IN THE UNITED STATES DISTRICT COURT FOR THE EASTERN DISTRICT OF TEXAS TYLER DIVISION

EOLAS TECHNOLOGIES INCORPORATED	§	
	§	
Plaintiff,	§	
V.	§	
	§	CIVIL ACTION NO. 6:09-cv-446
ADOBE SYSTEMS INC.;	§	
AMAZON.COM, INC.; APPLE INC.;	§	
BLOCKBUSTER INC.; CDW CORP.;	§	JURY TRIAL DEMANDED
CITIGROUP INC.; eBAY, INC.;	§	
FRITO-LAY, INC.;	§	
THE GO DADDY GROUP, INC.;	§	
GOOGLE INC.; J.C. PENNY COMPANY, INC.;	§	
JPMORGAN CHASE & CO.;	§	
NEW FRONTIER MEDIA, INC.;	§	
OFFICE DEPOT, INC.; PEROT SYSTEM CORP.;	§	
PLAYBOY ENTERPRISES INTERNATIONAL,	§	
INC.; RENT-A-CENTER, INC.; STAPLES, INC.;	§	
SUN MICROSYSTEMS INC.;	§	
TEXAS INSTRUMENTS INC.;	§	
YAHOO! INC.; and YOUTUBE, LLC	§	
	§	
Defendants.	§	

SCOTT W. BREEDLOVE'S ENTRY OF APPEARANCE AS COUNSEL FOR BLOCKBUSTER INC.

Scott W. Breedlove of Vinson & Elkins L.L.P. hereby enters his appearance as attorney of record for Defendant Blockbuster Inc.

Scott W. Breedlove respectfully requests that the Court notify him of all hearings and that he receive copies of all pleadings and orders issued in this case.

Dated: October 27, 2009 Respectfully submitted,

/s/ Scott W. Breedlove
Scott W. Breedlove
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LEAD ATTORNEY

ATTORNEY TO BE NOTICED

ATTORNEYS FOR DEFENDANT BLOCKBUSTER INC.

CERTIFICATE OF SERVICE

The undersigned hereby certifies that all counsel of record who are deemed to have consented to electronic service are being served with a copy of this document via the Court's CM/ECF system per Local Rule CV-5(a)(3). Any other counsel of record will be served by facsimile transmission and/or first class mail this 27^{th} day of October, 2009.

/s/ Scott W. Breedlove
Scott W. Breedlove