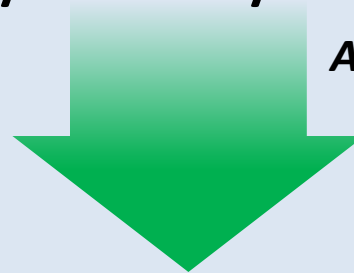


# Exhibit C

# Royalty Base - Summary

Google Infringing  
SmartAds Revenues  
9/2005 – 9/2012

*Apply apportionment factors*



Apportioned  
Royalty Base  
(in millions)

Google	AOL	IAC	Target	Gannett
\$12,891.2	\$648.4	\$540.5	\$8.1	\$0.4

Total
\$14,088.5