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1
               THE COURT: Anything, counsel, before we bring the
 2
     jury in?
 3
               MR. ACKER: No, Your Honor.
               MR. SINGER: Not from us, Your Honor.
 4
               (Jury present)
 5
               THE COURT: Go ahead, Mr. Acker.
 6
 7
     BY MR. ACKER:
 8
         Let me show you one more letter, Dr. Pisano.
 9
          Sir, you see this is a letter from Morgan Stanley to
     SCO on March 24th, 2004, again, regarding the SCOsource
10
     licensing program? Do you see that?
11
12
         Yes.
13
              MR. ACKER: I move for admission M-27, Your Honor.
14
              MR. SINGER: No objection.
15
              THE COURT: It will be admitted.
16
               (Defendant's Exhibit M-27 was received into
17
     evidence.)
18
               MR. ACKER: Mr. Lee, go to the second paragraph,
19
     please.
     BY MR. ACKER:
20
         Morgan Stanley wrote to SCO in March of 2004, in our
21
22
     December 19th, 2003 and January 22nd, 2004 letters to you,
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we requested information to enable us to assess the

intellectual property and other rights referred to in SCO's

letters. To date, we have not received the information we

- 1 requested. Although your earlier correspondence referenced
- 2 ABI code that had allegedly been copied into Lunix, you did
- 3 not respond to our request, contained in our January 22nd
- 4 letter, for more details relating to that allegation.
- 5 Moreover, the AutoZone complaint does not provide us with
- 6 the information we requested; it simply lists copyright
- 7 registrations for items allegedly owned by SCO, the
- 8 complaint does not identify any of the specific instances of
- 9 SCO's code allegedly contained within Linux.
- 10 Do you see that?
- 11 A Yes, sir.
- 12 Q Have you ever seen this letter before?
- 13 A No.
- 14 $\,$ Q $\,$ Let me show you one more document, what has been
- 15 admitted as Q-22. It is a large document, sir, but I'll be
- 16 pointing you to a specific portion. Feel free to look at
- 17 any portion you like.
- 18 You are familiar with what a form 10-K is, correct,
- 19 sir?
- 20 A Yes.
- 21 Q What is your understanding of what that document is?
- 22 A This is a detailed annual disclosure of financial
- 23 information a company makes to the SEC every year.
- 24 Q What is the purpose for such disclosures to the
- 25 Securities and Exchange Commission?

- 1 A It's for -- really for investors to make sure that the
- 2 material information about the company is out there in
- 3 public hands.
- 4 Q When you say the material information about the
- 5 company, what is material information?
- 6 A Information about the company's business, how it's
- 7 doing, its financial state, so income statements and pending
- 8 litigation, other things that could affect the fortunes of
- 9 the company.
- 10 Q Do you believe that Novell's allegedly slanderous
- 11 statements regarding ownership of the UNIX copyrights would
- 12 have been material statements to SCO in 2003?
- 13 A In 2003. You know, again, depends on the timing
- 14 because -- sorry. You stood up.
- MR. SINGER: That's okay. I don't have an
- 16 objection.
- MR. ACKER: Do you want to say something to Mr.
- 18 Singer?
- 19 THE WITNESS: He stood up. I thought there was an
- 20 objection.
- 21 THE COURT: You did the right thing.
- 22 THE WITNESS: I slowed down for once.
- You know, it's potentially material at that point.
- 24 Again, it's tricky because there are statements on May 28th
- 25 and then there are retractions. This document is for the

- 1 fiscal year ended October 31st, 2003, so unclear at that
- 2 point.
- 3 BY MR. ACKER:
- 4 Q Well, you are aware of a letter written August 4th,
- 5 2003 by general counsel, Mr. Joseph LaSala, of Novell to Mr.
- 6 McBride saying that Novell owns the UNIX copyrights? You
- 7 were provided that document, weren't you?
- 8 A Yes.
- 9 Q Do you believe that that is a material fact to SCO?
- 10 MR. SINGER: Way outside the scope, and
- 11 irrelevant.
- 12 THE COURT: Overruled.
- 13 THE WITNESS: Again, I am not so -- again, my
- 14 background is an economist. I don't do accounting. That's
- 15 a whole separate area about what goes into the SEC, what's
- 16 appropriate. There's a whole body of regulation. But what
- 17 is considered material, I gave you kind of a general, in
- 18 some sense, layman's term of material. There is a whole
- 19 series of rules and regulations around that about what goes
- 20 in, et cetera. So I really don't feel comfortable answering
- 21 that.
- 22 BY MR. ACKER:
- 23 Q Let me ask you as an economist. In your expert opinion
- 24 that you've offered here today, do you believe the fact that
- 25 Mr. LaSala had told Mr. McBride on August the 4th, 2003 that

1 Novell still owned the copyrights, do you believe that's

- 2 material, from an economic standpoint?
- 3 A I think it's -- material to what?
- 4 Q To SCO's business.
- 5 A I think at that point it's hard to say. You know,
- 6 again, use of the term material as it's used for statements
- 7 is how the business is going to be from a very specific
- 8 regulatory point of view. Was that important? I'm sure it
- 9 was something important for them. But when they got the
- 10 letter, I'm sure it raised potentially to certainly
- 11 important.
- 12 Q As an economist offering an opinion about the effect of
- 13 allegedly slanderous statements by Novell, do you believe
- 14 that Mr. LaSala's August 4th, 2003 letter to Mr. McBride
- 15 saying Novell still owns the copyrights, do you believe that
- 16 was a material fact?
- 17 MR. SINGER: Your Honor, I object. This has
- 18 nothing to do with his testimony.
- 19 THE COURT: Well, I allowed the first question
- 20 because I thought that perhaps you might be able to lay a
- 21 foundation that he had unique qualifications to testify as
- 22 $\,$ to this. But you have not laid that foundation, so I'm
- 23 going to sustain this objection.
- MR. ACKER: Okay.
- 25 //

- 1 BY MR. ACKER:
- 2 Q Sir, if you could take a look at what you have in front
- 3 of you, page 36 of 87. The numbers I'm referring to are on
- 4 bottom left of the document.
- 5 A Yes, I see them.
- 6 MR. ACKER: And if we could highlight the last
- 7 sentence of the paragraph, Mr. Lee, that is headed our
- 8 future SCOsource licensing revenue is uncertain. The
- 9 sentence begins with additionally.
- 10 THE WITNESS: I'm going to take a sec to read the
- 11 paragraph, if I may?
- MR. ACKER: Sure.
- 13 THE WITNESS: Again, you wanted me to focus on the
- 14 sentence additionally, the success, that sentence, sir?
- 15 BY MR. ACKER:
- 16 Q I'm going to ask you a question, and I want you to be
- 17 fully prepared for it.
- 18 A Okay.
- 19 Q Now in the phone survey that you -- let's first start
- 20 with the sentence. You see the sentence -- the last
- 21 sentence reads, additionally, the success of this initiative
- 22 may depend on the strength of our intellectual property
- 23 rights and contractual claims regarding UNIX, including the
- 24 strength of our claim that unauthorized UNIX source code and
- 25 derivative works are prevalent in Linux. Do you see that?

