

# Exhibit A

Int. Cl.: 9

Prior U.S. Cls.: 21, 23, 26, 36 and 38

**United States Patent and Trademark Office**

Reg. No. 2,913,403

Registered Dec. 21, 2004

**TRADEMARK  
PRINCIPAL REGISTER**

**CHOOSE YOUR OWN ADVENTURE**

CHOOSE CO LLC (VERMONT LTD LIAB CO)  
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FOR: BOOKS, GRAPHIC NOVELS AND COMIC BOOKS FEATURING MULTIPLE CHOICE, MULTIPLE ENDING FICTION STORIES THAT ARE RECORDED ON CD'S, DVD'S OR ARE DOWNLOADED FROM GLOBAL COMPUTER NETWORKS; PRERECORDED VINYL RECORDS, AUDIO TAPES, AUDIO-VIDEO TAPES, AUDIO VIDEO CASSETTES, AUDIO VIDEO DISCS, AND DIGITAL VERSATILE DISCS FEATURING MUSIC, COMEDY, DRAMA, ACTION, EVENTS, AND/OR ANIMATION; AUDIO CASSETTE PLAYERS, CD PLAYERS, DVD PLAYERS, MINI-DISK PLAYERS; CD ROM GAMES; CD-ROM, DVD AND INTERNET GAME CONSOLES; SHORT MOTION PICTURE FILM CASSETTES FEATURING COMEDY, DRAMA, ACTION, EVENTS AND/OR ANIMATION TO BE USED WITH HAND-HELD VIEWERS OR PROJECTORS; VIDEO CASSETTE RECORDERS AND PLAYERS, COMPACT DISC PLAYERS, DIGITAL AUDIO TAPE RECORDERS AND PLAYERS; AUDIO TAPES, VIDEO TAPES, CD'S, DVD'S AND BOOKS, BOOKLETS, PAMPHLETS, AND NEWSLETTERS

SOLD AS A UNIT FEATURING MULTIPLE CHOICE, MULTIPLE ENDING FICTION STORIES; COMPUTER PROGRAMS, NAMELY, SOFTWARE LINKING DIGITIZED VIDEO AND AUDIO MEDIA TO A GLOBAL COMPUTER INFORMATION NETWORK; GAME EQUIPMENT SOLD AS A UNIT FOR PLAYING A COMPUTER GAME; VIDEO AND COMPUTER GAME PROGRAMS; VIDEO GAME CARTRIDGES AND CASSETTES; ELECTRONIC GAMES, AND SERIALIZED PUBLICATIONS, NAMELY INTERACTIVE MULTIPLE CHOICE, MULTIPLE ENDING STORIES AND GAMES DELIVERED ON OPTICAL DISCS, DVD, AND CD-ROM; MOTION PICTURE FILMS FEATURING COMEDY, DRAMA, ACTION, EVENTS OR ANIMATION, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 12-16-2003; IN COMMERCE 12-16-2003.

OWNER OF U.S. REG. NO. 2,807,473.

SER. NO. 78-975,496, FILED 7-1-2003.

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