

**IN THE UNITED STATES DISTRICT COURT
FOR THE EASTERN DISTRICT OF TEXAS
TYLER DIVISION**

Eolas Technologies Incorporated,	§
	§
Plaintiff,	§
v.	§
	§
Adobe Systems Inc., Amazon.com, Inc.,	§
Apple Inc., Argosy Publishing, Inc.,	§
Blockbuster Inc., CDW Corp.,	§
Citigroup Inc., eBay Inc., Frito-Lay, Inc.,	§
The Go Daddy Group, Inc., Google Inc.,	§
J.C. Penney Company, Inc., JPMorgan	§
Chase & Co., New Frontier Media, Inc.,	§
Office Depot, Inc., Perot Systems Corp.,	§
Playboy Enterprises International, Inc.,	§
Rent-A-Center, Inc., Staples, Inc., Sun	§
Microsystems Inc., Texas Instruments Inc.,	§
Yahoo! Inc., and YouTube, LLC,	§
	§
Defendants.	§

Civil Action No. 6:09-cv-00446-LED

NOTICE OF APPEARANCE OF COUNSEL

Jeffrey K. Joyner of Greenberg Traurig, LLP hereby enters an appearance as additional counsel of record for Defendant J.C. Penney Corporation, Inc. (incorrectly identified in Complaint as J.C. Penney Company, Inc.) and is authorized to receive service on all pleadings, notices, orders and other papers in the above-captioned action on behalf of Defendant J.C. Penney Corporation, Inc.

Respectfully submitted,

GREENBERG TRAUIG, LLP

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ATTORNEYS FOR DEFENDANT

J.C. PENNEY CORPORATION, INC.

CERTIFICATE OF SERVICE

The undersigned hereby certifies that all counsel of record who are deemed to have consented to electronic service are being served with a copy of this document via the Court's CM/ECF system per Local Rule CV-5(a)(3) this 17th day of December, 2009. Any other counsel of record will be served by facsimile transmission and/or electronic mail pursuant to Local Rule CV-5(d).

/s/ Christopher M. Joe

Christopher M. Joe