


EXHIBIT 3

The PTO Said that Combining a Content/Collaborative Filter with a Search Engine Was Obvious

ce

 UNITED STATES DEPARTMENT OF COMMERCE
Patent and Trademark Office
Address: COMMISSIONER OF PATENTS AND TRADEMARKS
Washington, D.C. 20231

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.
09/204,149	12/03/98	LANG	A LVC-5

EXAMINER: []

TM02/1206

PATENT ADMINISTRATOR
TESTA, HURWITZ & THIBEAULT, LLP
HIGH STREET TOWER
125 HIGH STREET
BOSTON MA 02110

COPY F
ART UNIT: [] PAPER NUMBER: []

2171
DATE MAILED: 12/06/00

ce

Please find below and/or attached any proceeding.

PTO-90C (Rev. 2/95)
*U.S. GPO: 2000-473-000/4602

1-File Copy

EXHIBIT
Carbone 6
9/21/12

Page 480

because it would have been obvious to one of ordinary skill in the art at the time of the invention to have implemented the information filtering system of Lang et al. (U.S. Patent no. 5,867,799) wherein the computer network provided thereof (See Lang et al. Figure 1) would have incorporated a search engine. The motivation being to permit a user to search for information of interest.

'420 Office Action (Dec. 2, 2000) at p. 3 (DX-004)