

CALHOUN
EXHIBIT E

Google AdWords Counterfeit Goods Complaint form

Counterfeit goods contain a trademark or logo that is identical with or substantially indistinguishable from the trademark of another. Counterfeiters attempt to deceive consumers into believing the counterfeit is a genuine product of the brand owner, or sell their goods as faux, replicas, imitations or clones of the original product. Counterfeit goods differ from standard trademark infringement in that counterfeiters attempt to pass off their goods as the originals, instead of merely using a similar mark in a confusing manner. Counterfeit goods differ from pirated products or copyright infringement because it is the trademark that is copied, rather than software, books, artwork, etc.

Instructions: In order to file this, we need you to:

1. Provide the required information listed below.
2. Press Submit.

* Required fields

Requester's Information: *Please provide us with information about yourself.*

Your Name*:

Your Title:

Company Name*:

Email*:

Phone Number:

Google AdWords Customer ID (if any):


Alternate Contact Details (Google may provide this to advertiser(s) upon request):

Trademark Owner (if not Requester): *Please provide us with information about the trademark owner.*

Same as above

Trademark Owner Name*:

Address:

| 
 Email:
 Phone Number:
 Google AdWords Customer ID (if any):

Ad Details*: Please provide us with the details of the sites allegedly facilitating the sale of counterfeit goods through AdWords advertisements (all fields are required for each site).

	Search term(s)?	Google Domain	Website	Visible URL of the ad
1.	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
2.	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
3.	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
4.	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
5.	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
6.	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
7.	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
8.	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
9.	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
10.	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

NOTE: If you would like to send us supplemental information, including attachments, please submit the complaint online and then follow up with an email to ads-counterfeits@google.com

Clarifications - If you would like to clarify any of the information you have provided, please do so here.

Legal Affirmations: Check if you agree with the following statements.

IMPORTANT: Please note that we cannot investigate your complaint if you do not check the first two boxes.

- * I have a good faith belief that the websites described above, which appear as sponsored links, are selling counterfeit products.
- * I represent that the information in this notification is true and correct.
- I agree to permit Google to provide the advertiser with my contact details, if requested. (This option exists only for individuals who are not the brand owner or the brand owner's authorized agent. If you are a brand owner or a brand owner's authorized agent, we will share your contact details, regardless of your selection of this statement.)

Signature

Signed on this date of: *

Signature: *

Your digital signature is as legally binding as a physical signature

Alternatively, if you would like to submit your complaint by mail, provide all of the information requested in our Counterfeit Goods complaint form, press Submit, print the email confirmation, and send it to:

Google Inc.
Attn: Advertising Legal Support Team
1600 Amphitheatre Parkway
Mountain View, CA 94043

OR

via fax to: 1-650-649-1774
Attn: Google Counterfeit Goods Complaints

Already filed a complaint?

Email ads-counterfeits@google.com with your name, initial date filed, and the following statement: "(TM owner/name) has a good faith belief that the following websites, which appear as sponsored links, are selling counterfeit products."