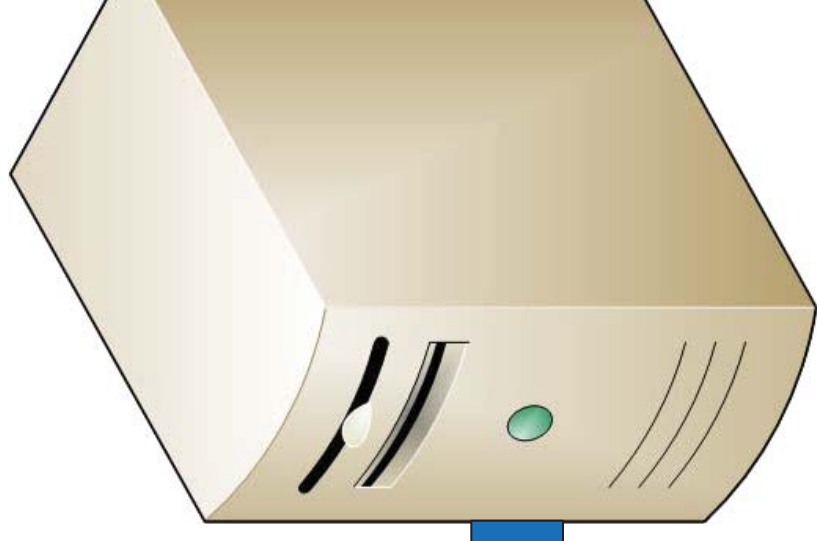


SERVER

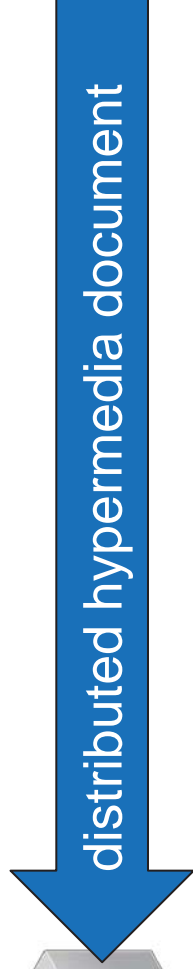
ceiving, at the client workstation **from the network server over the work environment**, at least one file containing information to enable a user application to display at least a portion of a distributed hypermedia document within a browser-controlled window;



CLIENT



SERVER



Network File System (NFS)

ceiving, at the client workstation **from the network server over the network environment**, at least one file containing information to enable a browser application to display at least a portion of a distributed hypermedia document within a browser-controlled window;

Visualizing remotely produced data sets

Media View also provides a facility for visualizing data sets produced on another computer, say a supercomputer accessible through a network connection. These data can be rendered on the supercomputer to produce a single image or a series of images representing an animated sequence. Simulations that run on supercomputers employ various techniques to produce images from the resultant data sets. Generally, you ascribe selected pseudocolors to pressure or temperature levels. Images are produced to permit visualization of the data through the color coding.

ceiving, at the client workstation **from the network server over the work environment**, at least one file containing information to enable a browser application to display at least a portion of a distributed hypermedia document within a browser-controlled window;

ally, being designed for maximum community, **MediaView allows multimedia documents electronically mailed to remote sites**. In short, MediaView is a communication tool that offers new dramatically different ways of interacting with .

tions. Animations at other substructures persist through electron mailing and can be awakened by the recip

cutting the browser application on the client workstation, with the user application:



