Exhibit L

Anthony J. DeGidio Esq. 1776 Tremainsville Rd. Toledo, Ohio 43614 419-478-1776 (Voice) 419-478-5087 (Fax)

E-Mail: tony@cyberlawyer.com

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---- Original Message ----- From: Bryan G. Pratt

To: Bryan G. Pratt; Tony DeGidio Cc: Samantha Blair; Dave Zeidner

Sent: Wednesday, December 07, 2005 10:35 AM

Subject: RE: Unauthorized use of 1800 CONTACTS Trademark (Our Matter No. 40302-0012)

Mr. DeGidio,

Thank you for the actions you have taken in response to my last message included below. The lens.com sponsored advertisement on Google that was triggered by searches for 1800contacts has been removed.

However, the sponsored advertisements for Lens.com are still present on search.aol.com. Again, we appreciate the prompt action you have taken in the past in resolving these situations with your affiliates. We hope for a continued amicable relationship in resolving these situations. Please reply to this message with a confirmation of its receipt and a detail of the actions you plan to take to remedy the situation.

Thank you in advance for your prompt attention to this matter. Please feel free to contact me with any questions you may have.

Thank You,

RADER, FISHMAN & GRAUER

Bryan G. Pratt, Esq.
Registered Patent Attorney
Rader, Fishman & Grauer PLLC
10653 S. River Front Parkway, Suite 150
South Jordan , Utah 84095
+1-801-253-9957 direct
+1-801-735-8358 mobile

+1-801-572-7666 facsimile bgp@raderfishman.com

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2007

From: Bryan G. Pratt

Sent: Wed 11/30/2005 2:55 PM

To: 'Tony DeGidio'

Cc: 'Samantha Blair'; Dave Zeidner

Subject: RE: Unauthorized use of 1800 CONTACTS Trademark (Our Matter No. 40302-0012)

Mr. DeGidio,

I was recently contacted by my client 1-800 Contacts and informed that Lens.com is again showing up as a sponsored advertisement on Google and Yahoo triggered by the search terms 1-800contacts and 1-800contacts.com. I have attached the screen shots of the sponsored advertisements for your records.

We appreciate the prompt action you have taken in the past in resolving these situations with your affiliates. We hope for a continued amicable relationship in resolving these situations. Please reply to this message with a confirmation of its receipt and a detail of the actions you plan to take to remedy the situation.

Thank you in advance for your prompt attention to this matter. Please feel free to contact me with any questions you may have.

Thank You.



Bryan G. Pratt, Esq. Registered Patent Attorney



Rader, Fishman & Grauer PLLC 10653 S. River Front Parkway, Suite 150

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& GRAUER

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----Original Message----

From: Tony DeGidio [mailto:tony@cyberlawyer.com] Sent: Wednesday, September 21, 2005 4:03 PM

To: Bryan G. Pratt Cc: Tony DeGidio

Subject: Re: Unauthorized use of 1800 CONTACTS Trademark (Our Matter No. 40302-0012)

Mr. Pratt,

Mr. Zeidner from 1-800-CONTACTS was advised that Lens.com Inc. is represented by counsel yet you persist in contacting my client. He further has declined to return my phone calls to him. Please take note that I represent Lens.com Inc. with respect to its intellectual property protection and litigation. To this end cease your communications to my client and Mr. Samourkachian. If you are interested in resolving the problems outlined in your letter please contact me directly.

We have looked into this matter and have determined that some of our affiliates appear to be involved in the problems you outlined. Upon identifying the appropriate individuals we will advise them to cease purchasing 1-800-CONTACTS from Google.

Sincerely.

Anthony J. DeGidio Esq. 1776 Tremainsville Rd. Toledo, Ohio 43614 419-478-1776 (Voice) 419-478-5087 (Fax) E-Mail: tony@cyberlawyer.com

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---- Original Message -----

From: Bryan G. Pratt

To: cary@samourkachian.com

Sent: Tuesday, September 20, 2005 6:19 PM

Subject: FW: Unauthorized use of 1800 CONTACTS Trademark (Our Matter No. 40302-0012)

Mr. Samourkachian,

Please review the attached document.

