

# EXHIBIT 63

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### Karl Jacob

CEO and Founder at Coveroo

San Francisco Bay Area | Internet


<b>Current</b>	<ul style="list-style-type: none"> <li>CEO and Founder at Coveroo </li> </ul>
<b>Past</b>	<ul style="list-style-type: none"> <li>Managing Partner at Elixir Fund</li> <li>CEO and Founder at Wallop </li> <li>CEO at Cloudmark </li> </ul>
<b>Education</b>	<ul style="list-style-type: none"> <li>University of Southern California</li> </ul>
<b>Recommendations</b>	6 people have recommended Karl
<b>Connections</b>	500+ connections
<b>Websites</b>	<ul style="list-style-type: none"> <li>My Company</li> <li>My Blog</li> </ul>
<b>Twitter <small>NEW</small></b>	<ul style="list-style-type: none"> <li>karl</li> </ul>
<b>Public Profile</b>	<a href="http://www.linkedin.com/in/karljacob">http://www.linkedin.com/in/karljacob</a>

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## Summary

Karl Jacob is a four-time entrepreneur and has been building and advising companies for the last 14 years. He also worked as a manager at Sun Microsystems and an executive at Microsoft. In his career, Jacob raised over \$200 million from prestigious investors like Amerindo, Microsoft, eBay, Integral Partners, Norwest Ventures, Bay Partners, Benchmark Capital, Deutsche Bank, Ignition Partners, Vulcan Ventures and others. He started four companies from no revenue to significant revenues or being acquired. One of his companies, Dimension X, was acquired by Microsoft in 1997; and another, Keen (now Ingenio), was acquired by AT&T in 2007. Companies with Jacob as CEO have generated over \$300 million in returns to investors and over \$150 million in revenue per year. He has received numerous awards, including being named one of BusinessWeek's top ten up-and-comers.

Jacob is currently the CEO and Founder of Coveroo, which enables consumers to personalize their cell phones, MP3 players and other personal electronics with their favorite artwork and designs. Previously, he took Cloudmark from no revenue and \$50,000 in investment to \$16 million in investment and millions in revenue. Prior to this, Jacob joined Benchmark Capital as an entrepreneur-in-residence and was charged with creating the "next big thing," which ended up being Keen, where he was CEO and President until May of 2002. While at Keen, Jacob led the company to be credited as one of the fastest growing ecommerce companies in history and recognized by Fortune as a Cool Company.

Jacob has advised and been a board member at several companies including Facebook, Dimension X, Keen, Cloudmark, IMMI, Protector USA and REAL Kiteboarding. He holds a B.S. in Computer Science from University of Southern California, where he sits on the school's board of counselors for the School of Engineering.

## Specialties

building companies negotiation mentoring business development raising money

## My Travel

karl is in Tiburon, CA



### Upcoming Trips

karl has no upcoming trips planned.

### Stats


karl has traveled 1,903 mi to 2 locations

## SlideShare Presentations

You have not uploaded any presentations yet

## Experience

### CEO and Founder

Coveroo 

Privately Held, Consumer Electronics industry  
November 2008 – Present (1 year 4 months)

Coveroo is the first company to offer custom phone covers from your favorite stars, movies, sports teams and even your own design. We offer designs from the Simpsons, MLB, NBA, NCAA, Hello Kitty and many more

### Managing Partner

Elixir Fund

Internet industry  
2007 – 2009 (2 years)

### CEO and Founder

Wallop 

Privately Held, Internet industry  
September 2005 – November 2008 (3 years 3 months)

1 person has recommended this user at Wallop

## Karl Recommends (6)

**Robin Leidenthal**, VP, Online Merchant Services, Client: Wells Fargo Bank

Robin made a huge impact on our company in its...

**Igor Vinogradsky**, QA Manager, Wallop

Igor is one of the most dedicated and driven...

**Kaila Carty**, Business Development/Business Analyst, Wallop

Kaila is smart, dedicated and loves a challenge. ...

[See all Recommendations »](#)

## Viewers of this profile also viewed...

**Igor Vinogradsky**

QA Lead at IT Ascent

**Paul Irvine**

Director of Engineering at Wallop

**Andrew 'Flip' Filipowski**

flip@silkradtech.com - Entrepreneur, World Renown Speaker & Philanthropist - CEO SilkRoad Equity - TopLinked.com

**Dave McClure**

Startup Investor (Founders Fund, FF Angel)

**Keith Jacob**

Director of Sales and Business Development at Coveroo

**Anita Garimella**

Internet & Software Product Management & Marketing Executive; Real Estate Developer

**Barack Obama**

President of the United States of America

**Benjamin Katz**

Director of Partnerships at CafePress.com

**Kaila Carty**

Business Development Manager at Simply Hired

**Margot Lee**

Director of Product at Coveroo, Inc.

## CEO

### Cloudmark

Privately Held; 51-200 employees; Internet industry  
May 2002 – March 2005 (2 years 11 months)

22 people have recommended this user at Cloudmark

## CEO

### Keen

Privately Held; 51-200 employees; Internet industry  
September 1999 – May 2002 (2 years 9 months)

11 person has recommended this user at Keen

## CEO

### Ingenio

Internet industry

1999 – 2002 (3 years)

## Entrepreneur in Residence

### Benchmark Capital

Partnership; 11-50 employees; Internet industry  
June 1999 – September 1999 (4 months)

## General Manager

### Microsoft

Public Company; 10,001 or more employees; MSFT; Internet industry  
May 1997 – June 1999 (2 years 2 months)

## CEO and Founder

### Dimension X

Privately Held; 11-50 employees; Internet industry  
November 1995 – May 1997 (1 year 7 months)

22 people have recommended this user at Dimension X

## Manager

### Sun Microsystems

Public Company; Internet industry  
1991 – 1993 (2 years)

## Education

### University of Southern California

Bachelors Computer Science  
September 1987 – May 1992

Activities and Societies: Phi Delta Theta

## Recommendations For Karl

### CEO and Founder

#### Wallop

Michael Neril, *Co-Founder & CEO, SpongeFish, Inc.*  
was with another company when working with Karl at Wallop

### CEO

#### Cloudmark

Steve Wallen, *General manager - SafeGuard, IMMI*  
was with another company when working with Karl at Cloudmark

Katsuhide Azuma  
was with another company when working with Karl at Cloudmark

### CEO

#### Keen

Mitch Muroff, *Director, Risk Management, Ingenio, Inc.*  
worked indirectly for Karl at Keen

### CEO and Founder

#### Dimension X

Darren Mckeeman, *Systems Administrator, Dimension X*  
reported to Karl at Dimension X

Jon Werner  
was with another company when working with Karl at Dimension X

## Additional Information

### Websites

- My Company
- My Blog

### Twitter:

- karl

### Interests

kiteboarding, startups, personalization, cars

### Groups and Associations

Board of Councilors University of Southern California, etre



USC Phi Delta Theta Alumni

**JBS** John Burroughs School

 Great Free Apps

 Microsoft - Alumni and FTEs (Official)

 Sun Alumni

 TED

 The Official USC Alumni Association Group

 MarketingExperiments Optimization

 The Chief Executive Council

 Silicon Valley Venture Community

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**Honors and Awards** Fortune Cool Company of the Year  
Business Week top 10 Up and Comers

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