...onding to text formats to initiate processing specified by the text fo

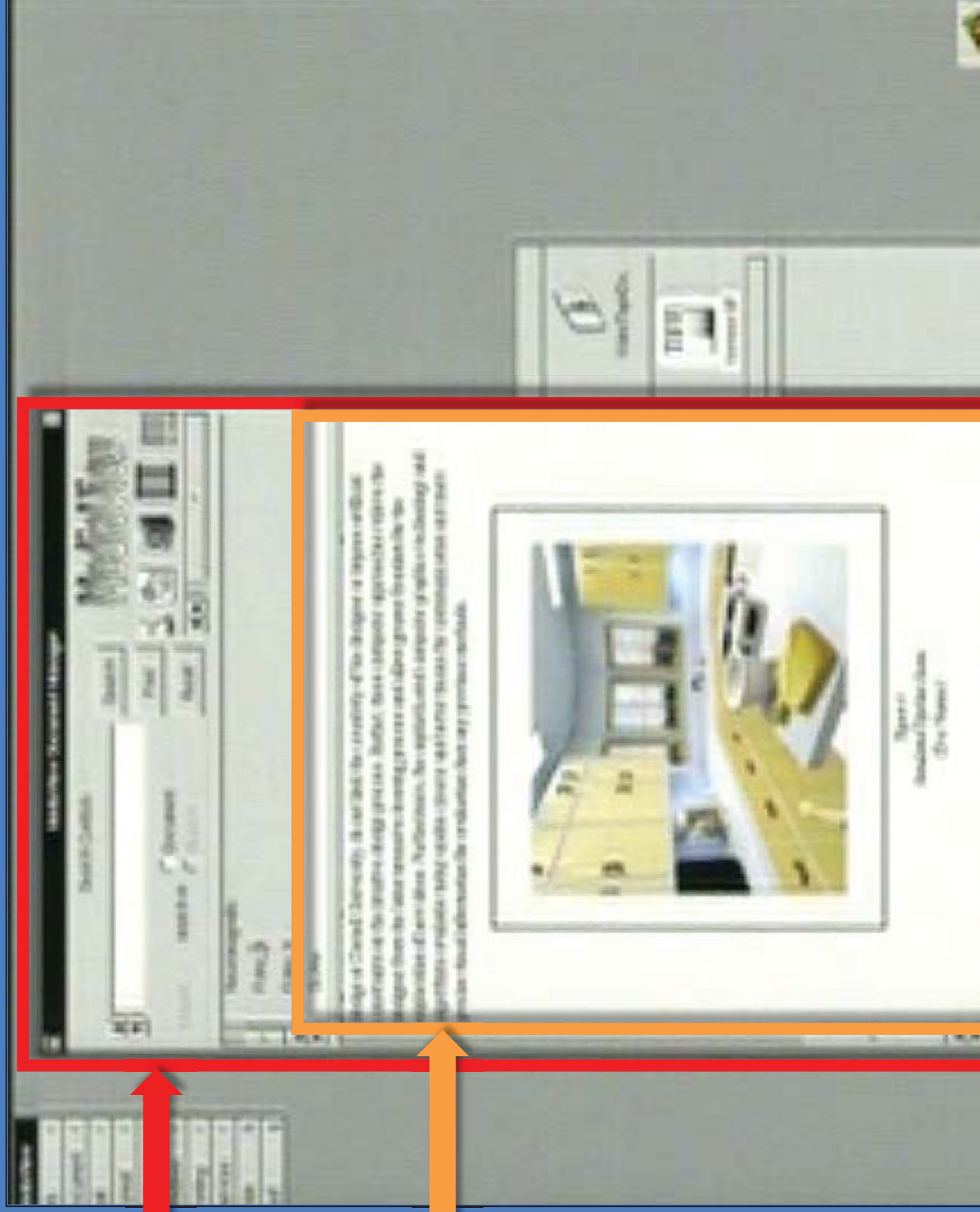
MediaView uses the Microsoft Rich Text Format (RTF) [14] to represent its textual component.

1991 ACM Article: JDX 006

MediaView Hypermedia File Excerpt:

```
RTFstream      1 IXBTree      *
DocumentData   1 IXBTree  {\rtf0\ansi{\fonttbl\font1 Times-
Roman;\f1\fswiss Helvetica;}
\margl120
\margr120
{\colortbl;\red0\green0\blue0;}
```

displaying at least a portion of the document **within the browser-controlled window;**



browser-controlled window

portion of the document

Identifying an **embed text format** which corresponds to a first location in a document, where the embed text format specifies the location of at least a portion of an object external to the file, where the object has type information associated with it;

Fragment on “embed text format”: coded information that specifies to a browser indication that an object is to be embedded in a displayed hypermedia document