Feel free to contact me with any questions you may have.

Thank You.



& GRAUER

Bryan G. Pratt, Esq. Registered Patent Attorney Rader, Fishman & Grauer PLLC 10653 S. River Front Parkway, Suite 150 South Jordan, Utah 84095 +1-801-253-9957 direct +1-801-735-8358 mobile +1-801-572-7666 facsimile

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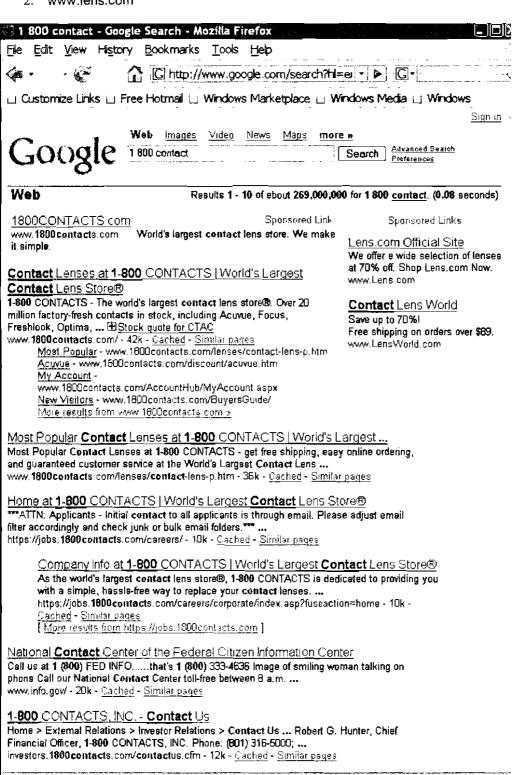
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Search Term: 1 800 contact

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ResultsPage: http://www.google.com/search?hl=en&q=1+800+contact&btnG=Google+Search Other Organizations Bidding:

- 1. www.lensworld.com
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Feb 21, 2006 /PRNewswire-FirstCall via COMTEX News Network/ 1-800 CONTACTS, INC. (Nasdaq: CTAC) will release results for its fourth quarter and fiscal			
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- 2. www.budget800.com
- 3. Contactsportal.com

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- 1. www.LensWorld.com
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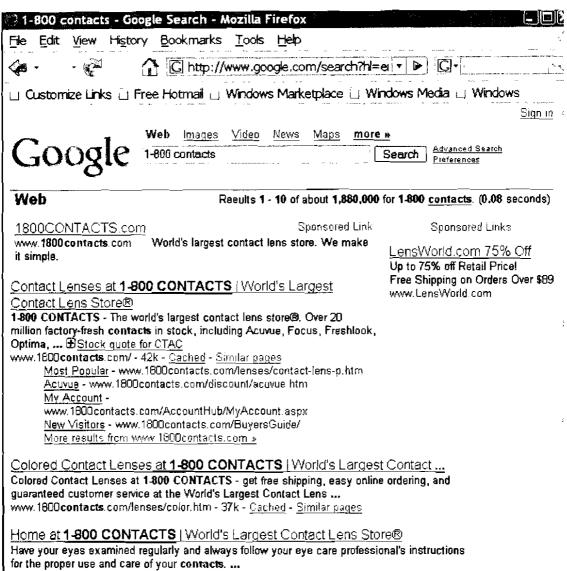
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Search Term: 1-800 contacts

Search Results Page: http://www.google.com/search?hl=en&q=1-800+contacts&btnG=Search

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1-800 CONTACTS, INC. - 1-800 CONTACTS to Release Fourth Quarter ...

Representatives from 1-800 CONTACTS may discuss future operations during the conference call. The Company encourages all interested parties to listen to the ... investors,1800 contacts, com/releasedetail.cfm?ReleaseID=230580 - 11k -Cached - Similar pages

1-800 CONTACTS, INC. - Press Releases

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- 1. www.LensWorld.com
- 2. www.LensDiscounters.com
- 3. www.contacts1st.com
- 4. www.EzContactsUSA.com
- 5. contactsportal.com

Technology & Marketing Law Blog: LA Times on Adware Advertisers ... In an ironic twist, 1800 Contacts, one of the most cutthroat users of the ... "Schmidt [a rep for 1800 Contacts] recently bought tools to check into his ...