- 1 A Yes.
- 2 Q So this is SCO telling the federal government that the
- 3 success of SCOsource may depend on whether or not we can
- 4 prove there actually is protected UNIX source code that is
- 5 prevalent in Linux?
- 6 A Yes. Absolutely.
- 7 Q During the phone survey that you relied on, were any of
- 8 the respondents told, in deciding whether or not they would
- 9 take a license or request indemnification, that the person
- 10 offering the indemnification didn't know whether or not they
- 11 could prove any infringement?
- 12 A Sir, I just want to clarify, it was not a phone survey.
- 13 It was a Web-based survey. But within the follow-up,
- 14 they -- again, if a party is looking -- thinking about --
- 15 somebody is thinking about do I want indemnification, they
- 16 are thinking about the risk. If they think there is a low
- 17 chance of infringement ever being claimed, they are not
- 18 going to be interested in indemnification. If they think --
- 19 or they are just willing to take the risk. They are just
- 20 willing to take the risk. Let's see what happens. It may
- 21 be possibly later, but let's just take the risk. They are
- 22 not going to be interested.
- 23 Q My question was were any of the respondents, either by
- 24 phone or by electronic methods, told that the person
- 25 offering indemnification or the person that poses the threat

- 1 of which you would want indemnification doesn't think they
- 2 can prove infringement? Were they told that?
- 3 A No, they didn't need to be.
- 4 Q Let me ask about that. How much would it cost to do a
- 5 survey on your own that you believe would be something that
- 6 you could rely upon? What would be the dollar amount?
- 7 A If I were to do the survey?
- 8 Q You or somebody you hired.
- 9 A Ten to \$20,000, depending on the size and method.
- 10 Q And so you think a survey could be completed for ten to
- 11 \$20,000 that you would find acceptable?
- 12 A Yes.
- 13 Q So that's about one-twentieth of what you have been
- 14 paid to offer your opinion in this case, correct?
- 15 A Yes.
- 16 Q And so SCO and its lawyers could have had you for
- 17 \$20,000 actually conduct a phone survey and ask -- or online
- 18 survey, and ask respondents are you interested, what is your
- 19 interest in taking the SCOsource license? That could have
- 20 been done?
- 21 A That would have been absolutely flawed methodology.
- 22 I'm doing this study in 2007. To try to go back and ask
- 23 people about their demands during a previous time frame
- 24 would be -- you would get all sorts of what we call
- 25 retrospective bias. You're asking people what would you

- 1 have done then. It would have been a very, very flawed
- 2 methodology. That would not have passed scrutiny in peer
- 3 review journals.
- 4 Q This lawsuit was filed in 2004, wasn't it, sir?
- 5 A That's true, but I was doing my study in 2007.
- 6 Q So you weren't asked to do it in 2007, but this lawsuit
- 7 has been pending since 2004, correct?
- 8 A Yes, that's true.
- 9 Q So a survey could have been conducted by SCO and its
- 10 lawyers at the same time as these Yankee studies that you've
- 11 relied on, correct?
- 12 A Then they would presumably -- I mean, ethically
- 13 disclose who they are, what they are representing. Now you
- 14 have the first -- remember the first criteria I cited for
- 15 trusting a survey, does the party have an incentive to be
- 16 unbiased. If you have a survey sponsored by SCO or SCO's
- 17 lawyers asking them questions that pertain to this case,
- 18 personally, if I were just looking at that survey from the
- 19 outside, that does not meet my first criteria. So I don't
- 20 think they were in a good position to do that.
- 21 Q They certainly could have obtained somebody that they
- 22 considered to be unbiased, somebody like yourself, correct?
- 23 A Actually, if you look at the Yankee and Forrester, they
- 24 make a big deal about the fact they are unsponsored surveys.
- 25 Q Do you think you are biased here today being paid by

- 1 SCO?
- 2 A Nope.
- 3 Q Do you think you could have conducted an unbiased
- 4 survey if you had been asked to that in 2004 and actually
- 5 told people on the phone or via e-mail I want to know your
- 6 interest in taking a SCOsource license?
- 7 A But then you have to disclose to those people the
- 8 purpose you are doing it, and they may have their own biases
- 9 about SCO and opinions about SCO, et cetera. You could get
- 10 very biased answers because actually respondents are
- 11 affected by the outcome of the case. If somebody is
- 12 planning on, you know, not taking the license and they are
- 13 taking the risk of infringing, gosh, they have a real
- 14 incentive to see things come out in a different direction.
- 15 I think that methodology would be very problematic.
- 16 Q So is it your opinion that it would have been
- 17 impossible for a survey to be conducted to actually ask the
- 18 question how interested you are in taking a SCOsource
- 19 license in 2004?
- 20 A At that point, remember, that's post slander. So
- 21 that's post the fact that people knew the product was
- 22 worthless because the ownership claims are not there.
- 23 There's too much -- you can do that survey, but I don't know
- 24 what you would get out of it.
- 25 Q You're saying the survey would be worthless because

- 1 it's post slander?
- 2 A It would be problematic because the product, post
- 3 slander -- the product was ruined by the slander. And,
- 4 therefore, if you were to ask people what is your interest
- 5 in taking a SCO RTU post slander, they are going to tell you
- 6 exactly what the market is, I don't want this, it's
- 7 worthless. These guys, I don't know if they own the
- 8 copyrights, so why would I pay them. That's what you would
- 9 learn. You would learn exactly what the market told you,
- 10 not much interest.
- MR. ACKER: Let's put up X-23.
- 12 BY MR. ACKER:
- 13 Q You've seen this document before, correct?
- 14 A Yes.
- 15 Q You realize that on December 22nd, because Mr. McBride
- 16 was still in the marketplace saying that SCO owned the UNIX
- 17 copyrights, Novell decided to put onto its Web site the
- 18 correspondence that had been going back and forth between
- 19 the companies as well as the actual contractual documents,
- 20 the APA, Amendment 1 and Amendment 2. Are you aware of
- 21 that?
- 22 THE COURT: Mr. Singer.
- 23 MR. SINGER: I object. This is counsel testifying
- 24 about why Novell did it. The form of the question is
- 25 objectionable.

- 1 THE COURT: I will sustain the objection.
- 2 BY MR. ACKER:
- 3 Q You are aware that placed onto Novell's Web site was
- 4 all of the correspondence back and forth between the parties
- 5 as well as the contracts that were at issue, right?
- 6 A Yes.
- 7 Q And you would agree with me that once that material was
- 8 out in the marketplace, those in the market could make up
- 9 their own mind regarding the contract dispute, correct?
- 10 A Well, yes. I mean, they could make up their own mind.
- 11 Again, as I mentioned earlier, Novell's statement are pretty
- 12 powerful and quite credible. And if there is uncertainty
- 13 over ownership, it's just -- the license is a non-starter.
- 14 Q And the reason that you would have trouble with that is
- 15 because, as you just said, Novell's statements are very
- 16 powerful and quite credible, correct?
- 17 A Yeah. Because, as I mentioned before, they were first
- 18 party to the transaction. That's what makes them powerful.
- 19 They weren't some third party saying, hey, wait a minute
- 20 here, it's looks like the one who sold the assets in the
- 21 first place.
- 22 Q The surveys that you relied on, did they, in any way,
- 23 tell the respondents in the surveys, here is the contract at
- 24 issue, here's the APA, here's Amendment 1, here's Amendment
- 25 2, here are the different arguments, and then ask them how

1 likely or how interested they would be in asking for

- 2 indemnification?
- 3 A No, certainly didn't ask that specifically.
- 4 MR. ACKER: Nothing else, Your Honor.
- 5 THE COURT: Mr. Singer.
- 6 REDIRECT EXAMINATION
- 7 BY MR. SINGER:
- 8 Q Mr. Pisano -- Professor Pisano, are surveys generally
- 9 more reliable if conducted specifically for litigation or if
- 10 they are designed and conducted for a non-litigation
- 11 purpose?
- 12 A For a non-litigation purpose.
- 13 Q Were the surveys that you relied on here conducted for
- 14 a litigation purpose?
- 15 A No.
- 16 Q If Novell thought that a survey was the right way to
- 17 measure the effect of the slander at issue in this case,
- 18 could they have conducted their own survey?
- 19 A Sure.
- 20 Q Now you have been shown a lot of letters -- a number of
- 21 letters, and are they taking into account people who might
- 22 write those letters, in your methodology?
- 23 A Sure, absolutely.
- 24 Q Would those be in the 55 percent who if in fact they
- 25 weren't interested in the product?