MediaView Hypermedia File Excerpt:

```
\fs72\fc1\cf1
{{\ViewCell119 J
typedstream' lç" @""""
tiffButton ""-Button "" Control ""View ""
Responder ""-Object ... "" f "" fffffqIòÈfqiòÈ 84š • 84' ...
@ss@... ~A ... Li@s ý%""""
ButtonCell ""
ActionCell ""Cell ~J*@ss....." ' ' i: "
buttonAction: ss" [K .....@ "" @..... NXImage1 ~ ""s* À' ... s' c'
```

embed text format



Identifying an embed text format **which corresponds to a first location document**, where the embed text format specifies the location of at least one of an object external to the file, where the object has type information associated with it;

location of MediaView “object” “corresponds to” location of embed text format”:

structure and a method for populating it. The hash table entries consist of the id **ViewCell** and its current integer ordinal position in the text stream. The code for these com

the data structure of theRuns can be found in the description of the Text class [6]. Through the data structure MediaView objects can determine their current position in the document —

Identifying an embed text format which corresponds to a first location in a document, where the embed text format specifies the location of at least one object external to the file, where the object has type information associated with it;

For the data shown in Figure 4, there are 22 files with the extension *.obj. They correspond to 10 blocks, 10 chain links, and 10 pages. A corresponding number of *.anm files contain, in addition to the 400 transformation matrices, Media View builds the

1991 IEEE Article: JDX 005

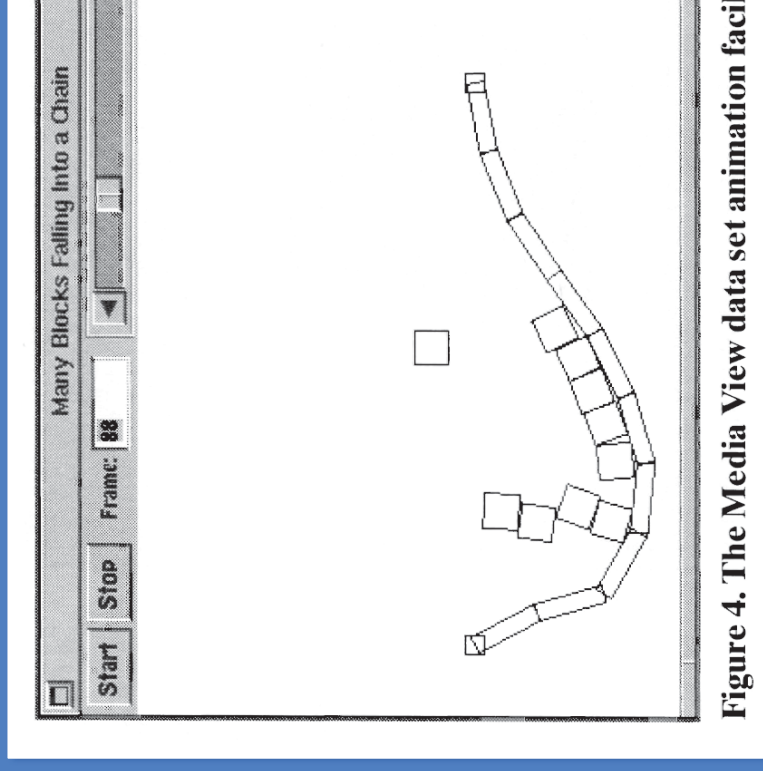


Figure 4. The Media View data set animation facility

Identifying an embed text format which corresponds to a first location in a document, where the embed text format specifies the location of at least a portion of an object external to the file, **where the object has type information associated with it;**

Snippet on "object": Text, images, sound files, video data, documents, and/or other types of information that is presentable to a user of a computer system

Rich Text Format (RTF) File Excerpt:

```
\fs72\fc1\cf1
{{\ViewCell1119 \
typedstream\c" @
tiffButton ""-Button "" Control ""\View ""
Responder ""-Object ... f "\ffffqIòÊfqIòÊ 84š
@ss@... ~A ""\i@s ý%
ButtonCell ""
ActionCell ""\Cell ~\*@ss.....' ' ""i: "
buttonAction: "" ss' [K .....@ "" @ "" NXImage~ "" s* À' ... s
```

