# EXHIBIT 1

#### **CIVIL COVER SHEET**

The JS 44 civil cover sheet and the information contained herein neither replace nor supplement the filing and service of pleadings or other papers as required by law, except as provided by local rules of court. This form, approved by the Judicial Conference of the United States in September 1974, is required for the use of the Clerk of Court for the purpose of initiating the civil docket sheet. (SEE INSTRUCTIONS ON THE REVERSE OF THE FORM.)

***						
I. (a) PLAINTIFFS			DEFENDANTS			
Susan Chang, as Next Friend of Alison Chang, a Minor, and Justin Ho-Wee Wong			I TIEM MODILE OUT	Virgin Mobile USA, LLC, Virgin Mobile PTY Ltd., and Creative Commons Corporation		
(b) County of Residence	of First Listed Plaintiff	Dallas, TX	1	of First Listed Defendant	Somerset County, NJ	
(E	EXCEPT IN U.S. PLAINTIFF C.		And in the latest to the lates	ANIIS PLAINTIFF CASES	ONLY)	
			NOTE: IN CAN	D-CONDEMMA HON CASES, U	SE THE LOCATION OF THE	
(c) Attorney's (Firm Name	, Address, and Telephone Numb	on)				
See attachment	, Address, and Telephone Numb	ci)	Attorneys (If Known)	01 10 2002		
See attachment			Attachment	9 2007	1	
II. BASIS OF JURISD	ICTION (Place an "X" i	n One Box Only)	II. CITIZENSHIP OF I	RINCIPAL PARTIES	Place an "X" in One Box for Plaintiff	
1 U.S. Government	3 Federal Question		(For Diversity Cases Offy)	PRINCIPAL PARTIES V DISTRICT COURT TO BEICT OF TEXAS	Place an "X" in One Box for Plaintiff and One Box for Defendant)	
Plaintiff	(U.S. Government	Not a Party)	Citizen of This State	1 DEN TEXAS	PTF DEF incipal Place	
				of Business In Thi		
2 U.S. Government	Ø 4 Diversity		Citizen of Another State	1 2	Principal Place 🗍 5 🕱 5	
Defendant	(Indicate Citizensh	up of Parties in Item III)	_	of Business In		
		,	Citizen or Subject of a	3 Foreign Nation	□ 6 □ 6	
W. NATHDE OF CHE	r		Foreign Country			
IV. NATURE OF SUIT		ily) RTS	FORFEITURE/PENALTY	BANKRUPTCY	OTHER STATUTES	
110 Insurance	PERSONAL INJURY	PERSONAL INJURY	☐ 610 Agriculture	☐ 422 Appeal 28 USC 158	400 State Reapportionment	
☐ 120 Marine ☐ 130 Miller Act	310 Airplane 315 Airplane Product	362 Personal Injury - Med. Malpractice	☐ 620 Other Food & Drug ☐ 625 Drug Related Seizure	1 423 Withdrawal 28 USC 157	410 Antitrust	
140 Negotiable Instrument	Liability	365 Personal Injury -	of Property 21 USC 881	28 USC 137	☐ 430 Banks and Banking ☐ 450 Commerce	
☐ 150 Recovery of Overpayment & Enforcement of Judgment	320 Assault, Libel & Slander	Product Liability  368 Asbestos Personal	☐ 630 Liquor Laws ☐ 640 R.R. & Truck	PROPERTY RIGHTS  820 Copyrights	460 Deportation 470 Racketeer Influenced and	
☐ 151 Medicare Act ☐ 152 Recovery of Defaulted	330 Federal Employers' Liability	Injury Product Liability	650 Airline Regs. 660 Occupational	830 Patent 840 Trademark	Corrupt Organizations	
Student Loans	☐ 340 Marine	PERSONAL PROPERTY	Safety/Health	Li 840 Frademark	☐ 480 Consumer Credit ☐ 490 Cable/Sat TV	
(Excl. Veterans)  153 Recovery of Overpayment	345 Marine Product Liability	370 Other Fraud 371 Truth in Lending	690 Other	SOCIAL SECURITY	810 Selective Service 850 Securities/Commodities/	
of Veteran's Benefits  160 Stockholders' Suits	350 Motor Vehicle 355 Motor Vehicle	380 Other Personal Property Damage	710 Fair Labor Standards	☐ 861 HIA (1395ff)	Exchange	
☐ 190 Other Contract	Product Liability	☐ 385 Property Damage	720 Labor/Mgmt. Relations	☐ 862 Black Lung (923) ☐ 863 DIWC/DIWW (405(g))	☐ 875 Customer Challenge 12 USC 3410	
☐ 195 Contract Product Liability ☐ 196 Franchise	360 Other Personal Injury	Product Liability	☐ 730 Labor/Mgmt.Reporting & Disclosure Act	☐ 864 SSID Title XVI ☐ 865 RSI (405(g))	☐ 890 Other Statutory Actions ☐ 891 Agricultural Acts	
REAL PROPERTY  210 Land Condemnation	CIVIL RIGHTS  441 Voting	PRISONER PETITIONS	740 Railway Labor Act	FEDERAL TAX SUITS	☐ 892 Economic Stabilization Act	
220 Foreclosure	442 Employment	510 Motions to Vacate Sentence	☐ 790 Other Labor Litigation☐ 791 Empl. Ret. Inc.	☐ 870 Taxes (U.S. Plaintiff or Defendant)	☐ 893 Environmental Matters ☐ 894 Energy Allocation Act	
230 Rent Lease & Ejectment 240 Torts to Land	443 Housing/ Accommodations	Habeas Corpus:	Security Act	☐ 871 IRS—Third Party 26 USC 7609	☐ 895 Freedom of Information Act	
245 Tort Product Liability 290 All Other Real Property	☐ 444 Welfare ☐ 445 Amer. w/Disabilities -	535 Death Penalty		20 030 7009	900 Appeal of Fee Determination	
Ex 270 7 m Galor Real Property	Employment	☐ 540 Mandamus & Other ☐ 550 Civil Rights			Under Equal Access to Justice	
	446 Amer. w/Disabilities - Other	555 Prison Condition			☐ 950 Constitutionality of	
	440 Other Civil Rights				State Statutes	
V. ORIGIN  Original Proceeding State Court Appellate Court App						
		tute under which you are f	ling (Do not cite jurisdictiona		Judgment	
VI. CAUSE OF ACTION  Brief description of cause: Suit for alleged unauthorized use of plaintiff's photograph in advertising campaign in Australia.						
VII. REQUESTED IN COMPLAINT:	CHECK IF THIS UNDER F.R.C.P.	IS A CLASS ACTION 23 unliquida	DEMANDS ted and exemplar	CHECK YES only i y damagaspemand:	f demanded in complaint:  ☑ Yes ☐ No	
VIII. RELATED CASE(S) PENDING OR CLOSED (See instructions): JUDGE DOCKET NUMBER-						
DATE		SIGNAPURE OF ATTOR	RNEY OF RECORD			
10-18-07 DODERO						
FOR OFFICE USE ONLY						
RECEIPT# AN	MOUNT	APPLYING IFP	JUDGE	MAG, JUD	GE	