- 1 A Yeah. The residual group, the 55 to 81 percent, they
- 2 would be in that group.
- 3 Q Now you mentioned at one point in your testimony that
- 4 you looked at a series of letters that Novell's expert,
- 5 Mr. Musika, had identified?
- 6 A That's correct.
- 7 Q Were you shown all of those letters here in
- 8 cross-examination?
- 9 A No.
- 10 Q Did you determine whether a certain amount of those 32
- 11 letters, in fact, referenced Novell's copyright allegations
- 12 as a reason for not buying the license?
- 13 A Yes. As I mentioned before, eight out of 32 referenced
- 14 it.
- 15 Q That would be almost 25 percent of a group of letters
- 16 that Novell's expert identified?
- 17 A That's correct.
- 18 Q Now, in addition, in your rebuttal report, did you
- 19 identify letters from a variety of customers which Novell
- 20 has not shown you here today?
- 21 A I believe so, yes.
- 22 MR. SINGER: Could we put on the screen SCO
- 23 Exhibit 227, a letter from Ford. Let Professor Pisano see
- 24 the next page of that.

- 1 BY MR. SINGER:
- 2 Q Are you aware of this letter from Ford?
- 3 A Yes.
- 4 MR. SINGER: Can we look at Sherwin Williams, SCO
- 5 Exhibit 187.
- 6 THE COURT: Are you going to ask for the admission
- 7 of any of these?
- 8 MR. SINGER: I was going to ask for them after the
- 9 witness was seeing all four of them.
- 10 THE COURT: All right.
- 11 BY MR. SINGER:
- 12 Q Could we look at SCO Exhibit 187, the letter from
- 13 Sherwin Williams; is that correct?
- 14 A Yes.
- 15 Q And can we look at Exhibit 188, and this is a letter
- 16 from Morgan Stanley?
- 17 A Yes.
- 18 MR. SINGER: I would like to move into evidence
- 19 Exhibit 188.
- MR. ACKER: No objection, Your Honor.
- 21 THE COURT: 188 --
- MR. ACKER: May already be in.
- 23 MR. SINGER: If you go, Mr. Calvin, to the third
- 24 paragraph of the letter.
- 25 //

- 1 BY MR. SINGER:
- 2 Q And in this, is this a situation where, in addition to
- 3 other information, Morgan Stanley was asking, in January of
- 4 2004, for documents or information that disproved press
- 5 reports that questioned SCO's claim of ownership of relevant
- 6 UNIX code?
- 7 A Yes.
- 8 THE COURT: Do you move for 188?
- 9 MR. SINGER: Yes.
- 10 THE COURT: There is no objection, correct?
- 11 MR. ACKER: No objection, Your Honor.
- 12 THE COURT: It will be admitted.
- 13 (Plaintiff's Exhibit 188 was received into
- 14 evidence.)
- MR. SINGER: I would like to move for 227 and 187
- 16 as well.
- 17 MR. ACKER: That's fine.
- 18 THE COURT: They will both be admitted.
- 19 (Plaintiff's Exhibits 187 and 227 were received
- 20 into evidence.)
- 21 BY MR. SINGER:
- $\ensuremath{\text{22}}$ $\ensuremath{\text{Q}}$ $\ensuremath{\text{Now}}$ in connection with these letters that you were
- 23 shown in cross-examination, is it surprising that companies
- 24 who are asked to buy a license for something which they
- 25 thought they were getting for free might push back?

- 1 A Absolutely. It's no different than my office coffee
- 2 used to be free and now you have to start paying 25 cents.
- 3 Wait a minute, it used to be free. So there is a little bit
- 4 of psychology here that comes into play. It's like this was
- 5 ours, we assumed it was ours to use, how dare you. And I
- 6 think there is a little bit of that.
- 7 Q Did it surprise you that IT directors and lawyers at
- 8 some of these companies would push back an allegation that
- 9 they owe a license fee rather than just write a check?
- 10 A It's not surprising at all.
- 11 Q And in your "but for world", Professor Pisano, where no
- 12 slander has occurred, you wouldn't have statements then made
- 13 by Novell calling into the question of copyrights; is that
- 14 right?
- 15 A That's correct.
- MR. ACKER: Objection, leading, Your Honor.
- 17 THE COURT: Sustained.
- 18 BY MR. SINGER:
- 19 Q In your but for world of no slander, would there have
- 20 been any statements by Novell questioning copyrights?
- 21 A No.
- 22 Q And do you think when the prior seller of UNIX, Novell,
- 23 says SCO doesn't even own the copyrights, do you think that
- 24 may have an effect on the substance and the tone of the
- 25 letters which are then being written back to SCO that you've

- 1 seen here?
- 2 A Yes.
- 3 MR. ACKER: Objection, calls for speculation, Your
- 4 Honor.
- 5 THE COURT: Overruled.
- 6 THE WITNESS: Yes, it would have a big impact.
- 7 BY MR. SINGER:
- 8 Q Now do any of those letters matter in your analysis of
- 9 the "but for world" which occurs if the slander hadn't taken
- 10 place at all?
- 11 A No, because the letters I think would look very
- 12 different.
- 13 Q Has anything that you've seen here today in the
- 14 cross-examination changed any of your conclusions as to the
- 15 effect of the slander on SCO's business?
- 16 A No, not at all.
- 17 MR. SINGER: Thank you very much.
- 18 THE COURT: Mr. Acker.
- 19 MR. ACKER: Nothing further for Dr. Pisano.
- 20 THE COURT: May this witness, then, be excused?
- MR. ACKER: Yes, Your Honor.
- MR. SINGER: Yes.
- 23 THE COURT: That means you may return to Harvard,
- 24 if you want to. After this experience, you may want to
- 25 charge more next time, at least what you have to do in the

- 1 courtroom, all right.
- 2 Thank you, Dr. Pisano. We do appreciate it.
- 3 MR. HATCH: Your Honor, we call Dr. Christine
- 4 Botosan.
- 5 CHRISTINE A. BOTOSAN,
- 6 Having been duly sworn, was examined
- 7 and testified as follows:
- 8 THE CLERK: If you would please state and spell
- 9 your name for the Court.
- 10 THE WITNESS: Christine A. Botosan, spelled
- 11 C-h-r-i-s-t-i-n-e, Botosan is B-o-t-o-s-a-n.
- 12 DIRECT EXAMINATION
- 13 BY MR. HATCH:
- 14 Q Good afternoon, Dr. Botosan.
- 15 A Good afternoon.
- 16 Q I was hoping we would say good morning.
- Where do you work presently?
- 18 A I work at the University of Utah.
- 19 Q How did you come to be at the University of Utah?
- 20 A I started my career in public accounting. And after a
- 21 few years in public accounting decided to pursue my dream of
- 22 becoming a professor. So I went to the University of
- 23 Michigan and I earned a Ph.D. in accounting. Then I took my
- 24 first job as a faculty member at Washington University in
- 25 St. Louis. I was there for five years.

- 1 Then the opportunity came along to move to the
- 2 University of Utah. At the time I thought it looked like a
- 3 great opportunity, rewarding career, but also the
- 4 opportunity to have some balance in my life and have a happy
- 5 family life. At that point in my life I had been married 17
- 6 years, I wanted to make 18, and also had two children, so we
- 7 decided to come to the University of Utah. I have been here
- 8 11 years and happy to report I will soon be celebrating my
- 9 29th wedding anniversary, so that worked out okay.
- 10 Q Let me give you what we've marked as SCO Exhibit 749.
- 11 A Thank you.
- 12 Q Is this a copy of your current resume?
- 13 A It is.
- MR. HATCH: Your Honor, I move that Exhibit 749 be
- 15 admitted.
- MR. BRENNAN: I have no objection, Your Honor.
- 17 THE COURT: It will be admitted.
- 18 (Plaintiff's Exhibit 749 was received into
- 19 evidence.)
- 20 BY MR. HATCH:
- 21 Q On top of the resume it gives -- is that your current
- 22 position at the university?
- 23 A It is.
- 24 Q It says the George S. and Dolores Dore Eccles
- 25 presidential endowed chair in ethical financial reporting,

