

Exhibit 4

Royalty Base - Summary

Google Infringing
SmartAds Revenues
9/2005 – 9/2012

Apply apportionment factors



Apportioned
Royalty Base
(in millions)

Google	AOL	IAC	Target	Gannett
\$12,891.2	\$648.4	\$540.5	\$8.1	\$0.4

Total
\$14,088.5