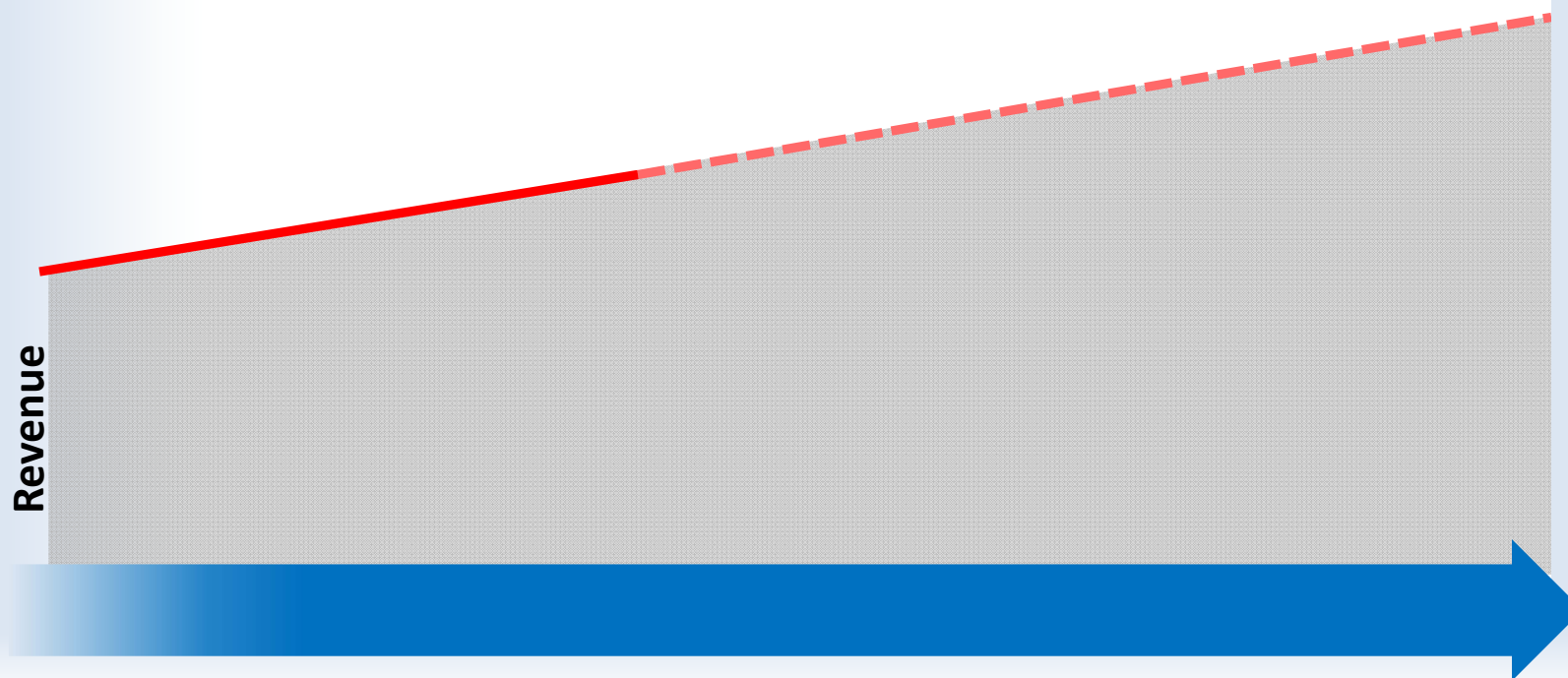


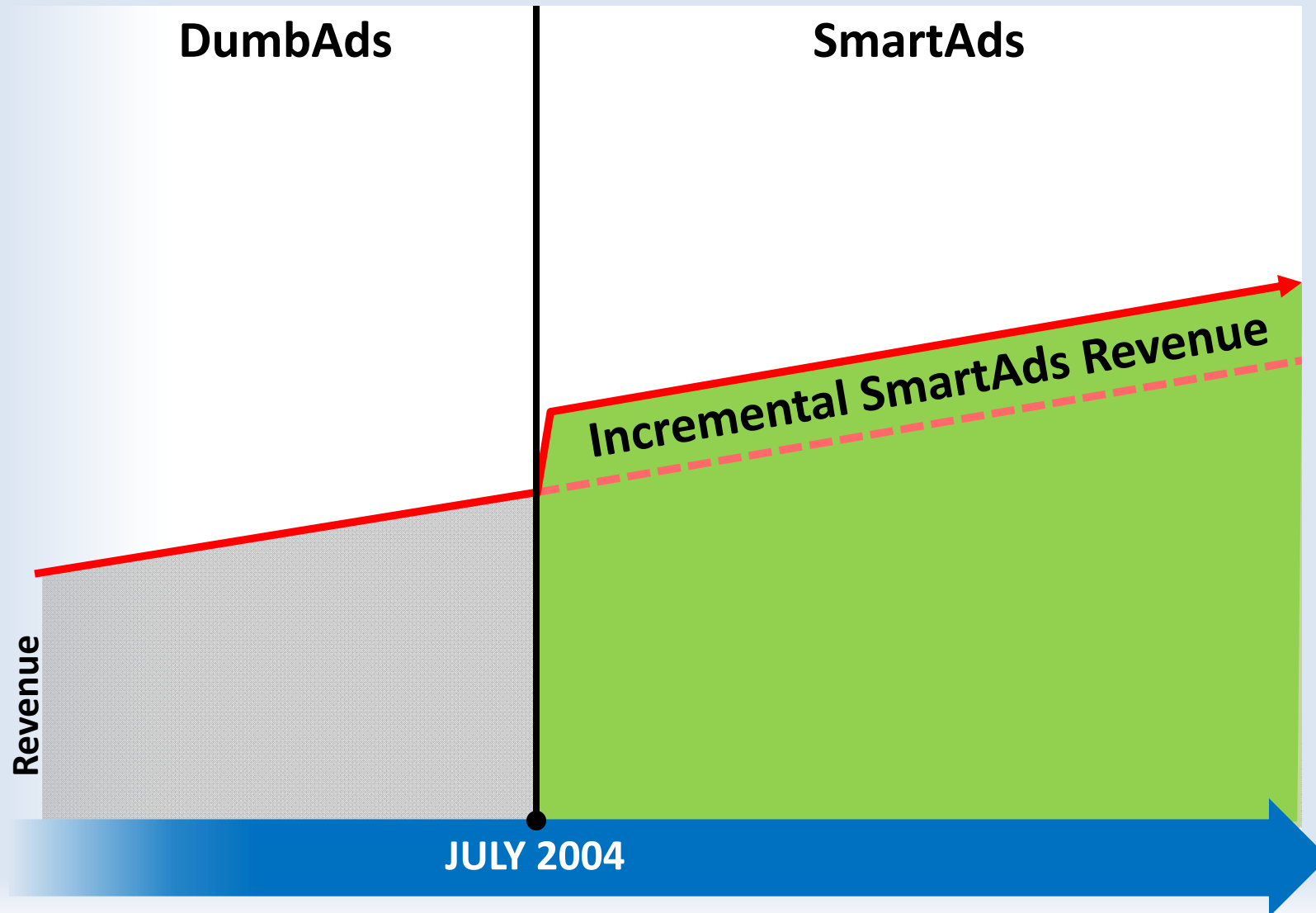
EXHIBIT E

Big Picture – Reasonable Royalty

