EXHIBIT C

IN THE UNITED STATES DISTRICT COURT FOR THE NORTHERN DISTRICT OF TEXAS DALLAS DIVISION

SCA PROMOTIONS, INC.,	§	
Plaintiff,	§	
	§	
	§	
v.	§	CIVIL ACTION NO. 3:14-cv-957
	§	
	§	
YAHOO!	§	
Defendant.	§	

DEFENDANT'S CERTIFICATE OF INTERESTED PERSONS

Pursuant to Rule 7.1 of the Federal Rules of Civil Procedure, Yahoo!, Inc. ("Yahoo") files this Certificate of Interested Persons and respectfully submits that the following persons and entities may have or have a financial interest in the outcome of this litigation:

- 1. Plaintiff SCA Promotions, Inc.;
- 2. Jeffrey. M. Tillotson, P.C., counsel for Plaintiff; and
- 3. Defendant Yahoo.

Respectfully submitted,

DARRELL W. COOK & ASSOCIATES, A PROFESSIONAL CORPORATION

/s/ Darrell W. Cook

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ATTORNEYS FOR DEFENDANT YAHOO

CERTIFICATE OF SERVICE

I hereby certify that the above and foregoing was served upon all parties herein on the March 17, 2014 in accordance with the Texas Rules of Civil Procedure as follows:

Jeffrey. M. Tillotson, P.C. Texas Bar No. 20039200 LYNN TILLOTSON PINKER & COX, LLP 2100 Ross Ave. Suite 2700 Dallas, TX 75201

> /s/ Darrell W. Cook DARRELL W. COOK