

EXHIBIT J



I/P ENGINE

MARKMAN HEARING

June 4, 2012

Patents-In-Suit

Filtering on the basis of:

Content

**Collaborative
Feedback**

**Overall
relevance to the
query**

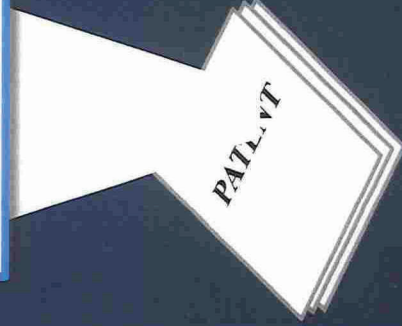
“collaborative feedback data”

I/P Engine's Proposed Construction

information concerning what informs other users with similar interests or needs found to be relevant

relevance. Collaborative filtering, on the other hand, is the process of filtering informons, e.g., documents, by determining what informs other users with similar interests or needs found to be relevant.

'420 Patent, col. 4, ll. 26-29



“collaborative feedback data”

I/P Engine's Proposed Construction

information concerning what informons other users with similar interests or needs found to be relevant

Specification

determining [A] what informons other users with similar interests or needs found to be relevant

Plaintiff's Proposal

information concerning [A] what informons other users with similar interests or needs found to be relevant

Defendants' Proposal

data [B] from users with similar interests or needs regarding [A] what informons such users found to be relevant