

# **Exhibit I**

**Kristin L. Murphy**

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**From:** Bryan G. Pratt  
**Sent:** Thursday, July 26, 2007 12:35 PM  
**To:** Kristin L. Murphy  
**Subject:** FW: Unauthorized use of 1800 CONTACTS Trademark (Our Matter No. 40302-0012)

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**From:** Tony DeGidio [mailto:tony@cyberlawyer.com]  
**Sent:** Wednesday, September 21, 2005 4:03 PM  
**To:** Bryan G. Pratt  
**Cc:** Tony DeGidio  
**Subject:** Re: Unauthorized use of 1800 CONTACTS Trademark (Our Matter No. 40302-0012)

Mr. Pratt,

Mr. Zeidner from 1-800-CONTACTS was advised that Lens.com Inc. is represented by counsel yet you persist in contacting my client. He further has declined to return my phone calls to him. Please take note that I represent Lens.com Inc. with respect to its intellectual property protection and litigation. To this end cease your communications to my client and Mr. Samourkachian. If you are interested in resolving the problems outlined in your letter please contact me directly.

We have looked into this matter and have determined that some of our affiliates appear to be involved in the problems you outlined. Upon identifying the appropriate individuals we will advise them to cease purchasing 1-800-CONTACTS from Google.

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Sincerely,

Anthony J. DeGidio Esq.  
1776 Tremainsville Rd.  
Toledo, Ohio 43614  
419-478-1776 (Voice)  
419-478-5087 (Fax)  
E-Mail: [tony@cyberlawyer.com](mailto:tony@cyberlawyer.com)

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| ----- Original Message -----

| **From:** [Bryan G. Pratt](mailto:Bryan.G.Pratt)  
| **To:** [cary@samourkachian.com](mailto:cary@samourkachian.com)

**Sent:** Tuesday, September 20, 2005 6:19 PM

**Subject:** FW: Unauthorized use of 1800 CONTACTS Trademark (Our Matter No. 40302-0012)

Mr. Samourkachian,

Please review the attached document.

Feel free to contact me with any questions you may have.

Thank You,

**RADER,**

**FISHMAN**

**& GRAUER**  
PLLC

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