IN THE UNITED STATES DISTRICT COURT DISTRICT OF UTAH, CENTRAL DIVISION

DAZZLESMILE, LLC, a Utah limited liability company, and OPTIMAL HEALTH SCIENCE, LLC, a Utah limited liability company, Case No. 2:09-cv-01043-PMW

STIPULATION OF DISMISSAL PURSUANT TO RULE 41(a)(1)(A)(ii)

Plaintiffs,

v.

EPIC ADVERTISING, INC., a purported **Delaware corporation AKA** AZOOGLE.COM, INC., AKA AZOOGLEADS US INC., and AKA EPIC/AZOOGLE; AZOOGLE.COM, INC., a Delaware corporation; AZOOGLEADS US, INC., a non-public Delaware corporation; FAREND SERVICES LIMITED, a Cyprus registered company; JESSE DAVID WILLMS, an individual;1021018 ALBERTA LTD, a Numbered Alberta Canadian Corporation AKA JUST THINK MEDIA; ATLAST HOLDINGS, INC., a Colorado corporation, d/b/a ATLAST FULFILLMENT; NEVERBLUE MEDIA, INC., a Canadian corporation; GOOGLE, INC., a Delaware corporation, YAHOO! INC., a Delaware corporation; MICROSOFT CORPORATION, a Washington corporation; and DOES 1-10,

Defendants.

IT IS HEREBY STIPULATED by and between the parties to this action that have appeared in this action, through their designated counsel, that all claims and counterclaims by and between the parties, be and hereby are dismissed with prejudice pursuant to Fed. R. Civ. Proc. 41(a)(1)(A)(ii) with each party to bear its own attorneys' fees, costs and other expenses.

IT IS SO STIPULATED.

DATED: August 11, 2010

KRONENBERGER BURGOYNE, LLP

By: /s/ Karl S. Kronenberger (Signed by Filing Attorney with permission of Defense Counsel -/s/ Jason W. Hardin)

Attorneys for Defendants, JESSE DAVID WILLMS 1021018 ALBERTA LTD., and FAREND SERVICES LIMITED

DATED: August 11, 2010

FABIAN & CLENDENIN

By: /s/ Jason W. Hardin

Attorneys for Plaintiffs, dazzlesmile, llc and OPTIMAL HEALTH SCIENCE, LLC

DATED: August 11, 2010

VAN COTT BAGLEY CORNWALL & MCCARTHY (SLC)

By: <u>/s/ R. Lee Saber</u> (Signed by Filing Attorney with permission of Defense Counsel -/s/ Jason W. Hardin)

Attorneys for Defendant EPIC ADVERTISING, INC., AZOOGLE.COM, INC. AND AZOOGLEADS US, INC.

DATED: August 11, 2010	QUINN EMANUEL URQUHART & SULLIVAN (REDWOOD)
	By: <u>/s/ Margaret M. Caruso</u> (Signed by Filing Attorney with permission of Defense Counsel - <u>/s/ Jason W. Hardin</u>)
	Attorneys for Defendant GOOGLE, INC.
DATED: August 11, 2010	HOLLAND & HART (BOULDER)
	By: <u>/s/ Donald A. Degnan</u> (Signed by Filing Attorney with permission of Defense Counsel - <u>/s/ Jason W. Hardin</u>)
	Attorneys for Defendant NEVERBLUE MEDIA, INC.
DATED: August 11, 2010	BRINKS HOFER GILSON & LIONE (IL)
	By: <u>/s/ David S. Fleming</u> (Signed by Filing Attorney with permission of Defense Counsel - <u>/s/ Jason W. Hardin</u>)
	Attorneys for Defendant YAHOO! INC.
DATED: August 11, 2010	RAY QUINNEY & NEBEKER P.C.
	By: <u>/s/ Mark M. Bettilyon</u> (Signed by Filing Attorney with permission of Defense Counsel - <u>/s/ Jason W. Hardin</u>)
	Attorneys for Defendant MICROSOFT CORPORATION

3

CERTIFICATE OF SERVICE

I hereby certify that on August 11, 2010, I served the following document:

1) STIPULATION OF DISMISSAL PURSUANT TO RULE 41(a)(1)(A)(ii)

with the Court system using the CM/ECF system which will send notification of such filing to the following:

Counsel for Plaintiffs Dazzlesmile, LLC and Optimal Science, LLC:

Jason W. Hardin Fabian & Clendenin 215 South State Street, Suite 1200 Salt Lake City, Utah 84111-2323

Counsel for Google, Inc.

Margaret M. Caruso Quinn Emanuel Urquhart & Sullivan (Redwood) 555 Twin Dolphin Dr 5th Fl Redwood Shores, CA 94065

Counsel for Yahoo!

David S. Fleming Brinks Hofer Gilson & Lione (II) 455 N City Front Plaza Dr., Ste 3600 Chicago, IL 60611

DATED: August 11, 2010

Counsel for Defendant Epic Advertising, Inc., Azoogle.com, Inc. and Azoogleads US, Inc.:

R. Lee Saber Van Cott Bagley Cornwall & McCarthy 36 S State St Ste 1900 Po Box 45340 Salt Lake City, UT 84111

Counsel for Neverblue Media, Inc.

Donald A. Degnan Holland & Hart (Boulder) One Boulder Plaza 1800 Broadway Ste 300 Boulder, CO 80302

Counsel for Microsoft Corporation

Mark M. Bettilyon RAY QUINNEY & NEBEKER P.C. 36 South State Street, Suite 1400 Salt Lake City, Utah 84111

/s/ Jason W. Hardin