

Exhibit M

Kathryn L. Nash

From: Tony DeGidio [mailto:tony@cyberlawyer.com]
Sent: Monday, April 16, 2007 1:19 PM
To: Bryan G. Pratt
Cc: Bryce Craven; Brandon Dansie; Dave Zeidner
Subject: Re: Unauthorized use of 1800 CONTACTS Trademark (Our Matter No. 40302-0012)
Hello Bryan,

I will speak with my client and see if we can determine why these sponsored listings are appearing. As you know, my client has a trademark for LENS and I assume you do not expect him to take any steps to stop his links from coming up when the word lens is a search term. That issue aside, we will seek to determine why the other searches trigger a sponsored link.

=====
Sincerely,

Anthony J. DeGidio Esq.
Fraser, Clemens, Martin & Miller LLC
28366 Kensington Lane
Perrysburg, OH 43551
(419) 874-1100 (Voice)
(419) 874-1130 (Fax)
E-Mail: tony@cyberlawyer.com

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----- Original Message -----

From: [Bryan G. Pratt](#)
To: [Tony DeGidio](#)
Cc: [Dave Zeidner](#) ; [Brandon Dansie](#) ; [Bryce Craven](#)
Sent: Monday, April 16, 2007 12:56 PM
Subject: RE: Unauthorized use of 1800 CONTACTS Trademark (Our Matter No. 40302-0012)

Hello Mr. DeGidio,

I was recently contacted by my client 1-800 Contacts and informed that Lens.com is again showing up as a sponsored advertisement on Google and Yahoo triggered by the search terms 1 800 contact, 1800 contact, 800 contacts, 800.contacts, 1-800contacts.com, lens express, and lensexpress. I have attached the screen shots of the sponsored advertisements for your records.

We recognize that your client works with an affiliate network and some of the advertisements may not be generated directly by your client. We appreciate the prompt action you have taken in the past in resolving these situations with your affiliates. We hope for a continued amicable relationship in resolving these situations. Please reply to this message with a confirmation of its receipt and a detail of the actions you plan to take to remedy the situation.

Thank you in advance for your prompt attention to this matter. Please feel free to contact me with any

questions you may have.

Thank You,

Bryan G. Pratt, Esq.
Registered Patent Attorney
Rader, Fishman & Grauer PLLC
10653 S. River Front Parkway, Suite 150
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+1-801-253-9957 direct
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From: Tony DeGidio [<mailto:tony@cyberlawyer.com>]
Sent: Wednesday, December 07, 2005 6:03 PM
To: Bryan G. Pratt
Cc: Tony DeGidio
Subject: Re: Unauthorized use of 1800 CONTACTS Trademark (Our Matter No. 40302-0012)

Bryan,

I will have my client look into your statements and see if we can determine who is doing it.

=====
Sincerely,

Anthony J. DeGidio Esq.
1776 Tremainsville Rd.
Toledo, Ohio 43614
419-478-1776 (Voice)
419-478-5087 (Fax)
E-Mail: tony@cyberlawyer.com

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----- Original Message -----

From: [Bryan G. Pratt](mailto:Bryan.G.Pratt@raderfishman.com)
To: [Bryan G. Pratt](mailto:Bryan.G.Pratt@raderfishman.com) ; [Tony DeGidio](mailto:Tony.DeGidio@raderfishman.com)
Cc: [Samantha Blair](mailto:Samantha.Blair@raderfishman.com) ; [Dave Zeidner](mailto:Dave.Zeidner@raderfishman.com)
Sent: Wednesday, December 07, 2005 10:35 AM
Subject: RE: Unauthorized use of 1800 CONTACTS Trademark (Our Matter No. 40302-0012)

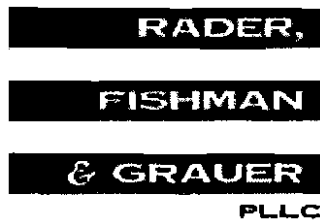
Mr. DeGidio,

Thank you for the actions you have taken in response to my last message included below. The lens.com sponsored advertisement on Google that was triggered by searches for 1800contacts has been removed.

However, the sponsored advertisements for Lens.com are still present on search.aol.com. Again, we appreciate the prompt action you have taken in the past in resolving these situations with your affiliates. We hope for a continued amicable relationship in resolving these situations. Please reply to this message with a confirmation of its receipt and a detail of the actions you plan to take to remedy the situation.

Thank you in advance for your prompt attention to this matter. Please feel free to contact me with any questions you may have.

Thank You,



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-----Original Message-----

From: Bryan G. Pratt
Sent: Wed 11/30/2005 2:55 PM
To: 'Tony DeGidio'
Cc: 'Samantha Blair'; Dave Zeidner
Subject: RE: Unauthorized use of 1800 CONTACTS Trademark (Our Matter No. 40302-0012)

Mr. DeGidio,

I was recently contacted by my client 1-800 Contacts and informed that Lens.com is again showing up as a sponsored advertisement on Google and Yahoo triggered by the search terms 1-800contacts and 1-800contacts.com. I have attached the screen shots of the sponsored advertisements for your records.

We appreciate the prompt action you have taken in the past in resolving these situations with your affiliates. We hope for a continued amicable relationship in resolving these situations. Please reply to this message with a confirmation of its receipt and a detail of the actions you plan to take to remedy the situation.

Thank you in advance for your prompt attention to this matter. Please feel free to contact me with any questions you may have.

Thank You,

Bryan G. Pratt, Esq.
Registered Patent Attorney
Rader, Fishman & Grauer PLLC
10653 S. River Front Parkway, Suite 150
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-----Original Message-----

From: Tony DeGidio [<mailto:tony@cyberlawyer.com>]

Sent: Wednesday, September 21, 2005 4:03 PM

To: Bryan G. Pratt

Cc: Tony DeGidio

Subject: Re: Unauthorized use of 1800 CONTACTS Trademark (Our Matter No. 40302-0012)

Mr. Pratt,

Mr. Zeidner from 1-800-CONTACTS was advised that Lens.com Inc. is represented by counsel yet you persist in contacting my client. He further has declined to return my phone calls to him. Please take note that I represent Lens.com Inc. with respect to its intellectual property protection and litigation. To this end cease your communications to my client and Mr. Samourkachian. If you are interested in resolving the problems outlined in your letter please contact me directly.

We have looked into this matter and have determined that some of our affiliates appear to be involved in the problems you outlined. Upon identifying the appropriate individuals we will advise them to cease purchasing 1-800-CONTACTS from Google.

=====
Sincerely,

Anthony J. DeGidio Esq.
1776 Tremainsville Rd.
Toledo, Ohio 43614
419-478-1776 (Voice)
419-478-5087 (Fax)
E-Mail: tony@cyberlawyer.com

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|----- Original Message -----

|**From:** Bryan G. Pratt

To: cary@samourkachian.com

Sent: Tuesday, September 20, 2005 6:19 PM

Subject: FW: Unauthorized use of 1800 CONTACTS Trademark (Our Matter No. 40302-0012)

Mr. Samourkachian,

Please review the attached document.

Feel free to contact me with any questions you may have.

Thank You,

RADER,

FISHMAN

& GRAUER

PLLC

Bryan G. Pratt, Esq.
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