#### UNITED STATES DISTRICT COURT NORTHERN DISTRICT OF TEXAS DALLAS DIVISION

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#### **ATTACHMENT**

#### PLAINTIFFS:

Susan Chang, as parent a/n/f/ of Alison Chang Justin Ho-Wee Wong

#### **ATTORNEYS FOR PLAINTIFFS**

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#### **DEFENDANTS:**

Virgin Mobile USA

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Virgin Mobile Pty Ltd. Attorneys for Virgin Mobile Pty Ltd. (no attorney of record)

Creative Commons Corporation Attorneys for Creative Commons Corporation (no attorney of record)

## **United States District Court Northern District of Texas**

#### Supplemental Civil Cover Sheet For Cases Removed From State Court

This form must be attached to the Civil Cover Sheet at the time the case is filed in the U.S. District Clerk's Office. Additional sheets may be used as necessary.

1.	State Court Information:	
	Please identify the court from which the case is assigned to the case in that court.	being removed and specify the numbe
	Court  134 <sup>TH</sup> Judicial District, Dallas County, Texas	Case Number DC-07-11386
2.	Style of the Case:	
	Please include all Plaintiff(s), Defendant(s) Crossclaimant(s) and Third Party Claimant(s) still party type. Also, please list the attorney(s) of record bar number, firm name, correct mailing address, and	d for each party named and include thei
	Party and Party Type	Attorney(s)
	SEE ATTACHMENT	
3.	Jury Demand:	
	Was a Jury Demand made in State Court?	⊠ Yes □ No
	If "Yes," by which party and on what date?	
	Plaintiff Party	September 19, 2007  Date

## **Supplemental Civil Cover Sheet Page 2**

4.	Answer:		
	Was an Answer made in State Court?	Yes	⊠ No
	If "Yes," by which party and on what o	late?	
	Party		Date
5.	Unserved Parties:		
	The following parties have not been served at	the time this case	was removed:
	<u>Party</u>	Reason(s)	for No Service
	Virgin Mobile PFY Ltd. Creative Commons Corporation	Unknown Unknown	
6.	Nonsuited, Dismissed or Terminated Partie	es:	
	Please indicate any changes from the style on change:	the State Court pap	pers and the reason for that
	<u>Party</u>	Reason	
	N/A		
7.	Claims of the Parties:		
	The filing party submits the following summar litigation:	y of the remaining	claims of each party in this
	<u>Party</u>	Claim(s)	19 1
Susan	Chang, a/n/f of Alison Chang, a Minor	per quod for alleg	cy, libel per se, and libel ged unauthorized use of in advertising campaign in

Australia

American LegalNet, Inc. www.FormsWorkflow.com

## **Supplemental Civil Cover Sheet Page 2**

Justin Ho-Wee Wong

Breach of contract and negligence claim for alleged breach of license agreement for use of photograph taken by plaintiff.