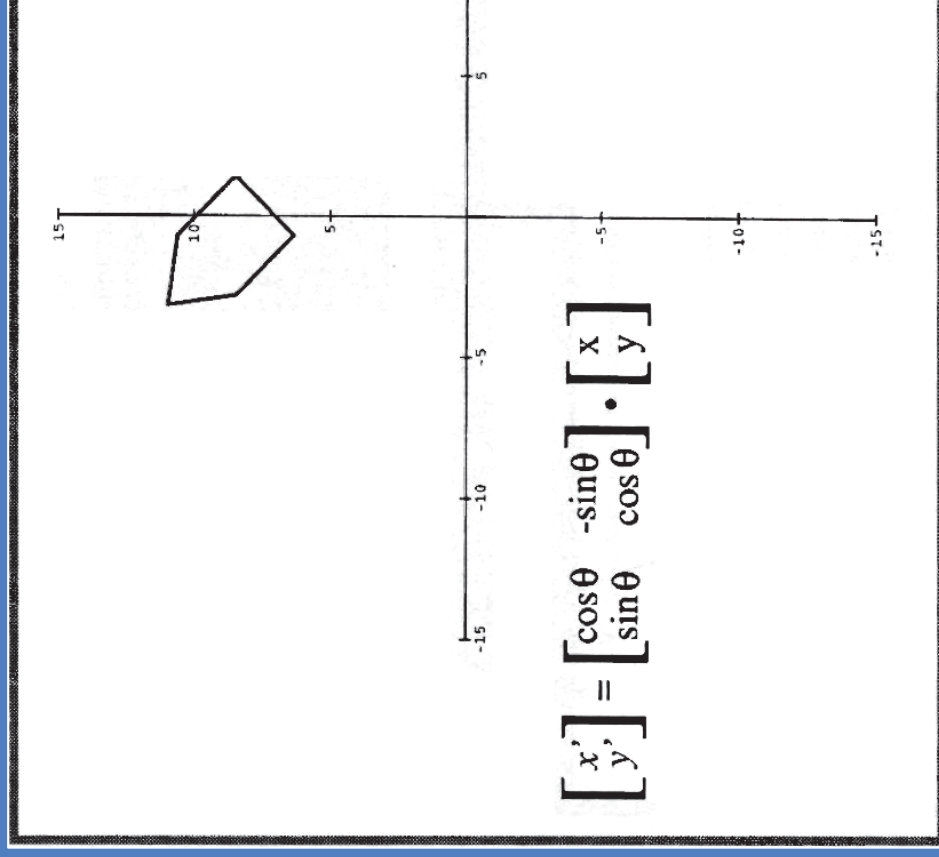
embed text format

information associated
with the object

zing the type information to identify and locate an **executable application** **external to the file**; and

Linking to Mathematica

Mathematica⁶ comes bundled with Next computers, it is available. The Mach operating system on the Next platform allows applications to communicate easily through protocols, which is how **Media View** talks to the **Mathematica application**. Alternately, standard Unix pipes direct communication with the Mathematica server, its front end. Media View uses both approaches.



omatically invoking **the executable application**, in response to the user's action. The format of the embedded text is executed on the client workstation to display the object and enable an end-user to directly interact with the object while the object is being displayed within a display area created at the location within the portion of the hypermedia document being displayed in the browser-controlled window.

Media View Runtime Data Structure

Actually, one can broadcast any message to the multimedia components to which they can respond. Appropriate, they could be asked to print themselves, **play themselves or push their own button**.

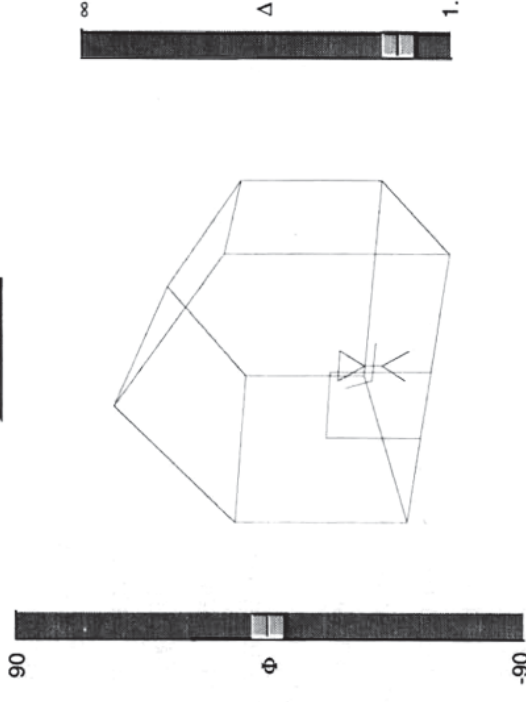
omatically invoking **the executable application**, in response to the user's request. The application then generates and displays the object in the format of the embedded text, to execute on the client workstation. The user can then interact with the object while the object is being displayed within a display area created by the application. The location within the portion of the hypermedia document being displayed is controlled by the browser-controlled window.

