

**IN THE UNITED STATES DISTRICT COURT  
FOR THE EASTERN DISTRICT OF TEXAS  
TYLER DIVISION**

PARALLEL NETWORKS, LLC.	§	
	§	
Plaintiff,	§	
	§	Civil Action No. 6:10-cv-00491-LED
v.	§	
	§	
ADIDAS AMERICA, INC., et al.,	§	(JURY TRIAL)
	§	
Defendants.	§	

**DEFENDANTS THE GILLETTE COMPANY AND THE  
PROCTER & GAMBLE COMPANY'S  
NOTICE OF APPEARANCE OF WILLIAM C. ROOKLIDGE**

Notice is hereby given that the undersigned attorney, William C. Rooklidge, enters his appearance in this matter as counsel for Defendants The Gillette Company and The Procter & Gamble Company, for the purpose of receiving notices and orders from the court.

DATED: October 19, 2010

Respectfully submitted,

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ATTORNEYS FOR DEFENDANTS  
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**CERTIFICATE OF SERVICE**

The undersigned hereby certifies that the foregoing document was filed electronically in compliance with Local Rule CV-5(a) and served on all counsel who are deemed to have consented to electronic service pursuant to Local Rule CV-5(a)(3)(A) via the Court's CM/ECF system which will send notification electronically to all attorneys of record. Any other counsel of record will be served by first class mail on this date.

Dated: October 19, 2010

/s/ William C. Rooklidge  
William C. Rooklidge