

EXHIBIT B



2010 WSOP Main Event Bonus Structure

1) Feature Table Bonuses:

- a) Player will receive **\$20,000** for a main feature table and **\$10,000** for a side feature table on day 6. Player will receive a **\$10,000** guarantee for reaching Day 7 and an additional **\$10,000** if player reaches the main feature table on Day 7. Player will receive a flat **\$40,000** if they reach Day 8 (27 left) of the event. To be eligible for the full amount, Player must make the ESPN broadcast and appear in "full logo" (FullTiltPoker.Net hat and a FullTiltPoker.Net patch on their shirt).
- b) Any Player who does not make the ESPN broadcast will NOT receive a bonus and any Player who appears but is not in "full logo" will not receive a full bonus.
- c) Company will also pay for outer table coverage however these bonuses are dependant on the coverage received and the paid amount is solely decided by Company (between \$500 to \$5000.)
- d) Player is only eligible for one (1) bonus per day of play

2) Final Table Compensation, based on the Entrant's winning position in the Final Table ("Compensation") as follows:

1 st Place	\$1,100,000
2 nd place	\$440,000
3 rd place	\$330,000
4 th – 5 th place	\$275,000
6 th – 9 th place	\$165,000

3) Player agrees to abide by the attached terms and conditions for the entire duration of the 2010 WSOP Main Event

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Terms and Conditions for 2010 WSOP Main Event

I Michael Mizrahi ("Player") hereby grant to Full Tilt Poker ("Company") and to its respective agents, representatives, affiliates, licensees, assignees, and/or other successors-in-interest, all rights, title, and interests of every kind and character whatsoever for the 2010 WSOP Main Event, thru and including November 12, 2010 (hereinafter "Term"), to my name, image, and/or other likeness, in connection with the exclusive use, in the online poker gaming category only, thereof by the Company with respect to usage of said name, image and/or other likeness of the undersigned on the Company's internet web site, www.fulltiltpoker.com, www.fulltiltpoker.net and/or <http://academy.fulltiltpoker.com>.

Specifically, I further hereby promise, covenant, and agree that the Company shall have the right to request that the Player provide during the Term, subject to Player's approval and schedule, exclusive promotional and endorsement services arising out of the WSOP 2010 Main Event which shall include, but not be limited to, the following:

- Wearing during the entire WSOP 2010 Main Event, all Company-branded apparel (including, but not limited to, jackets, hats, shirts, and buttons) that is provided by the Company during the WSOP 2010 Main Event poker tournament, and including, without limitation, press events, press interviews, television appearances, and public relation events related to the 2010 Main Event and during the Term (except at events which may not permit such Company branded material) and subject to Player's reasonable approval, not to be unreasonably withheld or delayed.
- Player shall allow the Company rights to use 2010 WSOP images for one full year the day after the WSOP is concluded and for a period of one year from that date.
- Comply with all applicable laws, regulations, orders and ordinances which govern the exclusive Player services to be rendered to Company pursuant to this Agreement and Release.

I hereby represent and warrant to Company that the undersigned Player is not under any obligation to any other party inconsistent with or in conflict with this Agreement or which would prevent, limit or impair in any way Player's obligations hereunder; and Player shall indemnify, defend and hold harmless Company and Licensee, and their respective officers, directors, members, agents, representatives, licensees, affiliates, contractors and employees from and against any and all claims, liabilities, actions, suits, demands, losses, damages or expenses of whatsoever kind and nature, including attorneys' fees and costs, arising out of or related to same.

This Agreement shall not terminate solely by reason of any of its provisions being declared invalid or unenforceable. In the event that any provision of this Agreement is held to be invalid or unenforceable, the remaining provisions hereof shall be unimpaired and the invalid or unenforceable provision shall be replaced by a provision that is valid and enforceable and that comes closest to the intention of the invalid or unenforceable provision.

This Agreement contains the entire Agreement of the parties regarding the subject matter hereof and supersedes any and all previous agreements, representations or discussions, written or oral, between Player and Company. No amendments, modifications, deletions or additions to this Agreement shall be binding unless made in writing and signed by Company and Player.

The conduct of this agreement is governed by laws of Alderney, which take precedence over any rules which may be contrary to or inconsistent with any other rules or regulations. Any disputes hereunder shall be exclusively governed by and interpreted under the laws of Alderney and any such disputes hereunder shall be adjudicated and enforced solely by those courts of competent jurisdiction within Alderney.

IN WITNESS WHEREOF, and by his/her own hand the undersigned Player has duly executed this Agreement as of the day and year written below:

Print Name:

Michael Mizrahi

[Name of Poker Player Endorser]

Signature:

[Handwritten Signature]

Date:

7/16/10