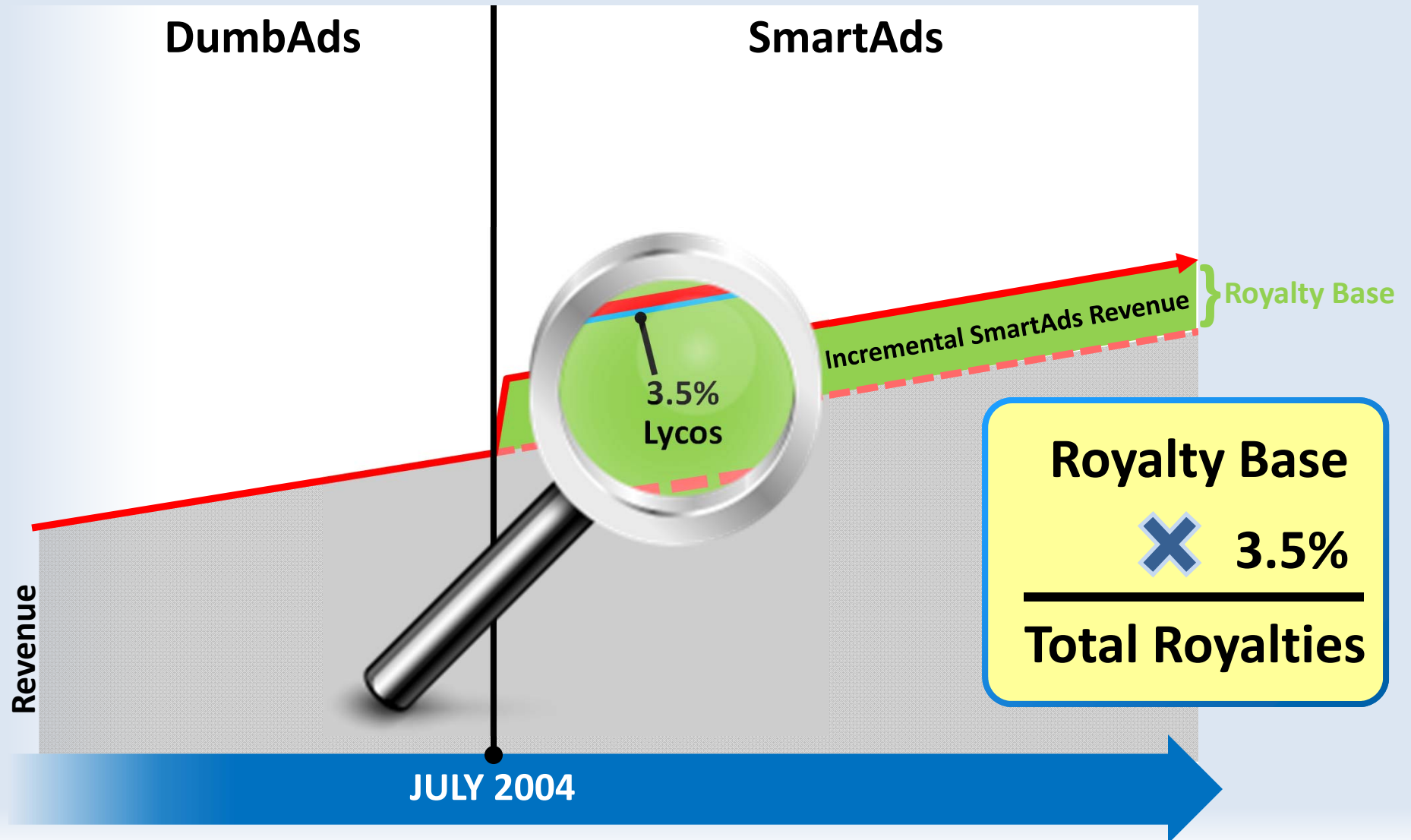
DumbAds



Big Picture – Reasonable Royalty



Big Picture – Reasonable Royalty



Outcome of Negotiation (Factor 15)