 $blog.ericgoldman.org/archives/2005/05/la_times_on_adw.htm - 17k - \underline{Cached} - \underline{Similar\ pages}$

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Any variation of: 1800 contact(s) 1-800-contact(s) 1800 contact(s) 800 contact(s) contact(s).com 1800contact(s) 800contact(s).com 1800contac(s) ... www.coastalcontacts.com/affwiz/Restricted.cfm - 12k - Cached - Similar pages

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Other Organizations Bidding:

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- 1. www.lensworld.com
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Other Organizations Bidding: 1. www.lensworld.com

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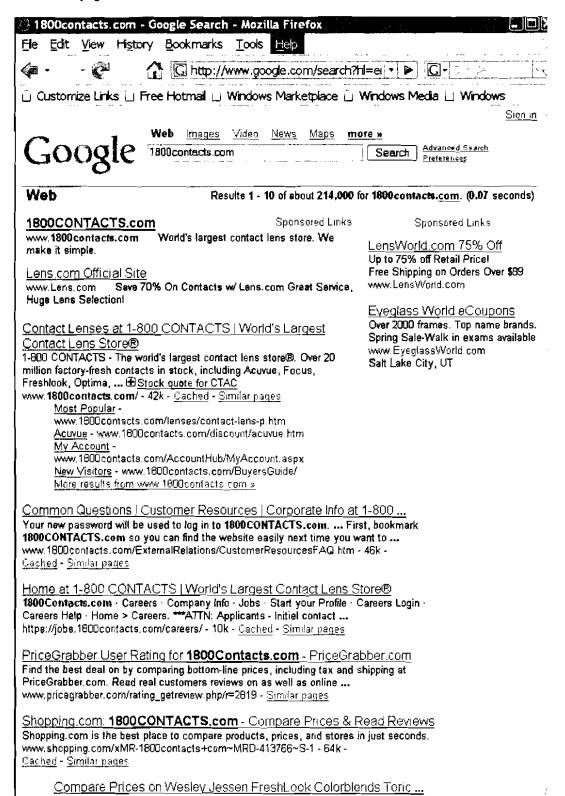
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- 1. www.Lens.com
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- 3. www.EyeglassWorld.com