#### UNITED STATES DISTRICT COURT NORTHERN DISTRICT OF TEXAS DALLAS DIVISION

#### **ATTACHMENT**

#### PLAINTIFFS:

Susan Chang, as parent a/n/f/ of Alison Chang Justin Ho-Wee Wong

#### **ATTORNEYS FOR PLAINTIFFS**

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Virgin Mobile Pty Ltd. Attorneys for Virgin Mobile Pty Ltd. (no attorney of record)

Creative Commons Corporation Attorneys for Creative Commons Corporation (no attorney of record) No. DC-07-11386

Annual Contraction of the Contra

SUSAN CHANG, as Next Friend
of ALISON CHANG, a Minor, AND
JUSTIN HO-WEE WONG

Plaintiffs,

V.

DALLAS COUNTY, TEXAS

VIRGIN MOBILE USA, LLC,
VIRGIN MOBILE PTY LTD., AND
CREATIVE COMMONS CORPORATION

Defendants.

SINTHE DISTRICT COUNTY OF

BOURT OF

IN THE DISTRICT COUNTY OF

BOURT OF

DALLAS COUNTY OF

BOURT OF

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#### **NOTICE OF REMOVAL**

Virgin Mobile USA, L.P., 'files this Notice of Removal and respectfully requests that this Court take notice that Virgin Mobile USA, L.P., defendant in this action, has, pursuant to federal law, filed with the clerk of the United States District Court for the Northern District of Texas, Dallas Division, a Notice of Removal, a copy of which is attached and filed with this document, and that this action is removed to the United States District Court for the Northern District of Texas for trial as of the filing of this notice today, October 19, 2007. This Court is respectfully requested to proceed no further in this action, unless and until such time as the action may be remanded by order of the United States District Court.

Plaintiff named as defendant Virgin Mobile USA, LLC. On October 11, 2007, Virgin Mobile USA, LLC merged into a new entity known as Virgin Mobile USA, L.P.

Respectfully submitted,

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of the Bar of this Court.

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(212) 735-2000 (Facsimile)

ATTORNEYS FOR DEFENDANT VIRGIN MOBILE USA

#### UNITED STATES DISTRICT COURT NORTHERN DISTRICT OF TEXAS DALLAS DIVISION

SUSAN CHANG, as Next Friend	§	
of ALISON CHANG, a Minor, AND	§	
JUSTIN HO-WEE WONG	§	
	§	
Plaintiffs,	§	
	§	
v.	§	CAUSE NO. 3:07-CV-1767-D
	§	
VIRGIN MOBILE USA, LLC,	§	
VIRGIN MOBILE PTY LTD., AND	§	
CREATIVE COMMONS CORPORATION	§	
	§	
Defendants.	§	

#### **INDEX OF DOCUMENTS**

	DESCRIPTION	DATE
1.	PLAINTIFFS' ORIGINAL PETITION	09/19/2007
2.	JURY DEMAND	09/19/2007
3.	CITATION	09/26/2007
4.	AFFIDAVIT OF SERVICE	10/16/2007

#### GARY FITZSIMMONS, DISTRICT CLERK

#### **CASE SUMMARY** CASE NO. DC-07-11386

SUSAN CHANG

VIRGIN MOBILE USA,LLC, et al

Location: 134th District Court

Judicial Officer: ASHBY, ANNE

Filed on: 09/19/2007

#### CASE INFORMATION

Case Type: **DEBT/CONTRACT** 

PARTY INFORMATION

PLAINTIFF

CHANG, SUSAN

Lead Attorneys

ZEHL, RYAN H. 713-491-6064

DEFENDANT

CREATIVE COMMONS CORPORATION

VIRGIN MOBILE PTY LTD

VIRGIN MOBILE USA,LLC

DATE	EVENTS	& ORDERS OF THE COURT	INDEX
09/19/2007	ORIGINAL PETITION (OCA)		
09/19/2007	ISSUE CITATION		
09/19/2007	ISSUE CITATION COMM OF INS OF	t sos	
09/19/2007	JURY DEMAND (OCA) PLAINTIFF CHANG, SUSAN		Vol./Book J24, Page62, 1 pages
09/26/2007	CITATION VIRGIN MOBILE USA,LLC ATTORNEY CALLED 10/1/07 TO BE M	served 10/11/2007 AAILED, RR	
09/26/2007	CITATION SOS/COI/COH/HAG VIRGIN MOBILE PTY LTD CREATIVE COMMONS CORPORATION	unserved unserved	,

DATE	FINANCIAL INFORMATION				
	PLAINTIFF C Total Charges Total Payments Balance Due as			369.00 361.00 <b>8.00</b>	
09/19/2007 09/24/2007 09/27/2007	Charge Charge PAYMEN'T (CASE FEES)	Receipt # 55830-2007-DCLK	PLAINTIFF CHANG, SUSAN PLAINTIFF CHANG, SUSAN PLAINTIFF CHANG, SUSAN	152.00 217.00 (361.00)	

PAGE 1 OF 1

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# TAB 1

SCANNED

SUSAN CHANG, as Next Friend of ALISON CHANG, a Minor, AND

JUSTIN HO-WEE WONG

Plaintiffs,

٧.