- 1 correct?
- 2 A That's correct.
- 3 Q How did you get that position?
- 4 A So that is a chaired position. I think, as Dr. Pisano
- 5 mentioned earlier, that's the highest rank of a faculty
- 6 member, so you have to move up through the ranks from
- 7 assistant professor to associate professor with tenure to
- 8 full professor, finally to chair professor. It's based on,
- 9 you know, your accomplishments.
- 10 Q Great. Do you have an area of particular specialty?
- 11 A I do. My areas of specialty are in financial
- 12 accounting and financial statement analysis.
- 13 Q How much of your professional life is devoted to giving
- 14 expert testimony in litigation?
- 15 A Very little really. As I said before, I'm employed
- 16 full-time as an accounting professor, and I have a demanding
- 17 family life. I've got three boys to take care of. I
- 18 include my husband in that. And so the time that I do have
- 19 to devote to work is really committed to service to my
- 20 institution, research, and I'm teaching my students how to
- 21 read and analyze financial statements. So I spend more time
- 22 teaching others to apply the skills and techniques that I've
- 23 learned to bear when I do chose to do an expert witness
- 24 engagement than actually doing them.
- 25 MR. HATCH: Mr. Calvin, if you would show us pages

- 1 2 and 3. Start with page 2. At the top it says
- 2 publications and accepted papers.
- 3 BY MR. HATCH:
- 4 Q So I take it you have written extensively in your area
- 5 of expertise?
- 6 A I have.
- 7 MR. HATCH: If you go through the second page, Mr.
- 8 Calvin.
- 9 BY MR. HATCH:
- 10 Q It looks like -- I have 23 articles or papers that
- 11 you're written?
- 12 A That's correct.
- 13 Q Then the next page you have working papers. How are
- 14 those different from the other papers we saw?
- 15 A Those are projects that I'm currently working on. So
- 16 they have not yet been published, but hopefully some day
- 17 will be published.
- 18 Q Have you received any awards or honors other than, of
- 19 course, your chair?
- 20 A I have. So I've received teaching awards. I have also
- 21 received research awards. So one of my papers won what's
- 22 referred to as competitive manuscript award, which is a
- 23 competitive award from my national -- from the American
- 24 Academy Association, which is an organization of academics,
- 25 accounting academics. We have about 8,000 members. That

- 1 paper also won the notable contributions to accounting
- 2 literature award because it was deemed to open up an entire
- 3 area of research.
- 4 Q Do you have any experience in evaluating and analyzing
- 5 corporate profits?
- 6 A I do. Quite a bit. As I said before, I started my
- 7 career in public accounting, so it was a regular part of my
- 8 job to prepare corporate financial statements, including
- 9 income statements that report corporate profits. And since
- 10 then, for the last 20 plus years, I've been teaching
- 11 financial accounting courses that focus on the measurement
- 12 and assessment and analysis of corporate profits.
- 13 Q Have you served as a financial expert in any other
- 14 matters?
- 15 A I have served on probably about seven expert witness
- 16 cases over the last ten years.
- 17 Q Do you do any consulting work outside of serving as an
- 18 expert witness in litigation?
- 19 A I do. I also will sometimes work with financial
- 20 analysts. So these are individuals that work for investment
- 21 banks that are going to be forecasting future profits for
- 22 the firm or perhaps providing a buy, sell or hold
- 23 recommendation on the stock, and they want to make their
- 24 recommendations or their forecasts based on the maximum
- 25 amount of information that they can gather.

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1 So sometimes they will come to someone such as myself
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- 2 and they will say, can you go through and do an in-depth
- 3 analysis of the financial statements of this company that
- 4 I'm interested in and flag -- hence, the name red flag
- 5 report -- any of the issues that I need to be aware of that
- 6 I might need to ask management about or that I should take
- 7 into consideration in preparing my forecast of corporate
- 8 profits and assess what the effect of that issue would be.
- 9 So I write that up in a report and then that goes back to
- 10 the analysts and they use it in their assessments.
- 11 Q In addition to your teaching and your research and
- 12 consulting work, are you involved in any other academic
- 13 pursuits?
- 14 A So another big part of an academic's job is service,
- 15 service to the academic community at large as well as
- 16 service to their home institution. And so as part of my
- 17 service commitments to the academic community, I am
- 18 currently the associate editor of Accounting Horizons, which
- 19 is one of our premier practitioner oriented journals in my
- 20 field. I'm an incoming associate editor of Contemporary
- 21 Accounting Research, which is one of our top academic
- $\,$ 22 $\,$ journals. And then I was just recently elected the vice
- 23 president of publications for the American Accounting
- 24 Association. Again, that organization I mentioned a moment
- 25 ago. And my primary role as the vice president of

- 1 publications for that organization will be to chair the
- 2 committee that will choose the editors for several of our
- 3 top academic journals.
- 4 Also for the American Accounting Association, I, in the
- 5 past, served as the chair of the Financial Accounting
- 6 Standards Committee, and that was a committee that I really
- 7 enjoyed working on because it had potentially a lot of
- 8 impact. That is the committee that would respond to
- 9 standard setters when they want to change the standards. So
- 10 what we did is we wrote a response to the standard setters
- 11 to say, well, based on the research, we think this is a good
- 12 or a not so good proposal. While I chaired and worked on
- 13 that committee, I co-authored -- I think it was eight
- 14 responses to the Securities and Exchange Commission, the
- 15 Financial Accounting Standards Board, and also the
- 16 International Accounting Standards Board.
- 17 From a more sort of local perspective, my service to
- 18 the University of Utah, I have served on a large number of
- 19 different committees over the years. But currently the two
- 20 things that are taking up most of my time are chairing the
- 21 Strategic Planning Committee for the business school, and
- 22 I'm also the director of our Ph.D. program for the school of
- 23 accounting. So I work very close with my Ph.D. students.
- 24 Q When did you first begin to work on this case?
- 25 A January of 2007.

- 1 Q What were you asked to do?
- 2 A I was asked to compute the amount of damages, if any,
- 3 that SCO sustained as a result of Novell's harmful acts.
- 4 Q Were you asked to make any assumptions?
- 5 A I was asked to assume that SCO did, in deed, own the
- 6 copyrights. But I was also asked to assume that we were in
- 7 a "but for world" where Novell did not claim ownership of
- 8 those copyrights.
- 9 Q In your work, were you able to determine damages to a
- 10 reasonable degree of certainty?
- 11 A Yes, I was.
- 12 Q What did you consider in doing your work?
- 13 A I considered -- I considered external analyst forecasts
- 14 of sales revenues. I considered internal forecasts as well.
- 15 I also considered evidence that was available of what
- 16 Novell's actions had been.
- $\ensuremath{\text{17}}$ Q $\ensuremath{\text{What}}$ is your estimate of the damages SCO suffered as a
- 18 result of Novell?
- 19 A $\,$ I have a range. So at the low end, the number that I
- 20 computed was \$114 million, and at the high end it's \$215
- 21 million.
- 22 Q Now how did you arrive at your damages estimate?
- 23 A I did what is referred to as a lost profits analysis.
- 24 Q What does that involve?
- 25 A It involves, first of all, determining the amount of

- 1 sales that the plaintiff, in this case SCO, suffered as a
- 2 result of the defendant Novell's harmful acts. And then
- 3 deducting from those lost revenues or lost sales, the costs
- 4 that they would have incurred in generating those sales to
- 5 arrive at lost profits or the amount of profit that the
- 6 company lost as a result of the bad behavior.
- 7 Q You said the first prong of that is to determine the
- 8 lost revenues. What types of revenues did you consider that
- 9 SCO lost as a result of Novell's actions?
- 10 A The revenues that I considered were all under the
- 11 SCOsource division and there were two streams of revenue
- 12 within that division, the vendor license revenues and also
- 13 the right to use, or RTU, license revenues.
- 14 Q The jury has been here for a week and a half. Let's
- 15 make sure we are on the same page. Can you tell us what you
- 16 understand vendor licenses to be?
- 17 A Certainly. So vendor license revenues were revenues
- 18 that were derived from licenses that were signed with
- 19 large -- the UNIX vendors. And in return for an up-front
- 20 fee, what SCO provided to the vendor was the right to use
- 21 their UNIX and UnixWare intellectual property in the
- 22 development of their own products.
- 23 And at the time that all of this was being discussed,
- 24 SCO's management and external analysts projected that there
- 25 would be up to 15 -- potentially 15 of these types of deals,

