IN THE UNITED STATES DISTRICT COURT FOR THE EASTERN DISTRICT OF TEXAS TYLER DIVISION

Eolas Technologies Incorporated,	§	
	§	
Plaintiff,	§	C.A. NO. 6:09-CV-446 (LED)
	§	
V.	§	
	§	
Adobe Systems Inc., Amazon.com, Inc.,	§	JURY TRIAL DEMANDED
Apple Inc., Argosy Publishing, Inc.,	§	
Blockbuster Inc., CDW Corp.,	§	
Citigroup Inc., eBay Inc., Frito-Lay, Inc.,	§	
The Go Daddy Group, Inc., Google Inc.,	§	
J.C. Penny Company, Inc., JPMorgan	§	
Chase & Co., New Frontier Media, Inc.,	§	
Office Depot, Inc., Perot Systems Corp.,	§	
Playboy Enterprises International, Inc.,	§	
Rent-A-Center, Inc., Staples, Inc., Sun	§	
Microsystems Inc., Texas Instruments, Inc.,	§	
Yahoo! Inc., and YouTube, LLC	§	
	§	
Defendants.	§	
	§	

UNOPPOSED MOTION OF PLAYBOY ENTERPRISES INTERNATIONAL FOR EXTENSION OF TIME TO COMPLETE CERTAIN DISCOVERY

Defendant Playboy Enterprises International, Inc. ("Playboy") respectfully moves the Court to extend its deadline for rolling document production from October 20, 2010 (Dkt. 443) until October 29, 2010.

Playboy has produced documents to Plaintiff and will continue to produce documents to Plaintiff on a rolling basis. While gathering documents for production, Playboy has discovered additional materials related to print advertising. Playboy has found the format of these materials to require additional time to collect and process. Accordingly, Playboy has requested additional time to complete this portion of its document production. Playboy will continue to review and produce this material on a rolling basis as quickly as reasonably possible, and has reached an understanding with Eolas that additional time is required to complete Playboy's production. The parties have met and conferred, and agreed that Playboy should endeavor to complete its rolling document production by October 29, 2010. As such, this motion is unopposed.

This motion is not made for delay, and should not impact any other deadlines applicable to this litigation.

Accordingly, Playboy respectfully moves the Court for an Order extending the deadline for Defendant Playboy Enterprises International, Inc., to complete its rolling document production pursuant to Paragraph 2(b) of the *Joint Agreed Discovery Order* (Dkt. 247) until October 29, 2010.

Dated: October 19, 2010

Respectfully submitted,

/s/ John A Fedock

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Counsel for Playboy Enterprises International, Inc.

CERTIFICATE OF SERVICE

The undersigned hereby certifies that all counsel of record who are deemed to have consented to electronic service are being served with a copy of this document via the Court's CM/ECF system per Local Rule CV-5(a)(3) on October 19, 2010. Any other counsel of record will be served by first class mail on this same date.

/s/ John A. Fedock John A. Fedock