EXHIBIT 63

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Summary

Karl Jacob is a four-time entrepreneur and has been building and advising companies for the last 14 years. He also worked as a manager at Sun Microsystems and an executive at Microsoft. In his career, Jacob raised over \$200 million from prestigious investors like Amerindo, Microsoft eBay, Integral Partners, Norwest Ventures, Bay Partners, Benchmark Capital, Deutsche Bank, Ignition Partners, Vulcan Ventures and others. He started four companies from no revenue to significant revenues or being acquired. One of his companies, Dimension X, was acquired by Microsoft in 1997; and another, Keen (now Ingenio), was acquired by AT&T in 2007. Companies with Jacob as CEO have generated over \$300 million in returns to investors and over \$150 million in revenue per year. He has received numerous awards, including being named one of BusinessWeek's top ten up-and-comers

Jacob is currently the CEO and Founder of Coveroo, which enables consumers to personalize their cell phones, MP3 players and other personal electronics with their favorite artwork and designs. Previously, he took Cloudmark from no revenue and \$50,000 in investment to \$16 million in investment and millions in revenue. Prior to this, Jacob joined Benchmark Capital as an entrepreneur-in-residence and was charged with creating the "next big thing," which ended up being Keen, where he was CEO and President until May of 2002. While at Keen, Jacob led the company to be credited as one of the fastest growing ecommerce companies in history and recognized by Fortune as a Cool Company.

Jacob has advised and been a board member at several companies including Facebook, Dimension X, Keen, Cloudmark, IMMI, Protector USA and REAL Kiteboarding. He holds a B.S. in Computer Science from University of Southern California, where he sits on the school's board of counselors for the School of Engineering.

building companies negotiation mentoring business development raising money

My Travel



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Experience

CEO and Founder

Coveroo E

November 2008 - Present (1 year 4 months)

Coveroo is the first company to offer custom phone covers from your favorite stars, movies, sports teams and even your own design. We offer designs from the Simpsons, MLB, NBA, NCAA, Hello Kitty and many more

Managing Partner

Elixir Fund

2007 - 2009 (2 years)

CEO and Founder

Wallop D

September 2005 - November 2008 (3 years 3 months)

1.1 person has recommended this user at Wallog

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Robin Leidenthal, VP, Online Merchant Services, Client: Wells Fargo Bank

Robin made a huge impact on our company in its...

Igor Vinogradsky, QA Manager, Wallop

Igor is one of the most dedicated and driven...

Kaila Carty, Business Development/Business Analyst, Wallop Kaila is smart, dedicated and loves a challenge.

Igor Vinogradsky QA Lead at IT Ascent

Paul Irvine Director of Engineering at Wallop

Andrew 'Flip' Filipowski

flip@silkroadtech.com - Entrepreneur, World Renown Speaker & Philanthropist - CEO SilkRoad Equity - TopLinked.com

Dave McClure

Startup Investor (Founders Fund, FF Angel)

Keith Jacob

Director of Sales and Business Development at Coveroo

Anita Garimella

Internet & Software Product Management & Marketing Executive; Real Estate Developer

Barack Obama

President of the United States of America

Benjamin Katz

Director of Partnerships at CafePress.com

Kaila Carty

Business Development Manager at Simply Hired

Margot Lee

Director of Product at Coveroo, Inc.

CEO

Cloudmark D

Privately Held: \$1-200 employees, internet industry May 2002 - March 2005 (2 years 11 months)

2.2 people have recommended this user at Cloudmark

CEO

Keen

Privately Heat, 51-200 employees, Internet industry September 1999 – May 2002 (2 years 9 months)

1.1 person has recommended this user at Keen

CEO

Ingenio

1999 - 2002 (3 years)

Entrepreneur in Residence

Benchmark Capital D

Partnership, 11-50 employees, internet industry June 1999 - September 1999 (4 months)

General Manager

Microsoft D

Public Company, 10,001 or more employees, MSFT, Internet industry, May 1997 – June 1999 (2 years 2 months)

CEO and Founder

Dimension X D

Privately Held, 11-50 employees, internet industry November 1995 – May 1997 (1 year 7 months) 2.2 people have recommended this user at Dimension X

Manager

Sun Microsystems

Public Company, Internet industry 1991 – 1993 (2 years)

Education

University of Southern California

Bachelors Computer Science September 1987 – May 1992

Activities and Societies: Phi Delta Theta

Recommendations For Karl

CEO and Founder

Wallop 🖺

Michael Neril, Co-Founder & CEO, SpongeFish, Inc. was with another company when working with Karl at Wallop

CEO

Cloudmark D

Steve Wallen, General manager - SafeGuard, IMMI was with another company when working with Karl at Cloudmark

Katsuhide Azuma

was with another company when working with Karl at Cloudmark

CEO

Keen

Mitch Muroff, Director, Risk Management, Ingenio, Inc. worked indirectly for Karl at Keen

CEO and Founder

Dimension X

Darren Mckeeman, Systems Administrator, Dimension X reported to Karl at Dimension X

Jon Werne

was with another company when working with Karl at Dimension X

Additional Information

Websites

My CompanyMy Blog

Twitter:

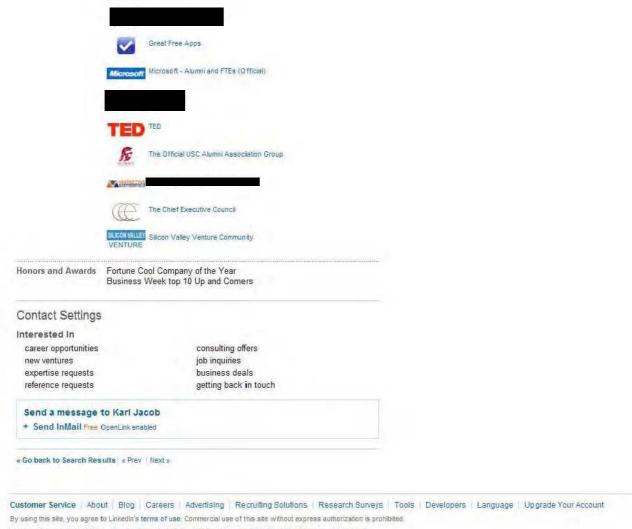
• karl

Interests

kiteboarding, startups, personalization, cars

Groups and Associations Board of Councilors University of Southern California, etre

USC Phi Delta Theta Alumni



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