VIRGIN MOBILE USA, LLC, VIRGIN MOBILE PTY LTD., AND CREATIVE COMMONS CORPORATION Defendants.

No. 07-11386

Filed
07 September 19 P6:35
Gary Fitzsimmons
District Clerk
Dallas District

IN THE DISTRICT COURT

DALLAS COUNTY, TEXAS

G-134th
JUDICIAL DISTRICT

#### PLAINTIFFS' ORIGINAL PETITION

Susan Chang, as parent and next friend of Alison Chang, and Justin Ho-Wee Wong ("Justin Wong") file their Original Petition, complaining of Defendants, Virgin Mobile USA, LLC, Virgin Mobile Pty Ltd ("Virgin Mobile"), and Creative Commons Corporation respectfully showing the Court as follows:

#### DISCOVERY PLAN

Plaintiffs intend to conduct discovery in this case under Level 2 pursuant to Rule 190.2 of the Texas Rules of Civil Procedure.

#### **PARTIES**

- 1. Plaintiff, Susan Chang, an individual residing in Dallas, Texas, brings this action as parent and next friend of Alison Chang, a minor, who resides in Dallas, Texas.
  - 2. Plaintiff, Justin Ho-Wee Wong, is an individual residing in Dallas, Texas.

SUSAN CHANG'S, as Next Friend of ALISON CHANG, a Minor AND JUSTIN HO-WEE WONG'S Original Petition

Page 1 of 9

- Virgin Mobile USA, LLC is a Delaware corporation with its principal place of business in Warren, New Jersey. It may be served with process through its registered agent, CT Corporation Systems, 350 N. St. Paul Street, Dallas, Texas 75201.
- 4. Virgin Mobile Pty Ltd. is an Australian company with its principal office in Sydney, New South Wales, Australia. As this lawsuit arises from Defendant's business in Texas. and it neither designated nor maintains a registered agent for service of process in Texas, it is deemed to have appointed the Secretary of State as its agent. The Secretary of State, after receiving service of process through mail or otherwise, may forward a copy of the citation and petition to Defendant's Secretary, Paul Gerard O'Brien at Defendant's home office, Level 29 Optus Centre, 101-103 Miller Street, North Sydney, NSW 2060.
- Creative Commons Corporation is a Massachusetts Nonprofit Corporation with its principle office in Cambridge, Massachusetts. As this lawsuit arises from Defendant's business in Texas, and it neither designated nor maintains a registered agent for service of process in Texas, it is deemed to have appointed the Secretary of State as its agent. The Secretary of State, after receiving service of process through mail or otherwise, may forward a copy of the citation and petition to Defendant's registered agent, Lawrence Lessig, at 171 Second Street, Suite 300, San Francisco, CA 94105.

SUSAN CHANG'S, as Next Friend of ALISON CHANG, a Minor AND JUSTIN HO-WEE WONG'S Original Petition

Page 2 of 9

#### **JURISDICTION**

- 6. Personal jurisdiction is proper because the photograph serving as the basis of this suit depicts a Texas resident and was created in and licensed to Defendants in Texas.
- 7. Subject matter jurisdiction is proper because the amount in controversy exceeds the minimum jurisdictional limits of this Court.

#### **VENUE**

8. Dallas County is the proper venue because Virgin Mobile agreed to perform the contractual obligations that make the basis of this suit in Dallas County and because it is where a substantial part of the events and omissions giving rise to Plaintiffs' claims occurred. Tex. Civ. Prac. & Rem. Code § 15.035.

#### **FACTS**

- 9. This cases arises from Virgin Mobile's unauthorized and exploitative use of Alison's Chang's image in an advertising campaign launched in June 2007 to promote free text messaging and other mobile services.
- 10. The campaign, titled "Are You With Us or What," features a collection of over one-hundred images downloaded from Yahoo's photo-sharing website, Flickr. The photos are displayed on billboards, newspaper ads, and Virgin's website, accompanied by trenchant, and often disparaging, slogans that expand upon the underlying image—e.g., the caption "Monks are Boring" is superimposed over a group of monks, and "People who talk in lifts have bad breath" appears above an image of six adults in an elevator.

