

EXHIBIT C

INTELLECTUAL VENTURES®

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PRODUCTS & SERVICES

PRODUCTS & SERVICES

LICENSING

VALUE ADDED PRODUCTS

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The Invention Marketplace

Intellectual Ventures creates sustainable value for our customers by licensing our invention portfolio and offering complementary value-added products and services. Unlike conventional invention right approaches, our licensing philosophy is unique. We:

- Encourage the broad adoption of inventions
- Strive to make transactions between invention owners and users fair, transparent, efficient, and predictable
- Enable owners and users of inventions to mutually benefit from an invention economy
- Serve as a reliable, ongoing source for invention rights throughout the Intellectual Property lifecycle

In the invention capital marketplace:

- Ideas and inventions are valuable, and IV® helps drive innovation by extending the value of our portfolio to customers.
- Invention Gap™ exposure poses risks for technology companies, and IV helps bridge those gaps.

IV Invention Portfolio:

- *Capital:* Deployed more than \$1.5B of \$5B in investor capital
- *Assets:* More than 30,000 U.S. and international intellectual property assets
- *Broad Technology Market Coverage:* Agriculture, automotive, communications, computer hardware, construction, consumer electronics, eCommerce, energy, financial services, health technologies, information technology, life sciences, materials science, medical devices, nanotechnology, physical sciences, security, semiconductors, and software

Become a Customer

IV Customers:

- Current licensees include many of the world's most successful Fortune 500 companies from the software, consumer electronics, financial services, mobile phone, and eCommerce industries, including HTC, Samsung, and SAP.

Learn More:

- [IV Data Sheet](#)
- [Licensing Data Sheet](#)
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