Custom Components

The interactive three-dimensional view shown in Figure 3 is not a standard component of MediaView. It is a custom component that is based on a class which is *a priori* unknown to MediaView; it must be **dynamically loaded when it is first referenced**. It is not necessary to have

This view is similar to, but clearly is not the same as, that in Fig. 6.22. For one thing, Fig. 6.22 is a two-point perspective projection, whereas Fig. 6.3 is a one-point perspective. It is apparent that simply moving the center of projection is not sufficient to produce Fig. 6.22.

Datasets ▾



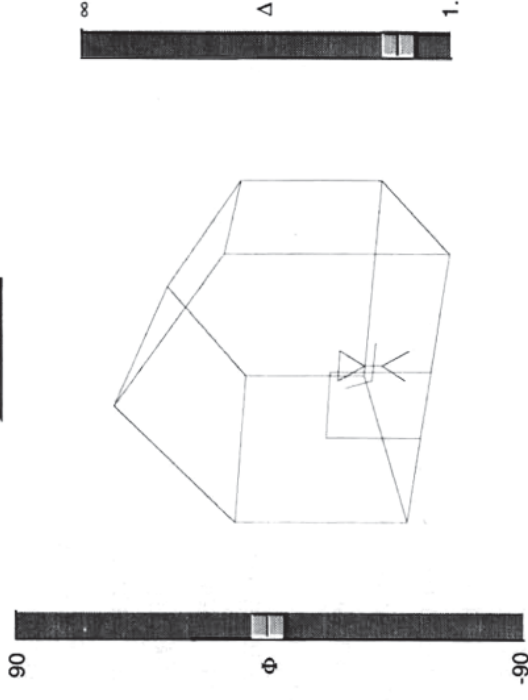
omatically invoking the executable application, in response to
tifying of the embed text format, to execute on the client worksta
er to display the object and **enable an end-user to directly interact**
object while the object is being displayed within a display
ted at the first location within the portion of the hypermedia doc
g displayed in the browser-controlled window.

Custom Components

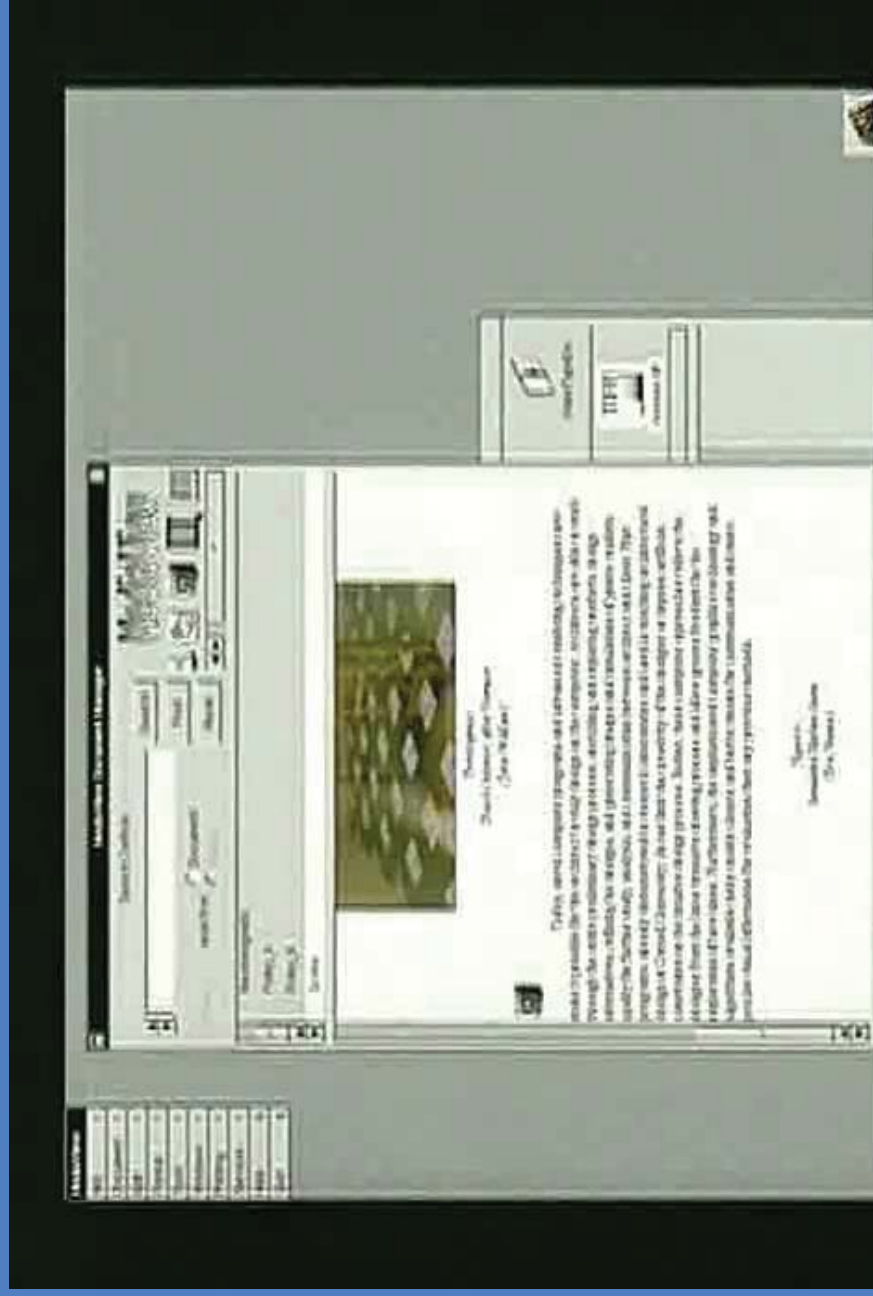
The **interactive** three-dimensional view shown in Figure 3 is not a standard component of MediaView. It is a custom component that is based on a class which is *a priori* unknown to MediaView; it must be dynamically loaded when it is first referenced. It is not necessary to have