SUSAN CHANG'S, as Next Friend of ALISON CHANG, a Minor AND JUSTIN HO-WEE WONG'S Original Petition

Page 3 of 9

- 11. What distinguishes this campaign from most if not all others, however, is the fact that the images are being used under the Creative Commons "Attribution" licenses without the knowledge or consent of the persons depicted in the photos. The license was designed to provide a less restrictive alternative to the full copyright protections that immediately attach to an "original work of authorship"—e.g., a photograph—by enabling the creator to authorize uses that would otherwise violate a standard copyright.
- 12. It does not, however, eviscerate or supplant a person's independent right of privacy. The license dictates the manner in which third parties may use the protected work, while privacy rights protect the images and likenesses of the people depicted in the work (i.e., the subject of a photograph).
- 13. Alison Chang is a sixteen year old high school student who, like many other Flickr users, recently discovered that Virgin Mobile has been using an image of her obtained from a photograph posted on Flickr to promote free text messaging on a billboard in Australia. Superimposed over an image of Alison holding a peace sign is the slogan "Dump Your Pen Friend." A photograph of the billboard is attached hereto as Exhibit "A." The photograph was taken on April 21, 2007 by Alison's youth counselor, Justin Wong, who, using a creative commons attribution license, published the photo on his Flickr page that same day. Several weeks later, Alison received an email from one of her friends with an image of the billboard attached.
- 14. The photograph immediately incited the interest of news stations, legal commentators, and website bloggers across the world—primarily because Alison is the only minor depicted in the campaign. And in a matter of months, Alison was transformed from a SUSAN CHANG'S, as Next Friend of ALISON CHANG, a Minor AND JUSTIN HO-WEE WONG'S Original Petition

  Page 4 of 9

normal high school student to the "dump your pen friend girl" whose name generates over a hundred responsive links on Google. Although Alison, like most teenage girls her age, tried at all costs to avoid humiliating and embarrassing situations, because of Virgin Mobile's opportunistic conduct, she now faces them every day.

15. Virgin Mobile continues, nonetheless, to defend its unauthorized use of the images by offering mere subterfuge and pretext: "[f]eaturing Flickr imagery in our communications is part of our ongoing commitment to champion the spontaneous and genuine nature of the photographs of Flickr. We see Flickr as a vibrant, contemporary, online community and resource and that the spirit of the creative commons agreement matches Virgin's philosophy, as well as the inclusive nature of our "Are you with us or what?" campaign."

#### COUNT I Invasion of Privacy

- 16. All preceding paragraphs are incorporated as if set forth fully herein.
- 17. Virgin Mobile willfully misappropriated Alison's name and likeness without her consent by using a photograph of her holding a peace sign in connection with its "Are you with us or what" campaign. In using this photograph, Virgin Mobile implicitly represented to the public that Alison consented to the use of her likeness to endorse Virgin Mobile's products, when, in fact, she had no knowledge that her image was being used.
- 18. Virgin Mobile intentionally misappropriated Alison's likeness and image for its own use and benefit. More specifically, Alison's image enhanced the advertising campaign because she possesses certain immutable characteristics—such as her age and appearance—that appeal to and attract Virgin Mobile's target demographic.

SUSAN CHANG'S, as Next Friend of ALISON CHANG, a Minor AND JUSTIN HO-WEE WONG'S Original Petition

Page 5 of 9

- 19. As a direct and proximate result of Virgin Mobile's opportunistic and unauthorized misappropriation of Alison's photograph, she has permanently lost the exclusive right of control over her image and likeness. Virgin Mobile's actions have also caused her to experience and suffer humiliation, severe embarrassment, frustration, grief, and general mental anguish damages, all of which, in reasonable probability, will subsist in the future. Furthermore, Alison has sustained damage and injury to her reputation and good name in the community, which exposes her to contempt and ridicule among her peers, neighbors, relatives and friends, and impairs, among other things, her ability to gain acceptance to universities of her choice.
- 20. Moreover, Virgin Mobile has been unjustly enriched by Alison, as her image and likeness promoted and enhanced Virgin Mobile's business activities, including its "Are you with us or what" campaign, by appealing to its target demographic, entitling her to recover the amount by which Virgin Mobile has been unjustly enriched.
- 21. As Virgin Mobile intentionally and maliciously violated Alison's right of privacy through misappropriating her image and likeness without the necessary consent, she seeks exemplary damages in a sum within the jurisdictional limits of this Court.

### COUNT II LIBEL PER SE

- 22. All preceding paragraphs are incorporated as if set forth fully herein.
- 23. The publication of Alison's image along with the caption "Dump your pen friend" is libelous, injuring Alison's reputation and, thereby, subjecting her to public contempt, embarrassment, humiliation, and disgrace.
- 24. Virgin Mobile's defamation of Alison through this graphic and insulting form was so obviously hurtful on its face that it constitutes libel per se and could reasonably be calculated

SUSAN CHANG'S, as Next Friend of ALISON CHANG, a Minor AND JUSTIN HO-WEE WONG'S Original Petition

Page 6 of 9

to cause injury to her reputation and good name, for which she seeks actual damages within the jurisdictional limits of this Court.

25. In publishing her photograph under the caption "Dump your pen friend," Virgin Mobile acted with malice, intending to subject Alison to public humiliation, disgrace and embarrassment. As a result of Virgin Mobile's false and libelous statements, Alison is also entitled to exemplary damages pursuant to Tex. Civ. Prac. & Rem. Code §41.001(7) and §41.003(a)(2).