- 1 and that they would generate \$10 million per deal on
- 2 average.
- 3 The other type of revenue I think was --
- 4 Q There were two. What was the second one?
- 5 A Right. The second one was the right to use licenses.
- 6 And the right to use licenses were licenses that would be
- 7 signed with Linux end users. So, in that case, the up-front
- 8 fee was being received in return for SCO's giving a right to
- 9 use their intellectual property embedded in Linux to the end
- 10 user.
- 11 And at the time that all of this was being discussed,
- 12 external analysts predicted there would be hundreds of
- 13 thousands of those sorts of licenses and that they would
- 14 sell for between \$100 and \$300.
- 15 Q Now did you consider how successful SCO had been in the
- 16 vendor license program before Novell's acts complained of
- 17 here?
- 18 A I did, yes.
- 19 Q What did you find?
- 20 A I found that the program was announced in January of
- 21 $\,$ 2003, and by February of 2003 they had negotiated an
- 22 agreement with Sun which ultimately generated about \$9
- 23 million in revenue for SCO. And then several months later,
- 24 in April of 2003, they negotiated another agreement with
- 25 Microsoft, and that agreement generated about \$16 million in

- 1 revenue.
- 2 $\,$ Q $\,$ Your understanding was that was from the SCOsource
- 3 division?
- 4 A Yes.
- 5 Q How did you determine, going forward, the amount of
- 6 losses to SCO from vendor license revenues?
- 7 A So I had to try to re-create how much revenue SCO would
- 8 have earned if Novell had not claimed ownership of the
- 9 copyrights. And so a well accepted methodology for doing
- 10 that is to look at pre-litigation forecasts of what the
- 11 revenues were expected to be. And so that's what I did in
- 12 the case of the vendor license revenues.
- 13 Q Are you able to show those calculations?
- 14 A I am.
- MR. HATCH: Your Honor, I would like to put up
- 16 some boards. I promised the jury in the opening that we
- $17\,$ would calculate this for them. If you would give us a
- 18 second?
- 19 THE COURT: Go ahead.
- MR. HATCH: Thanks.
- 21 BY MR. HATCH:
- 22 Q Dr. Botosan, I'm going to put up a couple boards for
- 23 you. I provided some erase dry markers here for you to use.
- 24 THE COURT: Mr. Brennan, if you need to move,
- 25 don't hesitate.

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1 MR. BRENNAN: Thank you. I appreciate that, Your
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- 2 Honor. With the Court's permission, I think I will go to
- 3 the other side of the courtroom?
- 4 THE COURT: Yes.
- 5 Mr. Brennan, we can move a chair up here for you
- 6 if that's better for you.
- 7 MR. BRENNAN: I think I'm fine here, if it's
- 8 acceptable to Your Honor. Thank you.
- 9 BY MR. HATCH:
- 10 Q Dr. Botosan, I think right now we're talking about
- 11 vendor licenses, right?
- 12 A Uh-huh. (Affirmative)
- 13 Q If you could show us how you came to do your
- 14 calculations for us.
- 15 A Sure. So for the vendor license revenues -- what I'll
- do first is I'll just write down the numbers by year that I
- $17\,$ determined and then I will explain where the numbers are
- 18 coming from.
- 19 So for 2003, the amount of revenue that I determined
- 20 that SCO would have earned but for Novell's harmful acts was
- 21 27,250,000. And for 2004 -- this is in millions -- was
- $\,$ 22 $\,$ 30 million. For 2005, was ten million. And 2006, ten
- 23 million. And 2007, was ten million. For a total of
- 24 87,250,000.
- Now, as I said a moment ago, to come up with these

- 1 numbers, I relied on pre-litigation forecasts. And I had
- 2 two sources of forecasts. Internal SCO forecasts, so these
- 3 would be forecasts that management generated themselves, and
- 4 then also external forecasts that were prepared by financial
- 5 analysts that worked for investment banks.
- Now given the opportunity to use both of those, if I
- 7 had forecasts from both sources, my preference would be to
- 8 use an external analyst forecast because they are going to
- 9 be more objective. Management tends to be optimistic about
- 10 things. And if you think about an analyst who's external to
- 11 the company, they don't have any dog in the fight. They
- 12 want to try to do the best job they can to forecast because
- 13 they are providing information to their clients that are
- 14 making investment decisions. The way an analyst is going to
- 15 build their own reputation in the market is to do a good job
- 16 of forecasting.
- 17 So my preference would be to use a pre-litigation
- 18 forecast from an external source when it's available. The
- 19 only year that I didn't have an external forecast available
- 20 was for 2003. So, in 2003, this number came from an
- 21 internal forecast from SCO's management. But it just so
- 22 happens that in 2003, almost all of these revenues were
- 23 actually realized. So as we'll see in a moment, 2003
- 24 ultimately contributes very little to my lost profits
- 25 analysis. It only contributes about one percent of the

- 1 total because most of these sales were, in fact, not lost.
- 2 Most of these were, in fact, earned by SCO.
- 3 Q So you are just estimating the revenues?
- 4 A I'm estimating the revenues.
- 5 Q Do you consider -- you used the word optimistic in a
- 6 certain circumstance. Are these optimistic or are these
- 7 conservative estimates?
- 8 A These are conservative estimates of what the
- 9 revenues -- what the revenues would be.
- 10 Q Well, tell the jury why you view them as conservative.
- 11 A Okay. So I said a little while ago that at the time
- 12 that they were discussing the program, SCO had projected
- 13 that they thought there were going to do 15 of these \$10
- 14 million deals that would be available. So, in total, they
- 15 were anticipating 15 deals at \$10 million a piece.
- And those beliefs were confirmed in an external
- 17 forecast that I had available from Deutsche Bank. The
- 18 Deutsche Bank analyst also said in his analysis that he
- 19 agreed that there were 15 potential deals and that the
- 20 amount of revenue that would be generated by each of these
- 21 deals might range between five million and \$20 million. So
- 22 he gave quite a broad range between five and 20 million. So
- 23 at the end of the day, in doing his own forecasts, he also
- 24 said I think \$10 million is the most likely amount.
- 25 Q Tell us for a second, if you would -- you say you

- 1 relied on Deutsche Bank. What is Deutsche Bank?
- 2 A Deutsche Bank is a very large investment bank. They
- 3 have an excellent reputation. They've been around since
- 4 1870, so they are a very well established firm. They have
- 5 over 80,000 employees. They operate in 70 countries. So
- 6 they are well known for providing this sort of information
- 7 to their clients.
- 8 Q Were they independent or are they related to SCO in any
- 9 way?
- 10 A Totally independent. So they also confirmed that they
- 11 felt these numbers were reasonable.
- 12 So if you take 15 contracts at \$10 million a piece,
- 13 that would imply there was a potential for up to
- 14 \$180 million in vendor license revenues if I had taken into
- 15 consideration all 15 of the deals at \$10 million a piece.
- 16 So it's on that basis that I would say 87,250,000 is not
- 17 conservative. It was close to half. It's a little more
- 18 than half, or it could have been if I used the 15.
- 19 Q So when the jury is considering the damages to SCO is
- 87,250,000, the number they should use for the losses is
- 21 vendor licenses?
- 22 A No. No. That is a measure of how much revenue in
- 23 total I would have expected SCO to be able to generate in
- 24 the "but for world". So that number represents -- I'm going
- 25 to have to squeeze it in here -- expected revenue. From

