Page 1 of 8

## Exhibit K

Filed 08/13/2007

## Kristin L. Murphy

From: Bryan G. Pratt

Thursday, July 26, 2007 12:37 PM Sent:

Kristin L. Murphy To:

Subject: FW: Unauthorized use of 1800 CONTACTS Trademark (Our Matter No. 40302-0012)

From: Tony DeGidio [mailto:tony@cyberlawyer.com] Sent: Wednesday, December 07, 2005 6:03 PM

To: Bryan G. Pratt Cc: Tony DeGidio

Subject: Re: Unauthorized use of 1800 CONTACTS Trademark (Our Matter No. 40302-0012)

Bryan,

I will have my client look into your statements and see if we can determine who is doing it.

Sincerely,

Anthony J. DeGidio Esq. 1776 Tremainsville Rd. Toledo, Ohio 43614 419-478-1776 (Voice) 419-478-5087 (Fax)

E-Mail: tony@cyberlawyer.com

## **CONFIDENTIALITY NOTICE**

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---- Original Message ----From: Bryan G. Pratt

To: Bryan G. Pratt; Tony DeGidio Cc: Samantha Blair; Dave Zeidner

Sent: Wednesday, December 07, 2005 10:35 AM

Subject: RE: Unauthorized use of 1800 CONTACTS Trademark (Our Matter No. 40302-0012)

Mr. DeGidio,

Thank you for the actions you have taken in response to my last message included below. The

lens.com sponsored advertisement on Google that was triggered by searches for 1800contacts has been removed.

However, the sponsored advertisements for Lens.com are still present on search all.com. Again, we appreciate the prompt action you have taken in the past in resolving these situations with your affiliates. We hope for a continued amicable relationship in resolving these situations. Please reply to this message with a confirmation of its receipt and a detail of the actions you plan to take to remedy the situation.

Thank you in advance for your prompt attention to this matter. Please feel free to contact me with any questions you may have.

Thank You,

Bryan G. Pratt, Esq.
Registered Patent Attorney
Rader, Fishman & Grauer PLLC
10653 S. River Front Parkway, Suite 150
South Jordan, Utah 84095
+1-801-253-9957 direct
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bgp@raderfishman.com

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----Original Message----From: Bryan G. Pratt

Sent: Wed 11/30/2005 2:55 PM

To: 'Tony DeGidio'

Cc: 'Samantha Blair'; Dave Zeidner

Subject: RE: Unauthorized use of 1800 CONTACTS Trademark (Our Matter No. 40302-0012)

Mr. DeGidio.

I was recently contacted by my client 1-800 Contacts and informed that Lens.com is again showing up as a sponsored advertisement on Google and Yahoo triggered by the search terms 1-800contacts and 1-800contacts.com. I have attached the screen shots of the sponsored advertisements for your records.

We appreciate the prompt action you have taken in the past in resolving these situations with your affiliates. We hope for a continued amicable relationship in resolving these situations. Please reply to this message with a confirmation of its receipt and a detail of the actions you plan to take to remedy the situation.

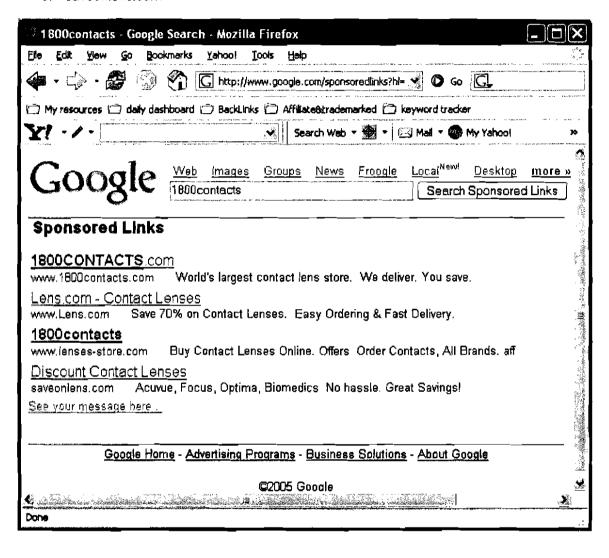
Thank you in advance for your prompt attention to this matter. Please feel free to contact me with any questions you may have.

