IN THE UNITED STATES DISTRICT COURT FOR THE EASTERN DISTRICT OF TEXAS TYLER DIVISION

Eolas Technologies Incorporated,	§	
	§	
Plaintiff	§	
v.	§	
	§	
Adobe Systems Inc., Amazon.com, Inc.	§	
Apple Inc., Argosy Publishing, Inc.,	§	
Blockbuster Inc., CDW Corp.,	§	Civil Action No. 6:09-cv-00446-LED
Citigroup Inc., eBay Inc., Frito-Lay, Inc.,	§	
The Go Daddy Group, Inc., Google Inc.,	§	
J.C. Penney Company, Inc., JPMorgan	§	
Chase & Co., New Frontier Media, Inc.,	§	
Office Depot, Inc., Perot Systems Corp.,	§	
Playboy Enterprises International, Inc.,	§	
Rent-A-Center, Inc., Staples, Inc., Sun	§	
Microsystems Inc., Texas Instruments Inc.,	§	
Yahoo! Inc., and YouTube, LLC,	§	
	§	
Defendants.	§	

NOTICE OF APPEARANCE OF COUNSEL

Dwayne L. Mason of Greenberg Traurig hereby enters an appearance as additional counsel of record for Defendant Frito-Lay, Inc. and is authorized to receive service on all pleadings, notices, orders and other papers in the above-captioned action on behalf of Defendant Frito-Lay, Inc.

Dated: August 10, 2011 Respectfully submitted,

GREENBERG TRAURIG, LLP

/s/ Dwayne L. Mason

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ATTORNEYS FOR DEFENDANT FRITO-LAY, INC.

CERTIFICATE OF SERVICE

The undersigned hereby certifies that all counsel of record who are deemed to have consented to electronic service are being served with a copy of this document via the Court's CM/ECF system per Local Rule CV-5(a)(3) this <u>10th</u> day of August, 2011. Any other counsel of record will be served by facsimile transmission and/or electronic mail pursuant to Local Rule CV-5(d).

/s/Dwayne L. Mason
Dwayne Mason

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