- 1 that number, I have to subtract off the actual revenue
- 2 because, obviously, if they sold it, they didn't lose it.
- 3 So from that 87,250,000, I deducted their actual revenue
- 4 that they didn't lose, which was 25,846,000. And that
- 5 brought me down to a lost revenue on the vendor license
- 6 revenue side of 61 million for '04. That's the lost revenue
- 7 for that stream.
- 8 Q So that's the lost revenues. Before we go any further
- 9 with that, did you determine what the lost revenues would be
- 10 for the RTU, the right to use license stream?
- 11 A I did.
- 12 Q Can you show us how you calculated that?
- 13 A I can. I'm going to go over to that board. It's going
- 14 to get too crowded.
- There were two different ways that I went about
- 16 calculating the lost revenues for the RTU stream. One of
- $17\,$ $\,$ the approaches that I took was the same as what I did for
- 18 the vendor license revenue. Once again, I went and looked
- 19 at pre-litigation forecasts to see what people believed SCO
- 20 was going to do in that market before the litigation, and
- 21 that is my best estimate of what their revenues would have
- 22 been in the "but for world". So that was one approach.
- 23 The second approach that I used was relying on the
- 24 analysis that Dr. Pisano described to you earlier today, the
- 25 size of the market and the market penetration to come up

- 1 with numbers of licenses that they would have been able to
- 2 sell. So I did the analysis for right to use using both
- 3 approaches, and then said, well, you know, I do get kind of
- 4 the same answer using those approaches.
- 5 Q So could you show us how you did that for the first
- 6 approach you did?
- 7 A Sure. So for the right to use licenses, this is based
- 8 on the forecasts. Again, I'll just put down the numbers and
- $9\,$ $\,$ then I will explain where they are coming from. So for
- 10 2003, there was no amount of RTU revenues really expected
- 11 for 2003 because the program was announced so late in the
- 12 year that nobody really anticipated there were going to be
- 13 substantial amounts of RTU licenses sold in 2003. The
- 14 program was expected to really get off the ground and
- 15 substantial revenues start to be generated in 2004. So for
- 16 2004, the revenues were 23 million; 2005, 42 million; 2006,
- 17 42 million; 2007, 42,000,000. For a total of 149 million.
- 18 $\,$ Q $\,$ I notice that you have the exact same numbers for 2005
- 19 and 2007. Why is that?
- 20 A So in this case, I have access to forecasts for 2004
- 21 and 2005, and those are the only years that anybody
- 22 forecasted RTU license revenues for. So I had those two
- 23 numbers from an external source, but I didn't have any
- 24 forecasts for 2006 and 2007. So, instead, what I did was
- 25 make the assumption that there was going to be zero-percent

- 1 growth in the sales over those two time periods, which I
- 2 considered to be a conservative assumption, so I was
- 3 comfortable.
- 4 Q Why is that?
- 5 A For a couple of reasons. First of all, if you can just
- 6 look at these two numbers, the analysts that did the
- 7 forecasts for '04 and '05 assumed that there was going to be
- 8 83-percent growth in sales between those two years. So one
- 9 of the ways that we sort of try to project forward is to
- 10 look at the past. And it would be atypical -- it would be
- 11 possible, but it would be atypical for a company to generate
- 12 83-percent growth in one year and zero percent for the next.
- 13 Normally you might expect some stepping down in the growth
- 14 rate.
- 15 The other reason why I could have supported a positive
- 16 growth rate here instead of zero percent was based on Dr.
- 17 Pisano's analysis of what was going on with Linux. And what
- 18 he found in his analysis was that more and more people were
- 19 using Linux. And so over this time period, SCO's market,
- 20 the size of the market to SCO was getting bigger each year.
- 21 So on the basis of the fact that more people are using
- 22 Linux, you could make the argument that they are going to
- 23 sell more SCOsource licenses as the market grows.
- 24 Q So over here you indicated you relied on an independent
- 25 analyst, Deutsche Bank. Is that who you relied upon here?

- 1 A So here I relied on Deutsche Bank for those two
- 2 numbers, and then my growth assumption of zero percent.
- 3 Q All right. So the ultimate number you got there was
- 4 how much? What was that?
- 5 A 149 million.
- 6 Q Did you consider that, like on the vendor licenses, to
- 7 be a conservative or an aggressive, optimistic number?
- 8 A So I considered that number to be conservative as well.
- 9 I've already indicated that I felt that the growth rate that
- 10 I was assuming was conservative. But I had other evidence
- 11 that provided me with comfort that this was -- this was a
- 12 reasonable number as well.
- 13 In the Deutsche Bank forecast, what sort of underlies
- 14 these two numbers, because these two numbers came from the
- 15 Deutsche Bank forecast, is an assumption that what SCO was
- going to be able to do was sell 650,000 licenses at \$100 a
- 17 piece. So that is where -- that is where this \$65 million
- 18 worth of revenues is coming from.
- 19 In that same forecast, what the analysts did was they
- 20 said, you know -- and they state in their report -- we think
- 21 this is conservative. We think there are some scenarios in
- 22 which SCO would do better than that. And so they described
- 23 what they refer to as a best case scenario. You know, if
- 24 they are firing on all cylinders, how well could they do.
- 25 So they said if under the best case scenario, we think they

- 1 could sell two million of these licenses at \$200 a piece,
- 2 that would have generated \$400 million worth of revenues in
- 3 those two years. So that was the best case scenario.
- 4 Q You say that's just for two years?
- 5 A That would be for those two years.
- 6 Q Which two years?
- 7 A 2004 and 2005.
- 8 Q So that would be -- all right. Go ahead.
- 9 A Okay. Then in between sort of this best case scenario
- 10 and the scenario that they described as reasonable but
- 11 conservative was another scenario where they said, well, you
- 12 know, it's also possible in between there that they would
- 13 sell 900,000 licenses at \$100 a piece, in which case we
- 14 would end up with \$90 million worth of revenues in 2004 and
- 15 2005.
- So while those numbers were out there, I felt that it
- 17 was more appropriate for me to be prudent and use the number
- 18 that the analyst described as conservative and also the
- 19 number that the analyst himself placed the most reliance
- 20 upon. And so I used the 650,000 times 100, relying on this
- 21 here, to get the \$65 million worth of revenue there.
- 22 And then by virtue of applying a zero-percent growth
- 23 rate, what is really happening, I'm sort of building
- 24 conservatism on top of conservatism. I'm starting with a
- 25 low base and I'm not letting it grow. So there are two

- 1 levels of conservatism kind of buried in those numbers. So
- 2 at the end of the day I felt quite comfortable with that
- 3 number.
- 4 Q I'm trying to ask what would happen if you had used,
- 5 you know, kind of the best case scenario where the
- 6 percentage of growth would have been increased each year?
- 7 A So if I used a positive rate of growth, then this
- 8 number would be bigger obviously. If I had used, let's say,
- 9 a \$200 price, which the analyst actually described as the
- 10 most likely price -- they thought out of the range of one to
- 11 \$300, \$200 was the most likely price, so I could have said,
- 12 well, the analyst says that's the most likely price, so I'm
- 13 going to do the calculations using 200. If I had done that,
- 14 that alone would double that number, right, because embedded
- 15 in that is an assumption \$100, which would have gotten us to
- 16 close to \$300 million.
- 17 Q Dr. Botosan, do you recall I asked you if the
- 18 87 million was the final number you took out of actual
- 19 sales. Did you do a similar analysis with the 149 million?
- 20 A I did. So in this case, the actual sales -- so this is
- 21 the amount that I would expect them to be able to generate
- 22 over this time period, and then from that I took the actual
- 23 sales, which was \$1,214,000, which gave me lost revenues,
- 24 then, of 147,786,000. So that was my loss, 147,786,000.
- 25 Q It's thousand or millions?