#### COUNT III LIBEL PER QUAD

- All preceding paragraphs are incorporated as if set forth fully herein.
- 27. Virgin Mobile further defamed Alison by encouraging, through innuendo, those who viewed the campaign to end their friendship with anyone that bears a resemblance to Alison. The statement "Dump your pen friend," is particularly harmful given that Alison is a sixteen year old high school student, who is highly influenced by and susceptible to peer ridicule and opinion.
- 28. Virgin Mobile acted with malice in publishing Alison's photograph and, as a result, caused her to experience public humiliation, embarrassment and damage to her reputation and good name in the community.

## COUNT IV BREACH OF CONTRACT

- 29. All preceding paragraphs are incorporated as if set forth fully herein.
- 30. Justin Wong entered into a valid and enforceable license contract with Virgin Mobile when the latter downloaded the photograph of Alison Chang from Flickr. The contractual license agreement is entitled "Creative Commons Attribution 2.0." A copy of the license is attached hereto as Exhibit "B." Because Justin Wong entered into a valid and

SUSAN CHANG'S, as Next Friend of ALISON CHANG, a Minor AND JUSTIN HO-WEE WONG'S Original Petition

Page 7 of 9

enforceable contract with Virgin Mobile, he has standing to bring this breach of contract action against Virgin Mobile.

31. Under the express terms of the license contract, Virgin Mobile was obligated, inter alia, to attribute Justin Wong as the photographer of the picture. Virgin Mobile failed to comply with this obligation, thereby breaching the terms of the contract.

32. Section 7(a) of the contract specifically states that "[t]his License and the rights granted hereunder will terminate automatically upon any breach by You of the terms of this License." It therefore follows that when Virgin Mobile breached the contract by posting the photograph of Alison Chang without properly attributing the photographer and licensor, Justin Wong, the contract terminated, which thereby abrogated any rights that were otherwise granted to Virgin Mobile under the terms of the license.

33. As a result of Virgin Mobile's breach of the license agreement, Justin Wong has suffered injury and damages, entitling him to an award of compensatory, consequential and other damages, along with his attorney's fees and costs.

#### Count V Negligence

- 34. All preceding paragraphs are incorporated as if set forth fully herein.
- 35. Creative Commons owed a duty to Justin Wong, as a user and beneficiary of its license. Creative Commons breached this duty by failing, among other things, to adequately educate and warn him, as a user of the Creative Commons Attribution license, of the meaning of commercial use and the ramifications and effects of entering into a license allowing such use. As a result, Justin Wong has suffered damages proximately caused by Creative Commons's acts and omissions.

SUSAN CHANG'S, as Next Friend of ALISON CHANG, a Minor AND JUSTIN HO-WEE WONG'S Original Petition

Page 8 of 9

#### **CONDITIONS PRECEDENT**

36. Any conditions precedent to Plaintiff's right to recover have been performed or occurred

#### JURY DEMAND

37. Plaintiffs request a trial by jury.

#### PRAYER

- 38. WHEREFORE, Plaintiff respectfully requests the following relief:
  - That Defendant be cited to appear and answer herein;
  - 2. That upon final trial hereof, Plaintiffs recover judgment against Defendant for all damages incurred as a result of Defendant's wrongful conduct, as alleged herein;
  - 3. That upon a final trial hereof, costs be taxed against Defendant;
  - 4. That upon a final trial hereof, Plaintiffs recover all pre and post judgment interest allowed by law;
  - 5. That upon a final trial hereof, Plaintiff recover such other and further relief, general or special, legal or equitable, to which it may justly be entitled.

Respectfully submitted,

Ryan H.(Zehl

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Attorneys for Plaintiff Susan Chang, next friend of Alison Chang, a Minor, and Justin Ho-Wee Wong

SUSAN CHANG'S, as Next Friend of ALISON CHANG, a Minor AND JUSTIN HO-WEE WONG'S Original Petition

Page 9 of 9

#### EXHIBIT "A"

#### Exhibit A

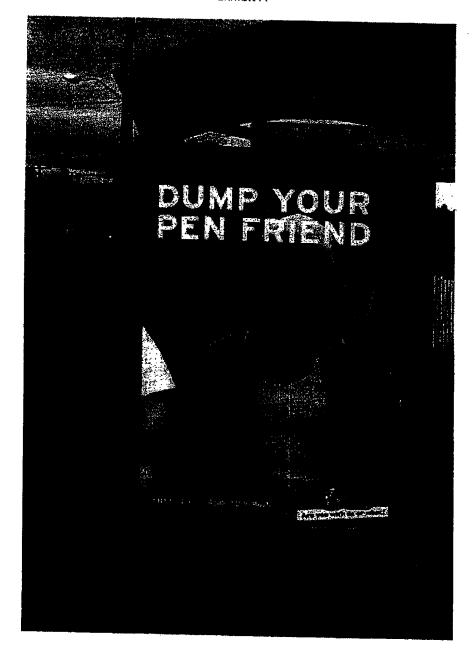


EXHIBIT "B"



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The Galleria Financial Center 5065 Westheimer, Suite 700 Houston, Texas 77056 Voice (713) 491-6064 Facslimile (713) 583-1492 www.fitszehl.com

September 19, 2007

#### VIA ELECTRONIC FILING

Gary Fitzsimmons
Dallas County District Clerk
600 Commerce St., Suite 103
Dallas, TX 75202

Re: Susan Chang, next friend of Alison Chang, a minor, et al. v. Virgin Mobile USA, LLC, et al.