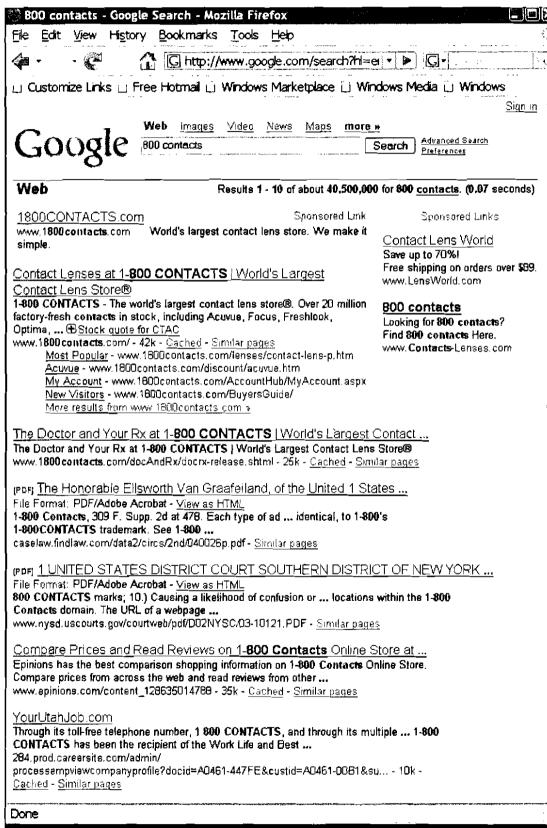


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1. www.LensWorld.com

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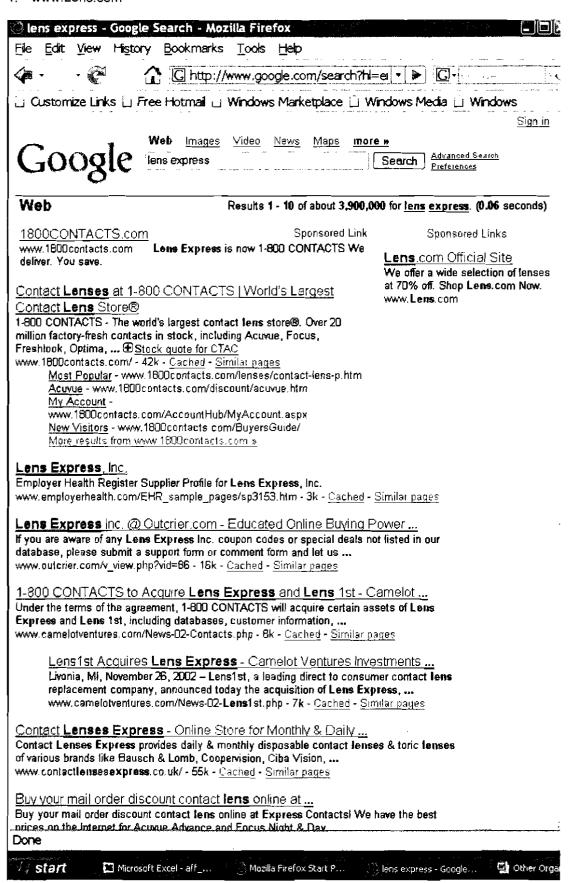
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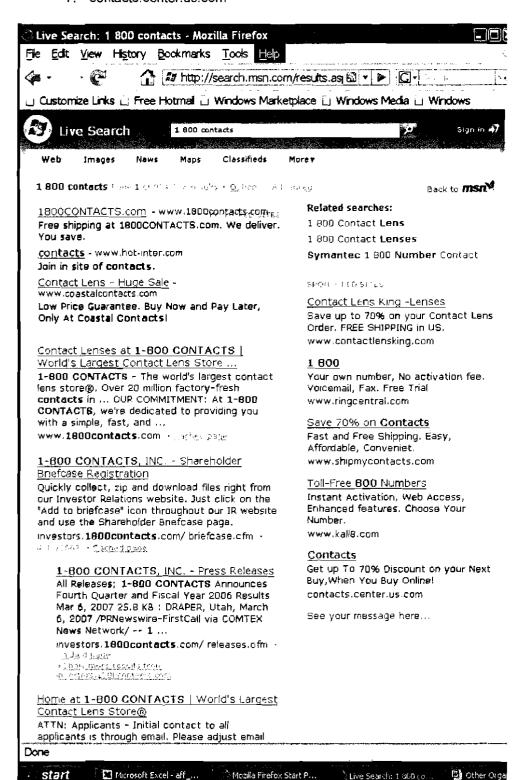
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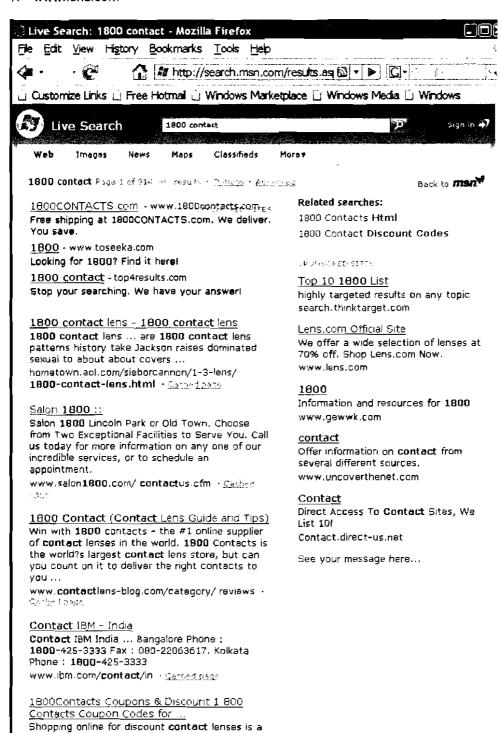