This view is similar to, but clearly is not the same as, that in Fig. 6.22. For one thing, Fig. 6.22 is a two-point perspective projection, whereas Fig. 6.3 is a one-point perspective. It is apparent that simply moving the center of projection is not sufficient to produce Fig. 6.22.








Datasets ▾




Automatically invoking the executable application, in response to the user's action, by converting the embedded text into an executable format, to execute on the client workstation. The user is able to click on the embedded text to directly invoke the application to display the object and **enable an end-user to directly interact with the object while the object is being displayed within a display window** at the first location within the portion of the hypermedia document being displayed in the browser-controlled window.



'985 Patent Claim 1

<p>ing, at the client workstation from the network server over the network environment, at least one file containing information to enable browser application to display at least portion of distributed hypermedia document within browser-controlled window;</p>	
<p>ing the browser application on the client workstation, with the browser application:</p>	
<p>ding to text formats to initiate processing specified by the text formats;</p>	
<p>ing at least portion of the document within the browser-controlled window;</p>	
<p>ing an embed text format which corresponds to first location in the document, where the embed text format specifies the location of at least portion of an object external to the file, where the object has type information associated with it;</p>	
<p>ing the type information to identify and locate an executable application external to the file; and</p>	
<p>atically invoking the executable application, in response to the identifying of the embed text format, to execute on the client workstation in order to display the object and enable an end-user to directly interact with the object while the object is being displayed within a display area created at the first location within the</p>	

e evidenced that satisfies '985 Patent Claim 1 also satisfies asserted claims:



US9759983B2

United States Patent
Doyle et al.

(10) Patent No.: **US 7,599,985 B2**
(45) Date of Patent: ***Oct. 6, 2009**

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. . . A method for running an application program in a distributed hypermedia network environment, wherein the network environment comprises at least one client workstation, one network server coupled to the network environment, and a method comprising:

1 **receiving**, at the client workstation from the network server over the network environment, at least one file containing information to enable a browser application to display at least a portion of a distributed hypermedia document within a browser-controlled window;

2 **executing** the browser application on the client workstation, with the browser application;

3 **responding** to text formats to initiate processing specified by the text formats;

4 **displaying** at least a portion of the document within the browser-controlled window;

5 **identifying** an embed text format which corresponds to a first location in the document, where the embed text format specifies the location of at least a portion of an object external to the file, where the object has type information associated with it;

6 **using** the type information to identify and locate an executable application external to the file; and

7 **automatically invoking** the executable application, in response to the identifying of the embed text format, to execute on the client workstation in order to display the object and enable an end-user to directly interact with the object while the object is being displayed within a display area created at the first location within the portion of the hypermedia document being displayed in the