- 1 A 147,786,000.
- 2 Q My apologies. Now you said you used a two-prong
- 3 approach. Did you look at it from using different
- 4 information?
- 5 A I did. So the other analysis that I did was based on
- 6 the market analysis approach, and both of these are well
- 7 accepted methods, the forecast approach and using a market
- 8 analysis. So in this case, since I am not an expert in the
- 9 same field that Dr. Pisano is an expert in, I'm an
- 10 accountant, so I'm good at accounting, I'm not going to be
- 11 the type of person that would go out and analyze the market.
- 12 But, luckily, I had access to Dr. Pisano's analysis. And so
- 13 he used his expertise and, as you've heard earlier, came to
- 14 the conclusion that at a lower bound -- so he had a range,
- 15 lower number, and at a lower bound, Dr. Pisano estimated
- 16 that SCO lost -- so these were lost RTU licenses, so this is
- 17 in units, at a lower bound, one million --
- 18 Q Dr. Botosan, when you say units, I want to make it
- 19 clear, this is dollars up here?
- 20 A Yeah, this is in dollars.
- 21 Q Put dollars on that.
- Then when you say the analysis you are now doing is
- 23 units, tell the jury what that means.
- 24 A That these are actual licenses. This is the number of
- 25 licenses that Dr. Pisano estimated SCO lost as a result of

- 1 Novell's conduct.
- 2 So at the lower bound, it was 1,478,000 licenses, where
- 3 at the upper bound it was 3,325,000 licenses.
- 4 So I took his estimate of how many licenses they lost
- 5 and then I multiplied that. So, again, to be conservative,
- 6 I looked at the range that the analysts were talking about,
- 7 \$100 to \$300, and said, okay, I'm going to choose the bottom
- 8 of that range, \$100. I took that price of \$100 per license,
- 9 multiplied it by the number of licenses that Dr. Pisano
- 10 estimated SCO lost, and came up with another way of
- 11 estimating the lost RTU revenues. And that gave me
- 12 147,800,000 at the lower bound, and 332,500,000 at the upper
- 13 bound.
- 14 Q So using Dr. Pisano's numbers, that would be the range
- of damages using a market analysis study?
- 16 A That would be the range of lost revenues.
- 17 O Lost revenues.
- 18 A For damages we still need to take off cost.
- 19 Q So when you compare the two forecasts, the forecast way
- 20 of coming at the lost revenues and market analysis, what are
- 21 the differences?
- 22 A So I took a lot of comfort from this analysis because
- 23 his lower bound number gave a lot of support to the number
- 24 that I had come to using entirely different methodology.
- 25 Remember, I'm using the analysts' forecasts where they are

- 1 projecting what the revenues are going to be. Dr. Pisano is
- 2 looking at surveys of, you know, how many people are willing
- 3 to buy indemnification and how many Linux deployments there
- 4 were. So he's doing an entirely different analysis. Yet,
- 5 we came back to very similar numbers at the lower bound.
- 6 So I felt a lot of comfort in that because it told me
- 7 that what I would expect the analysts to be doing up here
- 8 when they were projecting things out repeated exactly the
- 9 kind of analysis that Dr. Pisano ultimately did except they
- 10 should do it in real time. They should also be asking the
- 11 question how big is the market and how much do we think SCO
- 12 could sell. That provided me with a lot of comfort.
- 13 Q When you talked about the range of prices, 100 to \$300,
- 14 you picked 100 because that was very conservative, right?
- 15 A Yes.
- MR. BRENNAN: Objection, leading the witness, Your
- 17 Honor.
- 18 THE COURT: Sustained.
- 19 BY MR. HATCH:
- 20 Q Why did you pick \$100?
- 21 A I picked it because it was the lower bound of the range
- 22 100 to 300, because I wanted to be conservative.
- 23 Q When the independent analysts were talking about the
- 24 price per unit, what did they say the best number to use
- 25 was?

1 A They said that the range would be 100 to 300, but they

- 2 felt 200 would be the most likely price.
- 3 Q So you picked a more conservative. If you use the
- 4 number the independent analysts would have used, what would
- 5 the numbers be on both of those -- what would the numbers
- 6 be?
- 7 A The answer to that question, I want to be a little
- 8 careful, because they said 200 was the most likely price,
- 9 but in forming their forecasts up here, remember, they
- 10 themselves used 100, so they also were being conservative.
- 11 And so if I had, instead of using 100 like the analysts
- 12 did and been conservative like the analysts did, instead
- 13 said I'm going to go with what the most likely price is,
- 14 then I would have used 200, and that would have doubled both
- of those numbers. So roughly 300 million to 600 million
- 16 would have been the numbers if I used 200.
- 17 Q Now we've identified two different streams of revenue,
- 18 correct?
- 19 A Correct.
- 20 Q Can you combine those two for us?
- 21 A So what I did on my next step --
- 22 Q Do I need a third chart?
- 23 A No. I think I'm going to be able to squeeze it in
- 24 here, depending on how many more questions you have.
- 25 So what I did next is I took the lost revenue for the

- 1 vendor license -- I'm going to say VL for now, short for
- 2 vendor license, lost revenue, so that number was 61,404,000.
- 3 And then I took the RTU lost revenue, based on my forecast
- 4 analysis was 147,786,000. And I added those together, and
- 5 it came up to \$209,190,000 as total lost SCOsource revenues
- 6 because, you remember, SCOsource has both components
- 7 comprising it.
- 8 Q So is that the damages then?
- 9 A No.
- 10 $\,$ Q $\,$ What do we have to do -- what do you have to do to -- I
- 11 mean, what's next?
- 12 A Okay. So that is revenue --
- 13 Q I guess I should ask, why wouldn't that be your
- 14 damages?
- 15 A Because they are going to incur costs. So, you know,
- 16 like any business, it takes -- you incur costs in generating
- 17 revenue. So if you think about the kind of product that SCO
- 18 was selling here, marketing costs are going to be probably
- 19 one of the biggest components of costs they are going to
- 20 incur. So I had to deduct from this number an estimate of
- 21 costs.
- 22 Q Why did you pick those types of costs?
- 23 A Well, actually, I ended up going with three different
- 24 big categories of costs, cost of goods sold, marketing
- 25 costs, and selling general administrative costs. I picked

- 1 those categories because those are the three categories of
- 2 costs that SCO traditionally incurred in selling their
- 3 products. So I used -- I just looked at, you know, what
- 4 types of costs do they have, and I stuck with kind of what
- 5 costs they had incurred traditionally in their business.
- 6 Q So you took these there types of costs, how did you
- 7 work that into your calculations?
- 8 A So what I needed to do next was I needed to figure out
- 9 for every dollar of revenue that SCO generated, how much
- 10 cost would they have incurred in the "but for world" again.
- 11 And so I used a very standard technique. It's a technique
- 12 that we see used in expert witness engagements. It's also a
- 13 technique that a company might use internal to their own
- 14 operations if they are trying to figure out, you know, how
- 15 much cost am I going to incur for an incremental dollar of
- 16 revenue that I'm going to generate. For every dollar of
- 17 revenue, how much cost am I going to have.
- 18 So the technique that I used was a regression analysis.
- 19 I won't go into the boring details of that. Basically what
- 20 it does is it just relates costs to sales. And based on
- 21 that analysis, I determined that SCO would incur 46 cents in
- 22 costs for every dollar of sales.
- 23 O And is that a conservative number?
- 24 A Again, I felt that was a very conservative -- a very
- 25 conservative estimate of their costs.

- 1 Q Can you explain to us why?
- 2 A One reason why is because if you think about the nature
- 3 of the product that SCO was selling, there wasn't
- 4 development that was going to be associated with this
- 5 product, which is kind of different from, you know, their
- 6 typical cost structure where they might have had some
- 7 development. I came to that number by virtue of looking at
- 8 SCO's kind of existing cost structure development costs.
- 9 And then there is not going to be delivery costs
- 10 associated with this product because you are just providing
- 11 them with the right to use. So that is one reason why I
- 12 feel this is a conservative number.
- I also went back working with those independent
- 14 analysts reports because they talked a lot about the
- 15 SCOsource business and how they -- you know, how it was
- 16 going to work. And the analysts inferred frequently in
- 17 their discussions that one of the great things about this
- 18 SCOsource product for SCO was that it was going to generate
- 19 revenues at a very low cost. In fact, some of them even
- 20 implied in their discussion there might be close to no cost
- 21 associated with generating SCOsource revenues. One of the
- 22 analyst's quotes was to the effect of and the revenue will
- 23 go directly to the bottom line.
- 24 So I've got 46 cents, which is basically taking 46
- 25 percent of this number away, which was pretty generous.