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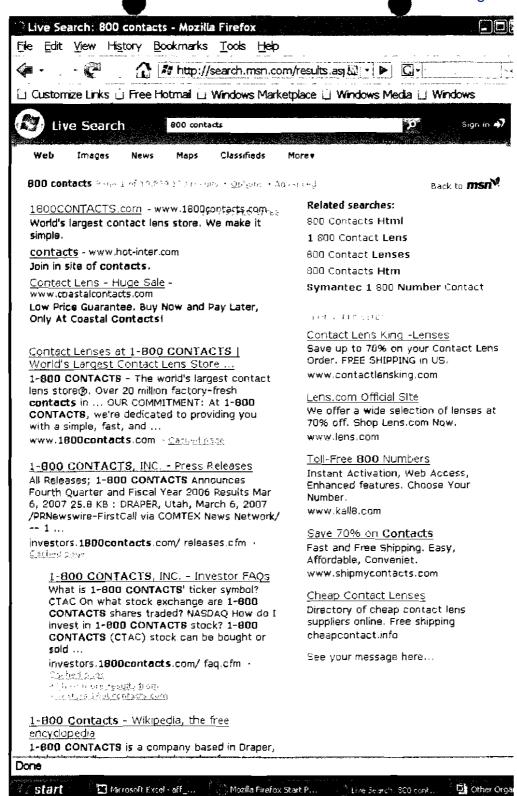
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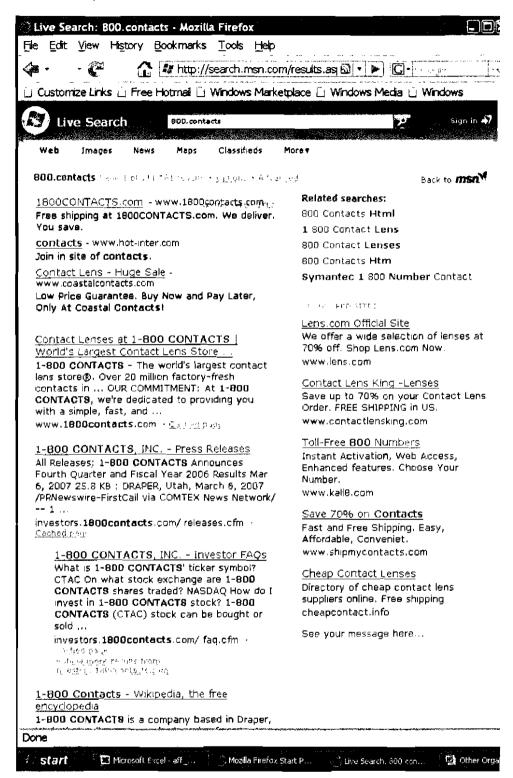
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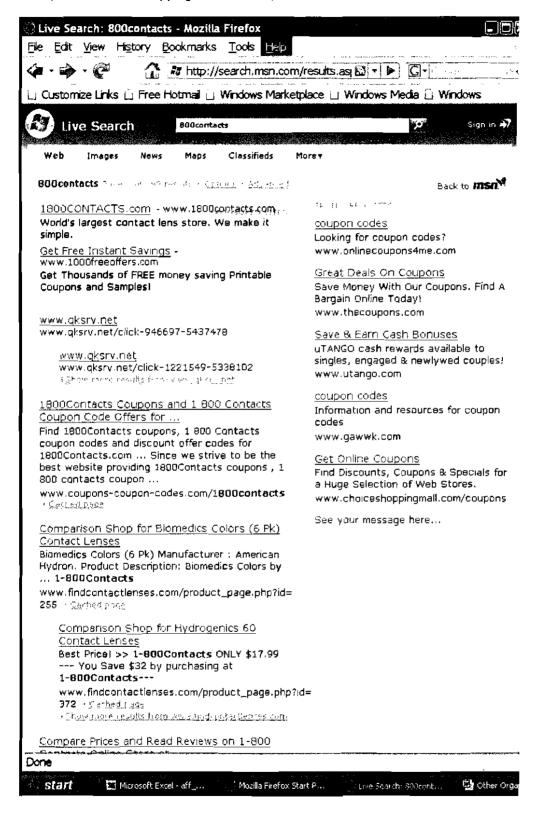


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