16. One or more computer readable media encoded software comprising computer executable instructions to use in a distributed hypermedia network environment wherein the network environment comprises at least one client workstation and one network server coupled to the network environment, and when the software is **executed** capable to:

1 **receive**, at the client workstation from the network server over the network environment, at least one file containing information to enable a browser application to display at least a portion of a distributed hypermedia document within a browser-controlled window;

2 **cause** the client workstation to utilize the browser to:

3 **respond** to text formats to initiate processing specified by the text formats;

4 **display** at least a portion of the document within the browser-controlled window;

5 **identify** an embed text format corresponding to a location in the document, the embed text format specifying the location of at least a portion of an object external to the file, with the object having information associated with it;

6 **utilize** the type information to identify and locate an executable application external to the file; and

7 **automatically invoke** the executable application, in response to the identifying of the embed text format, to execute on the client workstation in order to display the object and enable an end-user to directly interact with the object while the object is being displayed within a display area created at the first location within the portion of the hypermedia document being

1. A method for running an application program in a distributed hypermedia network environment, wherein the network environment comprises at least one client workstation, one network server coupled to the network environment, and a method comprising:

2. **executing**, at the client workstation from the network server over the network environment, at least one file containing information to enable a browser application to display at least a portion of a distributed hypermedia document within a browser-controlled window;

3. **executing** the browser application on the client workstation, with the browser application:

4. **responding** to text formats to initiate processing specified by the text formats;

5. **playing** at least a portion of the document within the browser-controlled window;

6. **identifying an embed text format which corresponds to a first location** in the document, where the embed text format specifies the location of at least a portion of an object external to the file, where the object has type information associated with it;

7. **using** the type information to identify and locate an executable application external to the file; and

8. **automatically invoking** the executable application, in response to the identifying of the embed text format, to execute on the client workstation in order to display the object and enable an end-user to directly interact with the object while the object is being displayed within a display area created at the first location within the portion of the hypermedia document being displayed in the

1. A method for running an application program in a computer network environment, comprising:

2. **providing** at least one client workstation and one network server coupled to said network environment, wherein said network environment is a distributed hypermedia environment;

3. **executing**, at said client workstation, a browser application, that parses a first distributed hypermedia document to **identify** text formats included in said distributed hypermedia document and for **responding** to predetermined text formats to initiate processing specified by said text formats; utilizing said browser application, on said client workstation, at least a portion of a first hypermedia document **received** over said network from said server, wherein the portion of said hypermedia document is displayed within a browser-controlled window on said client workstation wherein said first distributed hypermedia document includes an **embed text format, located at a first location** in said first distributed hypermedia document which specifies the location of at least a portion of an object external to the first distributed hypermedia document wherein said object has type information associated with it **utilized** by said browser to identify and locate an executable application external to the first distributed hypermedia document, and wherein said embed text format is parsed by said browser to **automatically invoke** said executable application to execute on said client workstation in order to display said object and enable **[interactive processing of] an end-user to directly interact with** said object within a display area created at said first location within the portion of the hypermedia document being displayed in the

4. **display**, on said client workstation, at least a portion of a first hypermedia document **received** over said network from said server, wherein the portion of said hypermedia document is displayed within a browser-controlled window on said client workstation wherein said first distributed hypermedia document includes an **embed text format, located at a first location** in said first distributed hypermedia document which specifies the location of at least a portion of an object external to the first distributed hypermedia document wherein said object has type information associated with it **utilized** by said browser to identify and locate an executable application external to the first distributed hypermedia document, and wherein said embed text format is parsed by said browser to **automatically invoke** said executable application to execute on said client workstation in order to display said object and enable **[interactive processing of] an end-user to directly interact with** said object within a display area created at said first location within the portion of the hypermedia document being displayed in the

5. **executing**, at said client workstation, a browser application, that parses a first distributed hypermedia document to **identify** text formats included in said distributed hypermedia document and for **responding** to predetermined text formats to initiate processing specified by said text formats; utilizing said browser application, on said client workstation, at least a portion of a first hypermedia document **received** over said network from said server, wherein the portion of said hypermedia document is displayed within a browser-controlled window on said client workstation wherein said first distributed hypermedia document includes an **embed text format, located at a first location** in said first distributed hypermedia document which specifies the location of at least a portion of an object external to the first distributed hypermedia document wherein said object has type information associated with it **utilized** by said browser to identify and locate an executable application external to the first distributed hypermedia document, and wherein said embed text format is parsed by said browser to **automatically invoke** said executable application to execute on said client workstation in order to display said object and enable **[interactive processing of] an end-user to directly interact with** said object within a display area created at said first location within the portion of the hypermedia document being displayed in the

2. The method of claim 1 where:
the information to enable comprises text formats.
3. The method of claim 2 where the text formats are HTML tags.