- 1 Q So did you use that number in the calculation to
- 2 determine the actual cost that you needed to reduce the
- 3 revenues by?
- 4 A So I took 209,190,000 times 46 cents to get the costs,
- 5 which was 95,211,000, and I subtracted those off to arrive
- 6 at the lost profits number of 113,979,000, which was that
- 7 lower bound number that I referenced at the beginning of our
- 8 discussion when I said at a lower bound their damages were
- 9 114 million. That's where that number is coming from.
- 10 $\,$ Q $\,$ All right. So is that the number or do we have to go
- 11 another step?
- 12 A No. We're done.
- 13 Q Well, I'm not going to let you down yet -- or up yet.
- 14 I think you indicated -- at the beginning of the
- 15 testimony you indicated an upper bound of your estimates. I
- 16 think you said that was the lower bound. You said an upper
- 17 bound was 215 million. Where does that number come from?
- 18 A Where that number came from was using Dr. Pisano's --
- 19 the number implied by Dr. Pisano's upper bound of the lost
- 20 units. So if I take the \$332,500,000 of lost revenues on
- 21 the RTUs, so instead of using 147,786,000, using that upper
- 22 bound number of 332, and then adding in these vendor license
- 23 revenues -- of course they are not incorporated into Dr.
- 24 Pisano's numbers. He was just focused on RTU.
- 25 Q Is there room you can write this down?

- 1 A I don't think I can squeeze it all in. But, basically,
- 2 if I take those two numbers, add them together, subtract off
- 3 the costs, which is going to be a higher amount of costs
- 4 obviously, then I came down to -- I will just write this
- 5 number down here in red, 214,000 -- well, actually closer to
- 6 215 million. Sorry. So that was my upper bound number.
- 7 Q Okay. Just so we're clear, you have taken that revenue
- 8 number, you reduced it by costs, and what did we get?
- 9 MR. BRENNAN: Your Honor, I'm not sure we have a
- 10 question here at this juncture.
- 11 THE COURT: We don't.
- 12 MR. HATCH: You don't have a problem if she writes
- 13 it down, do you, Your Honor?
- 14 THE COURT: What?
- MR. HATCH: I wanted her to write down so she had
- 16 this here, so they could see how the numbers came out.
- MR. BRENNAN: Your Honor, again, I'm not sure we
- 18 have a question.
- 19 THE COURT: I'm not sure of the question.
- 20 BY MR. HATCH:
- 21 Q Do you have the ability to make the same calculation
- 22 for the upper bound as you did the lower bound?
- 23 A I do.
- 24 Q Could you do that for us?
- 25 A 61,404,000, and then adding in the 332,500,000, which

- 1 will give me the total lost revenues. And off the top of my
- 2 head, I actually can't remember what that number was.
- 3 Subtract off the cost, then that comes to \$215 million.
- 4 Q All right. I think you can go back to your seat.
- 5 A Thank you.
- 6 Q I think we've run out of board.
- 7 THE COURT: Mr. Hatch, how much more do you have?
- 8 MR. HATCH: I'm just about done, Your Honor.
- 9 THE COURT: All right. Go ahead.
- 10 BY MR. HATCH:
- 11 Q All right. So are your numbers -- your numbers are all
- 12 based on conservative numbers?
- MR. BRENNAN: Objection, that's leading the
- 14 witness.
- 15 MR. HATCH: It is leading, Your Honor. I will be
- 16 happy to ask it again.
- 17 BY MR. HATCH:
- 18 Q Tell us the level of confidence you have in these
- 19 numbers after having done your study?
- 20 A I'm extremely confident in the numbers, the
- 21 conservative nature of the numbers.
- MR. HATCH: That's all I have, Your Honor.
- 23 THE COURT: All right. We'll recess for the
- 24 afternoon. When we start tomorrow, we'll go to the
- 25 cross-examination of Dr. Botosan.

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1 (Jury excused)
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- 2 THE COURT: Mr. Singer, what do we have tomorrow?
- 3 MR. SINGER: Your Honor, this is the lineup which
- 4 will take us through the conclusion of our case except for
- 5 the witnesses who will be appearing the following week. We
- 6 have the continuation of Ms. Botosan, cross-examination and
- 7 redirect.
- 8 THE COURT: Dr. Botosan, you don't need to wait
- 9 here unless you want to. This may take a minute.
- 10 THE WITNESS: That sounds great. Thank you.
- 11 MR. SINGER: We would then put on the deposition
- 12 of the salespeople whose depositions the Court has ruled can
- 13 be used. Those are very short. I think collectively about
- 14 15 to 20 minutes, not long.
- 15 THE COURT: Are there any issues with the
- 16 designation?
- 17 MR. SINGER: I would have to defer to Mr. Normand
- 18 on that issue.
- 19 MR. NORMAND: I missed the question, Your Honor.
- 20 THE COURT: Are there any issues over the
- 21 designation of the deposition testimony of the three ${\hbox{\scriptsize --}}$
- 22 MR. NORMAND: Nothing comes to mind. We'll speak
- 23 about that and we'll get them to the Court in the next few
- 24 hours. If there are issues, I think they will be very
- 25 limited.

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1 MR. SINGER: We did plan to call Mr. Maciaszek and
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- 2 Mr. Nagle. Those should not be lengthy testimonies. They
- 3 cover certain points. We would then call Mr. Stone,
- 4 adverse, as a witness. I don't expect that to be too long
- 5 either. We would then play Ms. O'Gara's deposition
- 6 testimony, and then we wind up with Mr. Tibbitts.
- 7 I am hopeful we can get that all in. It depends a
- 8 lot on the cross-examination.
- 9 MR. ACKER: If I just might inquire, Mr. Stone has
- 10 some scheduling issues in the morning, it's a board meeting
- 11 he would like to attend. If there is a time certain we
- 12 could have his testimony, that would be helpful.
- 13 MR. SINGER: Is there an estimate on how long Mr.
- 14 Brennan's cross-examination of Ms. Botosan might take?
- MR. BRENNAN: Longer than the direct.
- MR. SINGER: I would say probably 11:30 might be a
- 17 good estimate.
- 18 THE COURT: Counsel, let me make you aware that
- 19 tomorrow I have a meeting I have to attend during the lunch
- 20 hour. So we'll recess about five minutes to 12:00 and it
- 21 will be at least a half hour lunch tomorrow.
- MR. ACKER: Same schedule, to 1:30, Your Honor?
- THE COURT: Yes.
- MR. SINGER: I believe 11:30 is an estimate. We
- 25 could take him after the -- I take it we would be resuming

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1 at 12:30 to 1:30?
 2
             THE COURT: Yes.
             MR. ACKER: Have him come at 12:30?
 3
 4
              MR. SINGER: I think that would probably work out.
 5
              THE COURT: Let's plan on that, even if we have to
     interrupt the middle of another witness at that time.
 6
7
              MR. ACKER: I appreciate that, Your Honor.
8
              THE COURT: Anything else, counsel, before we
9
    recess?
10
              MR. BRENNAN: Just a housekeeping measure. I
     assume that the demonstratives will be maintained without
11
12
    disturbance?
              THE COURT: Yes. We do not have hearings this
13
    afternoon, so you don't have to move everything.
14
15
              MR. BRENNAN: Thank you, Your Honor.
16
              THE COURT: If there is nothing else, we'll be in
17
    recess.
              (Whereupon, the trial was continued to Thursday,
18
    March 18, 2010 at 8:30 a.m.)
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