

# Exhibit 1

**Email Sent to All Customers on Thursday, November 12, 2009**



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**From:** Greg@crimereports.com [mailto:Greg@crimereports.com]  
**Sent:** Thursday, November 12, 2009 9:02 AM  
**To:** Jeff Myers  
**Subject:** Important Legal Information from CrimeReports

Dear Chief Myer,

Recently, a company called SpotCrime has contacted several of our partner agencies requesting access to crime data you currently publish via CrimeReports.com. SpotCrime is operating under a few mistaken assumptions, and we have recently reached out to them to clear up these misperceptions.

In the interim, below are some discussion points you may want to consider in your response if you are contacted. You may also want to **share this information with your open records administrator and legal counsel:**

- Your agency voluntarily provides official, mapped crime data through a **vendor relationship and not in response to a public records request**. We are not aware of any public records laws that require agencies to deliver machine-readable data to any requesting entity on a periodic, forward-looking basis.

- Your crime data is **delivered through CrimeReports.com's application suite, so there is no public "data feed"** as SpotCrime appears to believe. Our proprietary software extracts, de-identifies and securely delivers data from your CAD/RMS system to CrimeReports.com, and includes our ongoing service commitments to you.

- **CrimeReports.com is a vendor to your agency**. We are accountable to you, as our customer, and we only show data approved by your agency. SpotCrime is an ad-based Web site and often displays data collected from non-official sources, as well as providing commentary and criticism on the data.

While these requests may seem intimidating, our partner agencies who evaluate them have determined they have no merit. I have included some sample responses others have used on the following page that you might find useful. As always, please call me on my direct line if you would like to discuss at 801-828-2710.

Thank you for working with CrimeReports.com.

Sincerely,

Greg Whisenant  
Chief Executive Officer  
CrimeReports

PE 000022

**Sample 1**

Dear \_\_\_\_\_:

Thank you for your request. We voluntarily contract with CrimeReports to publish data to help our citizens, not in connection with any public records laws. In doing so we prefer to use a service with which we have a vendor relationship so they remain accountable to us for the results. We do not have need of any further such services at this time.

Sincerely,

**Sample 2**

Dear \_\_\_\_\_:

Thank you for your request. We already contract with CrimeReports for that service, and it is publicly available for free, so we don't have any need for additional outlets at this time.

Sincerely,

**Sample 3 (in response to an open records request)**

Dear \_\_\_\_\_:

We have reviewed your request and are declining your request to provide access to a data feed, which is beyond the scope of public records law. If you would like to view crime data for your neighborhood, you may access it for free at CrimeReports.com.

Sincerely,