Dear Mr. Fitzsimmons:

Enclosed please find Plaintiffs' Original Petition. I have submitted electronic payment in the amount of \$347.00 (\$217.00 for the Petition, \$24 for two citations directed to the Secretary of State, \$8 for standard citation, \$30.00 for the jury fee, and \$68.00 for 4 copies of the Petition).

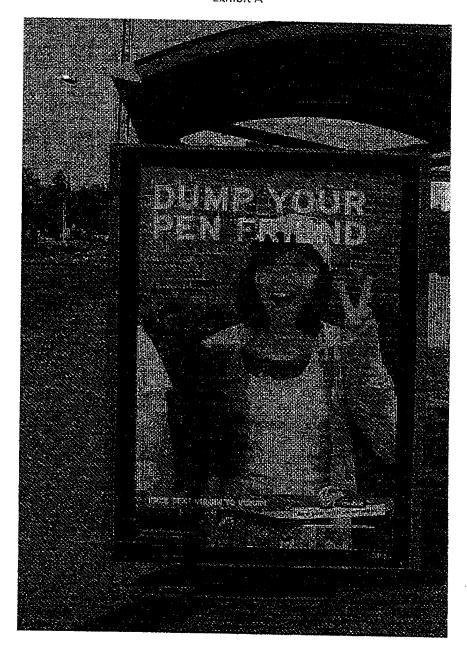
Please file and time stamp the Petition, and return a copy to our firm along with a citation for each of the three defendants. As you will notice in the Petition, we are serving Virgin Mobile Pty Ltd. and Creative Commons Corporation through the Texas Secretary of State.

Thank you for your assistance. Please do not hesitate to contact me if you have any questions.

Sincerely,

Ryan H. Zehl

#### Exhibit A



# TAB 2





#### **GARY FITZSIMMONS** DALLAS COUNTY DISTRICT CLERK

IN THE DISTRICT COURT

DALLAS COUNTY, TEXAS

ENTER DEMAND FOR JURY

JURY FEE PAID BY:

PLAINTIFF

FEE PAID:

RECORDED IN VOLUME

PAGE (

600 COMMERCE STREET \* DALLAS, TEXAS 75202 \* (214) 653-7149 FAX (214) 653-6634.\* E-mail: gfitzsimmons@dallascounty.org Web Site: www.dallascounty.org/

# TAB 3

# FORM NO. 353-3 - CITATION THE STATE OF TEXAS

SERVING CT CORPORATION SYSTEMS 350 N ST PAUL STREET VIRGIN MOBILE USA, LLC

DALLAS TX 75201

GREETINGS:

600 Commerce Street, Dallas, Texas 75202. of twenty days after you were served this citation and ORIGINAL petition, a default judgment may with the clerk who issued this citation by 10 o'clock a.m. of the Monday next following the expiration be taken against you. You have been sued. You may employ an attorney. If you or your attorney do not file a written answer Your answer should be addressed to the clerk of the 134th District Court at

Said Plaintiff being SUSAN CHANG

Filed in said Court on this the 19th day of September, 2007 against

VIRGIN MOBILE USA, LLC, ETAL

citation. If this citation is not served, it shall be returned unexecuted Suit On DEBT/CONTRACT etc. as shown on said petition WITNESS: GARY FITZSIMMONS, Clerk of the District Courts of Dallas, County Texas For suit, said suit being numbered DC-07-11386, the nature of which demand is as follows Given under my name and the Seal of said Court at office on this 26th day of September, 2007 , a copy of which accompanies this

ATTEST: GARY FITZSIMMONS

Clerk of the District Courts of Dallas, County, Texas

ATMINIMINIMINIMINI

ALBO JULIAN ON THE PARTY OF THE

No.: DC-07-11386

SUSAN CHANG

VIRGIN MOBILE USA,LLC, ETAL

on this the 26th day of September, ISSUED

Clerk District Courts, Dallas County, Texas **GARY FITZSIMMONS** 

By RITA RODGERS, Deputy

Attorney for Plaintiff RYAN H. ZEHL 3000 THANKSGIVING SQ DALLAS TX 75201-4761 601 ELM ST

713-491-6064

# TAB 4

134th District Court of DALLAS County, Texas 600 COMMERCE STREET, 4TH FLOOR DALLAS TX 75202

Case #: DC0711386

7007 nr SUSAN CHANG, AS NEXT FRIEND OF ALISON CHANG, A MINOR, AND JUSTIN

Plaintiff

vs

VIRGIN MOBILE USA, LLC, VIRGIN MOBILE PTY LTD., AND CREATIVE COMMONS CORPORATION

Defendant

#### AFFIDAVIT OF SERVICE

(Private Process)

I, Roy Brice, being duly sworn deposes and says; That I am a competent person more than 18 years of age or older and not a party to this action, nor interested in outcome of the suit. That I received the documents stated below on 10/10/07 11:00 am, instructing for same to be delivered upon Virgin Mobile Usa, Llc By Delivering To It's Registered Agent CT Corporation System By Delivering To It's Designated Agent, Sandy Galicia.

