IN THE UNITED STATES DISTRICT COURT FOR THE EASTERN DISTRICT OF TEXAS TYLER DIVISION

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	JURY TRIAL DEMANDED
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DEFENDANT PLAYBOY ENTERPRISES INTERNATIONAL, INC'S UNOPPOSED MOTION FOR EXTENSION OF TIME TO COMPLETE CERTAIN DISCOVERY

Defendant Playboy Enterprises International, Inc. ("Playboy") hereby moves the Court

for an extension of time to complete certain discovery. The parties have conferred regarding the

relief requested herein and this motion is unopposed.

The deadline for the parties to comply with Local Patent Rule 3-4(a) was set for June 25,

2010 by the Docket Control Order (Dkt. #249) entered April 9, 2010. This date was extended to

July 12, 2010 by order of the Court on June 23, 2010 (Dkt. #331).

The deadline for the parties to produce source code for any accused product is set for July

16, 2010 by Joint Agreed Discovery Order (Dkt. #247) paragraph 2(B), entered April 2, 2010.

The deadline for the parties to conclude document production is set for August 4, 2010 by Joint Agreed Discovery Order (Dkt. #247) paragraph 2(B), entered April 2, 2010.

The parties have conferred and agreed that the deadline for Playboy's production pursuant to Local Patent Rule 3-4(a), Playboy's source code production, and the completion of Playboy's document production are extended to August 9, 2010. Accordingly, Playboy respectfully requests that the Court grant this unopposed Motion and extend the specified production deadlines for Playboy until August 9, 2010.

Dated: July 12, 2010

Respectfully submitted,

/s/ John A. Fedock

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CERTIFICATE OF SERVICE

The undersigned hereby certifies that all counsel of record who are deemed to have consented to electronic service are being served with a copy of this document via the Court's CM/ECF system per Local Rule CV-5(a)(3) on July 12, 2010. Any other counsel of record will be served by first class mail on this same date.

/s/ John A. Fedock John A. Fedock