Thank You,

Bryan G. Pratt, Esq. Registered Patent Attorney Rader, Fishman & Grauer PLLC 10653 S. River Front Parkway, Suite 150 South Jordan, Utah 84095 +1-801-253-9957 direct +1-801-735-8358 mobile Search Term: 1800contacts

Search Results Page: http://www.google.com/sponsoredlinks?g=1800contacts

- 1. www.Lens.com
- 2. www.lenses-store.com (affiliate of discountcontactlenses.com)
- 3. saveonlens.com



Search Term: 1800 contacts

Search Results Page: <a href="http://www.google.com/sponsoredlinks?q=1800+contacts">http://www.google.com/sponsoredlinks?q=1800+contacts</a>

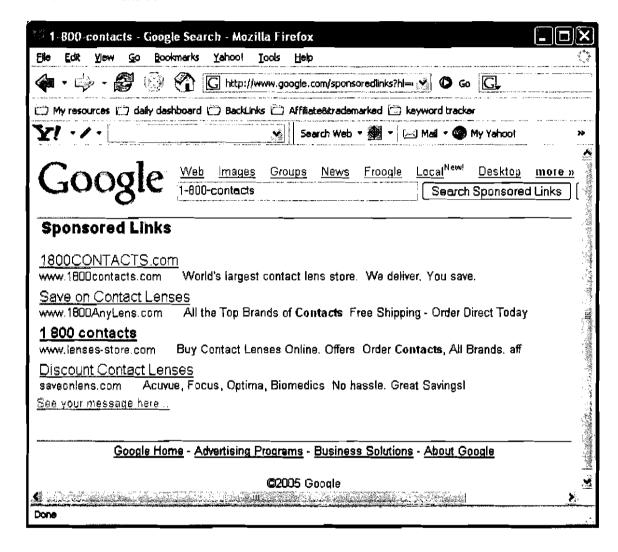
- 1. www.1800anylens.com
- 2. www.lenses-store.com (affiliate of discountcontactlenses.com)
- 3. www.Shopping.com



Search Term: 1-800-contacts

Search Results Page: <a href="http://www.google.com/sponsoredlinks?q=1-800-contacts">http://www.google.com/sponsoredlinks?q=1-800-contacts</a>

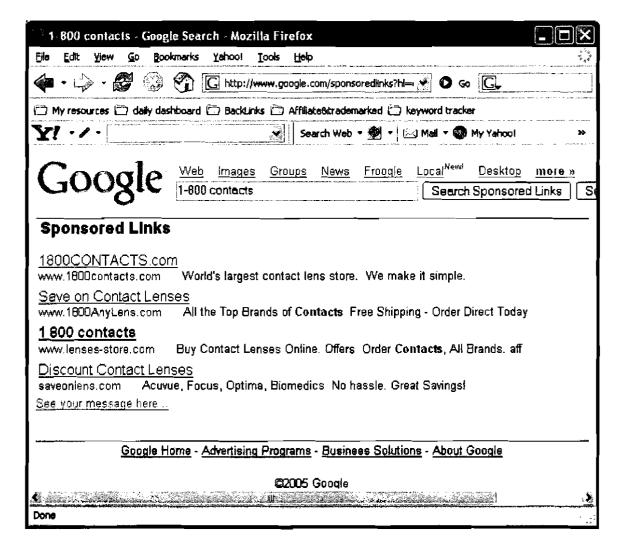
- 1. www.1800anylens.com
- 2. www.lenses-store.com (affiliate of discountcontactlenses.com)
- 3. saveoniens.com



Search Term: 1-800 contacts

Search Results Page: <a href="http://www.google.com/sponsoredlinks?q=1-800+contacts">http://www.google.com/sponsoredlinks?q=1-800+contacts</a>

- 1. www.1800anylens.com
- 2. www.lenses-store.com (affiliate of discountcontactlenses.com)
- 3. saveonlens.com



Search Term: 1800contacts.com

Search Results Page: http://search.aol.com/aolcom/search?query=1800contacts.com

- 1. www.lens.com
- 2. Contacts.OnlineRewardCenter.Com