17. The computer readable media of claim 16 where:
the information to enable comprises text formats.
18. The computer readable media of claim 17 where:
the text formats are HTML tags.

21. The method of claim 20 where:
the information to enable comprises text formats.
22. The method of claim 21 where:
the text formats are HTML tags.

37. The method of claim 36 where:
the information to enable comprises text formats.
38. The method of claim 37 where:
the text formats are HTML tags.

41. The method of claim 40 where:
the information to enable comprises text formats.
42. The method of claim 41 where:

oted in 1991 that including hyperlinking in
ediaView was obvious:

uture Enhancements

he **most obvious** and most important enhancement is a **hyperlinking capability**. This has
ed and will be implemented in the next few months. Its design draws upon the rich

1991 Usenix Article: JH

vious to combine MediaView with other browsers,
e CERN browser

10. The method of claim 1 where having type information associated is by including type information in the embed text format.

MediaView Hypermedia File Excerpt:

```
\fs72\fc1\cf1
{{\ViewCell119 J
typedstream·lç" @""""
tiffButton ""-Button "" Control ""JView ""
Responder ""-Object ..."" f ""fffffqiòÊfqIòÊ· 84š · 84' ... "
@ss@... ~A ""li@s y%""""
ButtonCell ""
ActionCell ""JCell ~J*@ss.....· " " "i: "
buttonAction: " ss· [K .....· @ " " @ @ "" "" NXImageγ " " s* À` ..." s " c " "
```

embed text format

information associated
with the hypermedia object

m 36 & 40: ... wherein the executable application is part of a **distributed application**, and wherein at least a portion of the distribution is for execution on a remote network server coupled to the distributed hypermedia network environment.

part on “distributed application”: an application that is **capable** of being taken up and performed among two or more computers

Visualizing remotely produced data sets

View also provides a facility for visualizing data sets on another computer, say a supercomputer accessible via a network connection. These data can be rendered on a supercomputer to produce a single image or a series of images representing an animated sequence. Simulations that supercomputers employ various techniques to produce images from the resultant data sets. Generally, you ascribe pseudocolors to pressure or temperature levels. Images are used to permit visualization of the data through the

Since Mathematica⁶ comes bundled with Next comes readily available. The Mach operating system on the form allows applications to communicate easily through programmable ports, which is how **Media View** for **Mathematica application**. Alternately, standard **provide direct communication with the Mathematica** by bypassing its front end. Media View uses both approaches.

1. A method for running an application program in a distributed hypermedia network environment, wherein the network environment comprises at least one client workstation and one network server coupled to the network environment, the method comprising:

16. One or more computer readable media encoded with software comprising computer executable instructions, for use in a distributed hypermedia network environment, wherein the network environment comprises at least one client workstation and one network server coupled to the network environment, and when the software is executed operable to:

17. The computer readable media of claim 16 where: the information to enable comprises text formats.

18. The computer readable media of claim 17 where: the text formats are HTML tags.

6. A computer program product for use in a system having at least one client workstation and one network server coupled to said network environment, wherein said network environment is a distributed hypermedia environment, the

patent

patent

20. A method of **serving** digital information in a computer network environment having a network server coupled to the network environment, and where the network environment is a distributed hypermedia environment, the method comprising:

40. A method of **serving** digital information in a computer network environment having a network server coupled to said computer network environment, and where the network environment is a distributed hypermedia network environment, the method comprising:

41. The method of claim 40 where:
the information to enable comprises text formats.

42. The method of claim 41 where:
the text formats are HTML tags.

asserted claims are anticipated or obvious based on Viola

- Viola disclosed the claims more than one year before the patent was filed
- Obvious to combine any of the prior art to fill any gaps

asserted claims are obvious based on MediaView

- Obvious to combine MediaView with CERN web browser