

EXHIBIT C

Reasonable Royalty on Use of Patented Inventions By Non-Google Defendants

AdWords/AdSense for Search/ AdSense for Mobile Search

AOL	\$22,693,517
IAC	\$18,917,570
Target	\$282,380
Gannett	\$12,348

AOL Search Marketplace

AOL	\$510,746
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TOTAL

\$42,416,561

Reasonable royalty for use
of patented technology