

EXHIBIT A

Summary of Opinions

Reasonable Royalty: 3.5% royalty applied to the incremental revenue attributable to the infringing SmartAds and related systems

Google	\$451,190,903
Co-defendant damages:	
AOL	\$22,693,517
IAC	\$18,917,570
Target	\$282,380
Gannett	\$12,348
Total - All Defendants	\$493,096,718