

Exhibit 6

Claim	Claim Language	Exemplary Evidence for Google AdSense Advertisements (AdSense)
		<p>Additional examples of Google's indirect infringement are illustrated by the case studies available at: https://www.google.com/adsense/static/en_US/Success.html?sourceid=aso&subid=ww-en-et-storefrontEN_v2_SuccessStoriesLink&medium=link</p>
36e	<p>identifying and locating an executable application associated with the object; and</p>	<p>Users of websites which host Google AdSense advertisements (see e.g. http://www.hearth.com/what/specific.php) Google's AdSense program itself and/or Google's AdSense server (and/or the combination thereof) each operate in a hypermedia network environment that includes client workstations executing browsers. Google's servers transmit a series of communications to client workstations in the distributed hypermedia network. Google's servers format the communications so that the browser on the client workstation identifies and locates an executable application associated with the object.</p> <p>AdSense is an advertisement-serving program run by Google. See e.g. www.google.com/adsense. See also https://www.google.com/adsense/support/bin/answer.py?hl=en&answer=17470 ("Google AdSense is a fast and easy way for website publishers of all sizes to display relevant, unobtrusive Google ads on their website's content pages and earn money.").</p> <p>The AdSense server "automatically delivers ads" that are targeted to the content and/or audience of a particular website. See e.g. https://www.google.com/adsense/support/bin/answer.py?hl=en&answer=9713.</p> <p>The AdSense server "automatically deliver[s] text and image ads that are precisely targeted to your site and your site content." It "work[s] hard to understand your content and deliver ads that are relevant to specific pages, automatically, no matter how many thousands of pages your site may have, or how</p>

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		<p>specialized or broad your content.”</p> <p>https://www.google.com/adsense/static/en_US/AfcOverview.html?gsessionid=CWe24TJQP2Y9FO0IRXBiTQ</p> <p>Examples of identifying and locating an executable application associated with the object.</p> <pre> <script type="text/javascript"><!-- google_ad_client = "pub-3514001071271623"; google_ad_width = 728; google_ad_height = 90; google_ad_format = "728x90_as"; //--></script> <script type="text/javascript" src="http://pagead2.googlesyndication.com/pagead/show_ads.js"> </script> <script language="JavaScript"> </pre> <p>Source: www.hearth.com</p> <p>Additional example:</p> <pre> <script type="text/javascript"><!-- google_ad_client = "pub-8326249790294086"; google_ad_width = 468; google_ad_height = 60; google_ad_format = "468x60_as"; </pre>

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		<pre> google_ad_type = "text"; google_ad_channel = "3226524389"; google_color_border = "11593C"; google_color_bg = "FFFFFF"; google_color_link = "940F04"; google_color_url = "940F04"; google_color_text = "000000"; --></script> <script type="text/javascript" src="http://pagead2.googlesyndication.com/pagead/show_ads.js"> </script> </center> </pre> <p>Source: http://poisonivy.aesir.com/view/cures.html</p> <p>See <i>also</i> the evidence cited for the prior element.</p> <p>In addition, Google indirectly, by induced and/or contributory infringement, infringes this claim. Google provides instructions to website owners/administrators and encourages them to implement the AdSense advertisements on their websites in an infringing manner.</p> <p>For example, Google teaches:</p> <p>“Getting started as a Google AdSense publisher is easy. It only takes a few moments to apply online for both content and search ads. Once you're approved, simply log in to your account, copy a block of HTML</p>