

Exhibit 4

Claim	Claim Language	Exemplary Evidence for Google AdSense Advertisements (AdSense)
		<p>Additional examples of Google's indirect infringement are illustrated by the case studies available at: https://www.google.com/adsense/static/en_US/Success.html?sourceid=aso&subid=ww-en-et-storefrontEN_v2_SuccessStoriesLink&medium=link</p>
36d	<p>identifying an embed text format which corresponds to a first location in the document, where the embed text format specifies the location of at least portion of an object;</p>	<p>Users of websites which host Google AdSense advertisements (see e.g. http://www.hearth.com/what/specific.php) Google's AdSense program itself and/or Google's AdSense server (and/or the combination thereof) each operate in a hypermedia network environment that includes client workstations executing browsers. Google's servers transmit a series of communications to client workstations in the distributed hypermedia network. Google's servers format the communications so that the browser on the client workstation identifies an embed text format which corresponds to a first location in the document, where the embed text format specifies the location of at least portion of an object.</p> <p>Examples of an embed text format identified by the browser on the client work station which corresponds to a first location in the document, where the embed text format specifies the location of at least portion of an object.</p> <pre> <script type="text/javascript"><!-- google_ad_client = "pub-3514001071271623"; google_ad_width = 728; google_ad_height = 90; google_ad_format = "728x90_as"; //--></script> <script type="text/javascript" </pre>

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		<pre data-bbox="661 256 1606 386"> src="http://pagead2.googlesyndication.com/pagead/show_ads.js"> </script> <script language="JavaScript"> </pre> <p data-bbox="604 402 961 435">Source: www.hearth.com</p>