

EXHIBIT 33



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Try saying, "Alexa, call Customer Service"

or

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Place Orders with Alexa

You can ask Alexa to place orders for Prime-eligible physical products. On supported devices, you can also ask Alexa to place orders for music.

When you make a voice purchase request, Alexa searches through Prime-eligible items from your order history.

If an item is available, Alexa tells you the item name and price. Additional details about that item are available in the Alexa app. Then, Alexa asks you to confirm or cancel the order.

You can also ask Alexa to cancel your order immediately after you place it or track your shipped order.

Requirements

Alexa uses the default shipping address and payment settings in Your Account. Orders you place for physical products are also eligible for free returns.

To place orders, you need:

- An Amazon Prime membership
- A valid payment method
- An Amazon account
- A device with access to Alexa

Tip: You can manage your shopping settings in the Alexa app, such as turning off voice purchasing or requiring a confirmation code before every order. To learn more, go to [Manage Voice Purchasing Settings](#).

Shopping through Prime Now

In select cities, you can use Alexa to order items sold from the Amazon Prime Now catalog. The Amazon Prime Now catalog includes tens of thousands of daily essential products that are eligible for .free two-hour delivery. Just say, "Order [item] from Prime Now." If the item is available, Alexa adds it to your Prime Now cart, where you can review and check out your item. Amazon Prime Now uses your zip code in the Prime Now app for the order, or the default shipping address and payment method you have registered with your Amazon account.

Note: Ordering on Amazon Prime Now is only supported for U.S. customers.

Shopping for Groceries

In select cities, Alexa can help you shop for groceries from Whole Foods Market through Prime Now. To check if you're eligible, just say, "Shop Whole Foods." To order a grocery item from Whole Foods Market, say, "Add [item] to my Whole Foods cart."

If the Whole Foods Market service is available in your area, Alexa automatically adds the item to the Whole Foods cart in your Prime Now app. To find out what's in your cart, ask Alexa, "What's in my Whole Foods cart?" To switch an item in your cart, go to the Whole Foods cart on the Prime Now website, or the Prime Now app and select "Switch item."

To update the quantity or weight for an item added by Alexa, go to the Whole Foods cart on the Prime Now website, or on the Prime Now app. To check if Alexa missed an item, scroll to the bottom of the cart. When Alexa can't find a good match, she adds a reminder with a search link to your Whole Foods cart. Select the search link to find what you want and add it to your cart.

As a Prime Fresh member, you can also ask Alexa to add grocery items to your Fresh cart. To order a grocery item from AmazonFresh, say, "Add [item] to my Fresh cart." If you've bought the item before, Alexa adds the same item to your cart.

If you've never bought the item, Alexa adds the item most commonly selected by customers. To find out what's in your cart, ask Alexa, "What's in my Fresh cart?" To switch an item in your cart, go to the cart on the Amazon website or the Amazon shopping app and select "Switch item." To learn more about AmazonFresh, go to [About Amazon Prime Fresh](#).

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United States

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Stream millions of songs

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Find, attract, and engage customers

Amazon Drive
Cloud storage from Amazon

6pm
Score deals on fashion brands

AbeBooks
Books, art & collectibles

ACX
Audiobook Publishing Made Easy

Alexa
Actionable Analytics for the Web

Amazon Business
Everything For Your Business

AmazonFresh
Groceries & More Right To Your Door

AmazonGlobal
Ship Orders Internationally

Home Services
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Digital Educational Resources

Amazon Rapids
Fun stories for kids on the go

Amazon Restaurants
Food delivery from local restaurants

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Scalable Cloud Computing Services

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