


EXHIBIT G

The PTO Said that Combining a Content/Collaborative Filter with a Search Engine Was Obvious

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because it would have been obvious to one of ordinary skill in the art at the time of the invention to have implemented the information filtering system of Lang et al. (U.S. Patent no. 5,867,799) wherein the computer network provided thereof (See Lang et al. Figure 1) would have incorporated a search engine. The motivation being to permit a user to search for information of interest.

'420 Office Action (Dec. 2, 2000) at p. 3 (DX-004)