That I delivered to

: Virgin Mobile Usa, Llc By Delivering To It's Registered Agent CT Corporation System By Delivering To It's Designated Agent, Sandy

Galicia

the following

: CITATION; PLAINTIFF'S ORIGINAL PETITION; EXHIBITS A & B

at this address

: 350 N. St. Paul St., Ste 2900

Dallas TX 75201

Manner of Delivery

: by PERSONALLY delivering the document(s) to the person above.

Date and time

: October 11, 2007 3:15 pm

I SOLEMNLY AFFIRM under the penalties of perjury that the contents of the foregoing paper are true to the best of my knowledge, information and belief. EXECUTED BY:

Date

syblem

xas LIC#: SCH-2622

On this day Roy Brice appeared before me, a notary public, and being duly sworn by me stated that he/she has personal knowledge of the facts set forth in the foregoing affidavit and declared that the facts contained therein are true and correct. Given my hand and seal of office this day of

PCP Inv. #D71000312 Private Process Server Professional Civil Process Dallas, Inc. 6116 North Central Expy. #305 Dallas TX 75206 (214) 748-8866

+ Service Fee: 55.00 Witness Fee: .00 Mileage Fee:

NAKIA V. STANTON Notary Public STATE OF TEXAS Му Сотт. Ехр. 07-19-2008

PUBLIC FOR THE STATE OF TEXAS

Zehl, Ryan H.

#### UNITED STATES DISTRICT COURT NORTHERN DISTRICT OF TEXAS DALLAS DIVISION

SUSAN CHANG, as Next Friend	§	
of A.C., a Minor, AND	§	
JUSTIN HO-WEE WONG	§	
	§	
Plaintiffs,	§	
	§	
v.	§	CAUSE NO. 3:07-CV-1767-D
	§	
VIRGIN MOBILE USA, LLC,	§	
VIRGIN MOBILE PTY LTD., AND	§	
CREATIVE COMMONS CORPORATION	Š	
	§	
Defendants.	§	

## DEFENDANT VIRGIN MOBILE USA, L.P. CERTIFICATE OF INTERESTED PERSONS

Virgin Mobile USA, L.P. ("Virgin Mobile USA") identifies the following parties as persons, associations of persons, firms, partnerships, corporations, affiliates, partners corporations or other entities that are believed at this time to be financially interested in the outcome of this litigation:

- 1. Plaintiffs, Susan Chang, as parent a/n/f/ of A.C., and Justin Ho-Wee Wong.
- 2. Ryan H. Zehl and Bryant A. Fitts, counsel for Plaintiffs.
- 3. Defendant, Virgin Mobile USA.
- 4. VMU GP1, LLC, the general partner of Virgin Mobile USA.
- 5. Virgin Mobile USA, Inc., a limited partner of Virgin Mobile USA.
- 6. Sprint Nextel Corporation, a limited partner of Virgin Mobile USA.
- 7. Skadden, Arps, Slate, Meagher & Flom LLP, counsel for Virgin Mobile USA.
- 8. Defendant, Virgin Mobile Pty, Ltd. (Virgin Australia).

DEFENDANT VIRGIN MOBILE USA, L.P. CERTIFICATE OF INTERESTED PERSONS

- 9. Baker & McKenzie, LLP, counsel for Virgin Australia.
- 10. Defendant, Creative Commons Corporation ("Creative Commons").
- 11. Thompson, Coe, Cousins & Irons, counsel for Creative Commons.

Dated: November 13, 2007.

#### Respectfully submitted,

#### /s/ Noelle M. Reed

Noelle M. Reed nreed@skadden.com State Bar of Texas 24044211 SKADDEN, ARPS, SLATE, MEAGHER & FLOM LLP 1000 Louisiana, Suite 6800 Houston, TX 77002 (713) 655-5160 (Telephone) (888) 329-2286 (Facsimile)

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MEAGHER & FLOM LLP
2521 Springer Road
Midlothian, Texas 76065
(972) 723-6370 (Telephone)
(888) 329-3350 (Facsimile)
\*A resident of the Dallas Division of the
Northern District of Texas and a member
of the Bar of this Court.

#### OF COUNSEL:

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New York, NY 10036
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ATTORNEYS FOR DEFENDANT VIRGIN MOBILE USA, L.P.